

HL BLAKE SHELTON "God's Country" Warner Bros. Records (WMN)

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The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville

LLC - Connecting the music

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industry with Positive Country radio.

# **Blake Shelton Stays #1!**



#### Dear Readers;

BLAKE SHELTON and Warner Bros. Records (WMN) stays at #1 this week with "God's Country." BAND REEVES' "Man On Monday" o takes the honor of *Greatest Spin Gainer* this week! Celebrations all around as we continue forward!

The following stations have been frozen for this week. KNMO-FM (Nevada, MO) KTTK-FM (Lebanon, MO) WGOL-AM (Russellville, AL) WZYX-AM (Cowan, TN) The following stations have been frozen for two weeks. Christian Beats (Searcy, AR)

Gospel Hour Radio (Eldon, MO) Heartland Radio Network (Anoka, MN) KRXT-FM (Rockdale, TX) KVIP-FM (Redding, CA) WBIP-FM (Booneville, MS) WJJT-AM (Jellico, TN) WPYB-AM (Benson, NC) WQSU-FM (Selinsgrove, PA) WXRQ-AM (Mount Pleasant, TN)

The following songs have been moved to RECURRENT status. BRANTLEY GILBERT / Three Feet Of Water MIKE MANUEL / Wrong Kind of Grace WILSON BROTHERS BAND / It All Looks Good From Here

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Positive Country music, please contact us!

We continue to look high and low for all of the Positive Country music currently released. If you have a Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <a href="https://www.cdxcd.com/fingerprinting-upload-center/">https://www.cdxcd.com/fingerprinting-upload-center/</a> for fingerprinting.

We work to feature pictures of artists and insiders of the industry! If you have any photos you'd like to submit to us, please email them to mark@cdxnashville.com.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.

Looking Forward, Mark Piland Positive Country Chart Editor



L W	T W	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	208	13	20	0	16
2	2	JAKE OWEN/Homemade/Big Loud Records	185	34	10	1	16
4	3	TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	101	18	12	0	13
9	4	BAND REEVES/Man On Monday/Band Reeves Music	101	56	4	0	12
3	5	RED MARLOW/Country As Cornbread/RM Music LLC	96	12	3	0	12
5	6	MALLARY HOPE/Pray With You/Curb Records	86	9	2	0	12
	7	CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	78	13	3	0	1
8	8	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	73	13	2	0	12
7	9	MARTY RAYBON/Bright New Morning/Rural Rhythm Music	61	-1	4	0	12
10	10	CAMI SHROCK/Strong/Cami Shrock Music	44	-1	1	0	31
11	11	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	37	-1	2	0	15
12	12	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	32	-2	3	0	32
14	13	GENE WATSON/Old Roman Soldier/New Day		-2	2	0	33
15	14	CORI AND KELLY/Take Me Back to Church/Cori and Kelly Music	28	-1	2	0	34
16	15	JAYNE CARTER/Why They Call It Heaven/Jayne Carter Music		0	2	0	37
20	16	GREG DAY/God Did It/Greg Day Music		5	4	0	26
13	17	KALI ROSE/I Wouldn't Be Caught Dead Without Jesus/Rose Records	20	-11	1	0	34
17	18	B ZACH WILLIAMS/Old Church Choir/Essential Records		-2	3	0	29
19	19	JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music	19	0	1	0	8
25	20	MARTINA MCBRIDE/Just Around The Corner/Big Machine Records (BMLG)	16	2	2	0	12
33	21	REBA MCENTIRE/Hallelujah Amen/Valory Music Co. (BMLG)	16	6	2	0	28
22	22	2 REED BROTHERS, THE/Holding On/NewStep Records		-1	1	0	10
26	23	COREY FARLOW/Why Not Me/Corey Farlow Music	14	1	3	0	35
38	24	LISA DAGGS/Love Found Me/Serenity Records	14	6	2	0	32
18	25	SHENANDOAH/Good News Travels Fast/Shenandoah Music	13	-6	3	0	15
28	26	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	12	0	2	0	37
29	27	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	12	0	2	0	33
23	28	JOHNNY ROWLETT/If the Bottle Was a Bible/Johnny Rowlett Music	12	-3	1	0	32
37	29	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	12	3	0	0	11
27	30	MICAH TYLER/Different/Fair Trade/Columbia	11	-2	2	0	26



"Monitored Radio Airplay"

L W	T W	Artist / Song Title / Label	Spins		Stations	Adds	Wks On Chart	
43	31	DAN + SHAY/When I Pray For You/Atlantic (WMN)	11	4	1	0	17	
21	32	HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music	10	-6	2	0	30	
39	33	CARROLL ROBERSON/Everything's Gonna Be Alright/Jesus Is Real Music	9	1	1	0	27	
52	34	LITTLE BIG TOWN/Beat Up Bible/Capitol Records (UMG)	9	4	1	0	9	
63	35	WADE PHILLIPS/Big Time Memories/Wade Phillips Music	9	5	1	0	5	
6	36	LISA DAGGS/Downside Up/MC1 Nashville	8	-55	2	0	12	
40	37	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	8	1	2	0	20	
36	38	MIKE FREEMAN/It's Time to Go Back home/FreMark Records	8	-1	1	0	37	
48	39	MICHAEL LEE/Everybody Loves A Comeback/Michael Lee Music	8	2	1	0	10	
30	40	JOHNNY ROWLETT/Where I'm Going/Johnny Rowlett Music	7	-5	1	0	25	

Number 1

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Spin Gainer =

Greatest Spin Gainers	Increase
BAND REEVES/Man On Monday/Band Reeves Music	56
JAKE OWEN/Homemade/Big Loud Records	34
TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	18
BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	13
CRAIG MORGAN/The Father, My Son and The Holy Ghost/Broken Bow Records (BBRMG)	13
REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	13
RED MARLOW/Country As Cornbread/RM Music LLC	12
MALLARY HOPE/Pray With You/Curb Records	9
REBA MCENTIRE/Hallelujah Amen/Valory Music Co. (BMLG)	6
LISA DAGGS/Love Found Me/Serenity Records	6

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Heather Smith performing live. Check out her new single, "Christmas In Your Heart."



CDX TRACtion Positive Country was happy to attend church at the world famous Flora-Bama!

#### TRACtion COUNTRY Monitored Stations

<u>Christian Beats</u>	<u>Searcy, AR</u>	KIKT-FM	Cooper, TX	WCYN-AM	Cynthiana, KY			
Gospel Hour Radio	<u>Eldon, MO</u>	KJIC-FM	Sante Fe, TX	WGGY-FM	Scranton, PA			
Heartland Radio Network	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WGOL-AM	Russellville, AL			
Heaven's Country	Colorado Springs, CO	KKUS-FM	Tyler, TX	WHQA-FM	Honea Path, SC			
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WJBZ-FM	Seymour, TN			
KAAY-AM	Little Rock, AR	KNEO-FM	Neosho, MO	WJEC-FM	Vernon, AL			
KABF-FM	Little Rock, AR	KNES-FM	Fairfield, TX	<u>WJJT-AM</u>	Jellico, TN			
KASO-AM	Minden, LA	<u>KNMO-FM</u>	<u>Nevada, MO</u>	WKGA-FM	Goodwater, AL			
KATI-FM	Jefferson City, MO	KPSM-FM	Brownwood, TX	WKLF-AM	Clanton, AL			
KBEF-FM	Gibsland, LA	KRIG-FM	Nowata, OK	WKWX-FM	Savannah, TN			
KBIE-FM	Auburn, NE	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKYK-AM	Burnsville, NC			
KBON-FM	Mamou, LA	KSTV-FM	Dublin, TX	WMTC-FM	Jackson, KY			
KBUB-FM	Brownwood, TX	KTJJ-FM	Farmington, MO	WNLB (New Life Broade	casting) Hillsville, VA			
KBUF-AM	Garden City, KS	<u>KTTK-FM</u>	Lebanon, MO	WPIL-FM	Heflin, AL			
KBUK-FM	La Grange, TX	KTXJ-FM	Jasper, TX	WPYB-AM	<u>Benson, NC</u>			
KCMH-FM	Mountain Home, AR	<u>KVIP-FM</u>	Redding, CA	WQSU-FM	Selinsgrove, PA			
KEYE-AM	Perryton, TX	KVLG-AM	La Grange, TX	WRGS-AM	Rogersville, TN			
KEYE-FM	Perryton, TX	KVVO-LP	Abilene, TX	WSGM-FM	Coalmont, TN			
KFNF-FM	Oberlin, KS	KYMS-FM	Rathdrum, ID	WXHB-FM	Richton, MS			
KFYN-AM	Bonham, TX	RKP Radio	Washington, PA	<u>WXRQ-AM</u>	<u>Mount Pleasant, TN</u>			
KGVE-FM	Grove, OK	Spirit Country Radio	South Bend, IN	WZYX-AM	Cowan, TN			
KHBR-AM	Hillsboro, TX	WANT-FM	Lebanon, TN					
KHII-FM	Cloudcroft, NM	WBBN-FM	Taylorsville, MS					
KHYI-FM	Howe, TX	WBIP-FM	Booneville, MS					
Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks								

## **Chart Recurrent Methodology**

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/ or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-ordown chart position moves. With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at www.cdxcd.com/signup-chart-newsletter.