

H 1 BLAKE SHELTON "God's Country" Warner Bros. Records (WMN)

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The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call <u>615-292-0123</u> or email President Joe Kelly- joe@cdxnashville.com

# **Blake Shelton Stays #1!**



#### Dear Readers;

BLAKE SHELTON and Warner Bros. Records (WMN) stays at #1 this week with "God's Country!" CORI AND KELLY's "Sweet Ole Claire" is the *Greatest Spin Gainer*. Celebrations all around as we continue forward!

The following stations have been frozen for this week. KASO-AM (Minden, LA) KBEF-FM (Gibsland, LA) KGVE-FM (Grove, OK) WNLB (New Life Broadcasting) (Hillsville, VA)

The following stations have been frozen for two or more weeks. Christian Beats (Searcy, AR) Gospel Hour Radio (Eldon, MO) Heartland Radio Network (Anoka, MN) KBUB-FM (Brownwood, TX) KMIL-FM (Cameron, TX) KNMO-FM (Nevada, MO) KRXT-FM (Rockdale, TX) KVIP-FM (Redding, CA) WBIP-FM (Booneville, MS) WJJT-AM (Jellico, TN) WPYB-AM (Benson, NC)

WXRQ-AM (Mount Pleasant, TN)

The following songs have been moved to RECURRENT status.  $DAN + SHAY \slash$  When I Pray For You

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Positive Country music, please contact us!

We continue to look high and low for all of the Positive Country music currently released. If you have a Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <a href="https://www.edxed.com/fingerprinting-upload-center/">https://www.edxed.com/fingerprinting-upload-center/</a> for fingerprinting.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.

Looking Forward, Mark Piland Positive Country Chart Editor



L W	т w	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	225	-15	18	0	19
2	2	JAKE OWEN/Homemade/Big Loud Records	168	-35	10	0	19
3	3	BAND REEVES/Man On Monday/Band Reeves Music	84	-24	4	0	15
7	4	TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	74	3	11	0	16
4	5	RED MARLOW/Country As Cornbread/RM Music LLC	59	-36	2	0	15
6	6	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	59	-24	2	0	15
5	7	MALLARY HOPE/Pray With You/Curb Records	58	-36	1	0	15
9	8	MARTY RAYBON/Bright New Morning/Rural Rhythm Music	57	23	4	0	15
8	9	CAMI SHROCK/Strong/Cami Shrock Music	43	-6	0	0	34
10	10	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	36	2	2	0	18
11	11	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	32	0	3	0	35
13	12	JAYNE CARTER/Why They Call It Heaven/Jayne Carter Music	29	-1	2	0	40
12	13	CORI AND KELLY/Take Me Back to Church/Cori and Kelly Music		-4	2	0	37
14	14	GENE WATSON/Old Roman Soldier/New Day	26	-2	2	0	36
16	15	JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music		4	2	0	11
	16	CORI AND KELLY/Sweet Ole Claire/We Anointed	25	24	2	2	1
15	17	SHENANDOAH/Good News Travels Fast/Shenandoah Music	22	-4	4	0	18
18	18	ZACH WILLIAMS/Old Church Choir/Essential Records		2	4	0	32
29	19	GREG DAY/God Did It/Greg Day Music	16	5	2	0	29
19	20	REED BROTHERS, THE/Holding On/NewStep Records	15	1	1	0	13
25	21	MICAH TYLER/Different/Fair Trade/Columbia	14	2	2	0	29
20	22	2 MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music		0	1	0	36
17	23	REBA MCENTIRE/Hallelujah Amen/Valory Music Co. (BMLG)		-5	2	0	31
23	24	4 HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music		0	2	0	33
24	25	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music		0	2	0	40
22	26	COREY FARLOW/Why Not Me/Corey Farlow Music		0	2	0	38
32	27	JOHNNY ROWLETT/Where I'm Going/Johnny Rowlett Music		2	1	0	28
21	28	LISA DAGGS/Love Found Me/Serenity Records	10	-3	2	0	35
35	29	BRANDED/Must Be In The Water/Sliced Bread Music	10	2	1	0	28
61	30	AARON WATSON/Barbed Wire Halo/Thirty Tigers	10	7	0	0	4



"Monitored Radio Airplay"

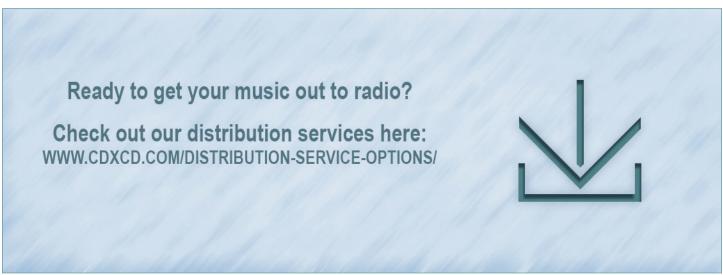
L W	т W	<b>CDX</b> <b>TRACtion COUNTRY</b> Artist / Song Title / Label	Spins		Stations	Adds	Wks On Chart
30	31	MIKE FREEMAN/It's Time to Go Back home/FreMark Records	9	-2	1	0	40
27	32	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	9	-3	0	0	14
26	33	MICHAEL LEE/Everybody Loves A Comeback/Michael Lee Music	8	-4	2	0	13
31	34	MARTINA MCBRIDE/Just Around The Corner/Big Machine Records (BMLG)	8	-1	2	0	15
47	35	GAYLA EARLENE/I Got This/3g Music	8	3	1	0	17
41	36	ALLIE COLLEEN/Work In Progress/Allie Colleen Music	8	3	1	0	14
28	37	BRUCE HEDRICK/I'll Take It From Here/Red Hen Records	7	-4	2	0	29
39	38	KENNY CABLE/I See a Fire/Kenny Cable Music	7	1	2	0	21
54	39	BRENT HARRISON/Follow Your Heart Home/Brent Harrison Music	7	3	1	1	6
50	40	GREG MCDOUGAL/What A Friend/Greg McDougal Music	7	2	1	0	26

Number 1 =

Spin Gainer =

Greatest Spin Gainers	Increase
CORI AND KELLY/Sweet Ole Claire/We Anointed	24
MARTY RAYBON/Bright New Morning/Rural Rhythm Music	23
AARON WATSON/Barbed Wire Halo/Thirty Tigers	7
GREG DAY/God Did It/Greg Day Music	5
JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music	4
TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	3
GAYLA EARLENE/I Got This/3g Music	3
ALLIE COLLEEN/Work In Progress/Allie Colleen Music	3
BRENT HARRISON/Follow Your Heart Home/Brent Harrison Music	3
CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	2

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### TRACtion COUNTRY Monitored Stations

<u>Christian Beats</u>	<u>Searcy, AR</u>	KIKT-FM	Cooper, TX	WCYN-AM	Cynthiana, KY		
<u>Gospel Hour Radio</u>	<u>Eldon, MO</u>	KJIC-FM	Sante Fe, TX	WGGY-FM	Scranton, PA		
Heartland Radio Network	Anoka, MN	KJIR-FM	Hannibal, MO	WGOL-AM	Russellville, AL		
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WHQA-FM	Honea Path, SC		
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WJBZ-FM	Seymour, TN		
KAAY-AM	Little Rock, AR	KNEO-FM	Neosho, MO	WJEC-FM	Vernon, AL		
KABF-FM	Little Rock, AR	KNES-FM	Fairfield, TX	<u>WJJT-AM</u>	<u>Jellico, TN</u>		
<u>KASO-AM</u>	Minden, LA	<u>KNMO-FM</u>	<u>Nevada, MO</u>	WKGA-FM	Goodwater, AL		
KATI-FM	Jefferson City, MO	KPSM-FM	Brownwood, TX	WKLF-AM	Clanton, AL		
KBEF-FM	Gibsland, LA	KRIG-FM	Nowata, OK	WKWX-FM	Savannah, TN		
KBIE-FM	Auburn, NE	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKYK-AM	Burnsville, NC		
KBON-FM	Mamou, LA	KSTV-FM	Dublin, TX	WMTC-FM	Jackson, KY		
<u>KBUB-FM</u>	Brownwood, TX	KTJJ-FM	Farmington, MO	WNLB (New Life Broadca	asting) <u>Hillsville, VA</u>		
KBUF-AM	Garden City, KS	KTTK-FM	Lebanon, MO	WPIL-FM	Heflin, AL		
KBUK-FM	La Grange, TX	KTXJ-FM	Jasper, TX	WPYB-AM	Benson, NC		
KCMH-FM	Mountain Home, AR	KVIP-FM	Redding, CA	WQSU-FM	Selinsgrove, PA		
KEYE-AM	Perryton, TX	KVLG-AM	La Grange, TX	WRGS-AM	Rogersville, TN		
KEYE-FM	Perryton, TX	KVVO-LP	Abilene, TX	WSGM-FM	Coalmont, TN		
KFNF-FM	Oberlin, KS	KYMS-FM	Rathdrum, ID	WXHB-FM	Richton, MS		
KFYN-AM	Bonham, TX	RKP Radio	Washington, PA	WXRQ-AM	Mount Pleasant, TN		
KGVE-FM	<u>Grove, OK</u>	Spirit Country Radio	South Bend, IN	WZYX-AM	Cowan, TN		
KHBR-AM	Hillsboro, TX	WANT-FM	Lebanon, TN				
KHII-FM	Cloudcroft, NM	WBBN-FM	Taylorsville, MS				
KHYI-FM	Howe, TX	WBIP-FM	Booneville, MS				
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2(+) Weeks							

## **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/ or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-ordown chart position moves. With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.