

# CDX TRACtion POSITIVE COUNTRY

## #1

**BLAKE SHELTON**  
"God's Country"

Warner Bros. Records (WMN)

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The TRACtion Positive Country weekly newsletter is published on Wed. mornings by CDX Nashville LLC — Connecting the music industry with Positive Country radio. For more information call [615-292-0123](tel:615-292-0123) or email President Joe Kelly- [joe@cdxnashville.com](mailto:joe@cdxnashville.com)

## Blake Shelton Starts Us Off!



### Dear Readers;

Happy introductions to the first of CDX's TRACtion Positive Country weekly newsletters! **BLAKE SHELTON** and **Warner Bros. Records (WMN)** start us off in the #1 position this week with "God's Country." They also hold the honor of *Greatest Spin Gainer* this week! Celebrations all around as we continue forward!

The following stations have been frozen for this week.

Heaven's Country (Colorado Springs, CO)  
KAAY-AM (Little Rock, AR)  
KBEF-FM (Gibbsland, LA)  
WPIL-FM (Heflin, AL)

The following stations have been frozen for two weeks.

Christian Beats (Searcy, AR)  
Gospel Hour Radio (Eldon, MO)  
Heartland Radio Network (Anoka, MN)  
KRXT-FM (Rockdale, TX)  
KVIP-FM (Redding, CA)  
WBIP-FM (Booneville, MS)  
WJTT-AM (Jellico, TN)  
WPYB-AM (Benson, NC)  
WQSU-FM (Selinsgrove, PA)  
WXRQ-AM (Mount Pleasant, TN)

The following songs have been moved to RECURRENT status.

CLIF WADDELL / That's What I Keep My Bible For  
MARY JAMES / Heavenly Shores  
VINCE GILL / When My Amy Prays

We are actively seeking stations for this chart to monitor to actively expose this music. If you are a station that programs or is interested in programming Positive Country music, please contact us!

We have looked high and low for all of the Positive Country music currently released. If you have a Positive Country single, please make sure it is sent in for fingerprinting. TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Go to <https://www.cdxcd.com/fingerprinting-upload-center/> for fingerprinting.

We also plan to start featuring pictures of artists and insiders of the industry next week! If you have any photos you'd like to submit to us, please email them to [mark@cdxnashville.com](mailto:mark@cdxnashville.com).

Sign up for the weekly chart newsletter here at [www.cdxcd.com/signup-chart-newsletter](http://www.cdxcd.com/signup-chart-newsletter).

Looking Forward,

**Mark Piland**

Positive Country Chart Editor




L W	T W	CDX TRAction POSITIVE COUNTRY Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	195	10	20	0	15
2	2	JAKE OWEN/Homemade/Big Loud Records	151	10	8	0	15
5	3	RED MARLOW/Country As Cornbread/RM Music LLC	84	6	3	0	11
3	4	TRISHA YEARWOOD/Every Girl In This Town/Pearl Records Inc.	83	0	10	0	12
6	5	MALLARY HOPE/Pray With You/Curb Records	77	4	2	0	11
8	6	LISA DAGGS/Downside Up/MC1 Nashville	63	6	3	0	11
7	7	MARTY RAYBON/Bright New Morning/Rural Rhythm Music	62	4	4	0	11
4	8	REBA MCENTIRE/I Got The Lord On My Side/Nash Icon / Big Machine Records	60	-18	2	0	11
10	9	BAND REEVES/Man On Monday/Band Reeves Music	45	1	4	1	11
9	10	CAMI SHROCK/Strong/Cami Shrock Music	45	-2	1	0	30
11	11	CARROLL ROBERSON/God Takes A Nobody/Jesus Is Real Music	38	0	2	0	14
12	12	BRUCE AND BETSY MULLEN/Fried Chicken and Lemonade/Bruce and Betsy Mullen Music	34	-1	3	0	31
16	13	KALI ROSE/I Wouldn't Be Caught Dead Without Jesus/Rose Records	31	4	2	0	33
14	14	GENE WATSON/Old Roman Soldier/New Day	30	1	2	0	32
15	15	CORI AND KELLY/Take Me Back to Church/Cori and Kelly Music	29	2	2	0	33
13	16	JAYNE CARTER/Why They Call It Heaven/Jayne Carter Music	28	-2	2	0	36
17	17	ZACH WILLIAMS/Old Church Choir/Essential Records	21	-1	4	0	28
19	18	SHENANDOAH/Good News Travels Fast/Shenandoah Music	19	2	3	0	14
18	19	JUSTIN TODD HEROD/Sometimes Good People Happen to Bad Things/Jth Music	19	-2	2	0	7
23	20	GREG DAY/God Did It/Greg Day Music	17	3	3	0	25
27	21	HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music	16	4	2	0	29
20	22	REED BROTHERS, THE/Holding On/NewStep Records	16	-1	1	0	9
32	23	JOHNNY ROWLETT/If the Bottle Was a Bible/Johnny Rowlett Music	15	4	1	0	31
22	24	MIKE MANUEL/Wrong Kind of Grace/Mission Country	14	-1	2	0	36
26	25	MARTINA MCBRIDE/Just Around The Corner/Big Machine Records (BMLG)	14	2	2	0	11
30	26	COREY FARLOW/Why Not Me/Corey Farlow Music	13	2	3	0	34
29	27	MICAH TYLER/Different/Fair Trade/Columbia	13	2	2	0	25
28	28	LONE HIGHWAY/Heart Like Jesus/Lone Highway Music	12	0	2	0	36
31	29	MAAZIAH MOUNTAIN/Kingdom Bound/Maaziah Mountain Music	12	1	2	0	32
40	30	JOHNNY ROWLETT/Where I'm Going/Johnny Rowlett Music	12	4	1	0	24


# Your Ad Here

Got a single you'd like to promote?  
Let us know! Contact Mark Piland for pricing and info.

Mark Piland  
mark@cdxnashville.com

L W	T W	CDX TRACTION Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
38	31	KENNY CABLE/I See a Fire/Kenny Cable Music	11	3	2	0	17
45	32	BRANDED/Must Be In The Water/Sliced Bread Music	11	4	1	0	24
21	33	REBA MCENTIRE/Hallelujah Amen/Valory Music Co. (BMLG)	10	-6	2	0	27
34	34	ALLIE COLLEEN/Work In Progress/Allie Colleen Music	10	1	1	0	10
41	35	BRUCE HEDRICK/I'll Take It From Here/Red Hen Records	10	2	1	0	25
33	36	MIKE FREEMAN/It's Time to Go Back home/FreMark Records	9	-1	1	0	36
37	37	DARRYL WORLEY/Awful Beautiful Life/CreekHouse Entertainmnet	9	0	0	0	10
25	38	LISA DAGGS/Love Found Me/Serenity Records	8	-5	2	0	31
46	39	CARROLL ROBERSON/Everything's Gonna Be Alright/Jesus Is Real Music	8	1	1	0	26
35	40	CHRISTIAN DAVIS/Every Scar/Christian Davis Music	7	-2	2	0	19

Number 1 = 


Spin Gainer = 

Greatest Spin Gainers	Increase
BLAKE SHELTON/God's Country/Warner Bros. Records (WMN)	10
JAKE OWEN/Homemade/Big Loud Records	10
RED MARLOW/Country As Cornbread/RM Music LLC	6
LISA DAGGS/Downside Up/MC1 Nashville	6
MALLARY HOPE/Pray With You/Curb Records	4
MARTY RAYBON/Bright New Morning/Rural Rhythm Music	4
KALI ROSE/I Wouldn't Be Caught Dead Without Jesus/Rose Records	4
HEATHER THOMAS VAN DEREN/By The Book/Heather Thomas Van Deren Music	4
JOHNNY ROWLETT/If the Bottle Was a Bible/Johnny Rowlett Music	4
JOHNNY ROWLETT/Where I'm Going/Johnny Rowlett Music	4

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Ready to get your music out to radio?

Check out our distribution services here:  
[WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/](http://WWW.CDXCD.COM/DISTRIBUTION-SERVICE-OPTIONS/)





<u>Christian Beats</u>	<u>Searcy, AR</u>	KIKT-FM	Cooper, TX	WCYN-AM	Cynthiana, KY
<u>Gospel Hour Radio</u>	<u>Eldon, MO</u>	KJIC-FM	Sante Fe, TX	WGGY-FM	Scranton, PA
<u>Heartland Radio Network</u>	<u>Anoka, MN</u>	KJIR-FM	Hannibal, MO	WGOL-AM	Russellville, AL
<u>Heaven's Country</u>	<u>Colorado Springs, CO</u>	KKUS-FM	Tyler, TX	WHQA-FM	Honea Path, SC
HLE Radio	Jennings, LA	KMIL-FM	Cameron, TX	WJBZ-FM	Seymour, TN
KAAY-AM	<u>Little Rock, AR</u>	KNEO-FM	Neosho, MO	WJEC-FM	Vernon, AL
KABF-FM	Little Rock, AR	KNES-FM	Fairfield, TX	<u>WJIT-AM</u>	<u>Jellico, TN</u>
KASO-AM	Minden, LA	KNMO-FM	Nevada, MO	WKGA-FM	Goodwater, AL
KATI-FM	Jefferson City, MO	KPSM-FM	Brownwood, TX	WKLF-AM	Clanton, AL
<u>KBEF-FM</u>	<u>Gibbsland, LA</u>	KRIG-FM	Nowata, OK	WKWX-FM	Savannah, TN
KBIE-FM	Auburn, NE	<u>KRXT-FM</u>	<u>Rockdale, TX</u>	WKYK-AM	Burnsville, NC
KBON-FM	Mamou, LA	KSTV-FM	Dublin, TX	WMTC-FM	Jackson, KY
KBUB-FM	Brownwood, TX	KTJJ-FM	Farmington, MO	WNLB (New Life Broadcasting)	Hillsville, VA
KBUF-AM	Garden City, KS	KTTK-FM	Lebanon, MO	<u>WPIL-FM</u>	<u>Heflin, AL</u>
KBUK-FM	La Grange, TX	KTXJ-FM	Jasper, TX	<u>WPYB-AM</u>	<u>Benson, NC</u>
KCMH-FM	Mountain Home, AR	<u>KVIP-FM</u>	<u>Redding, CA</u>	<u>WQSU-FM</u>	<u>Selinsgrove, PA</u>
KEYE-AM	Perryton, TX	KVLG-AM	La Grange, TX	WRGS-AM	Rogersville, TN
KEYE-FM	Perryton, TX	KVVO-LP	Abilene, TX	WSGM-FM	Coalmont, TN
KFNH-FM	Oberlin, KS	KYMS-FM	Rathdrum, ID	WXHB-FM	Richton, MS
KFYN-AM	Bonham, TX	RKP Radio	Washington, PA	<u>WXRO-AM</u>	<u>Mount Pleasant, TN</u>
KGVE-FM	Grove, OK	Spirit Country Radio	South Bend, IN	WZYX-AM	Cowan, TN
KHBR-AM	Hillsboro, TX	WANT-FM	Lebanon, TN		
KHII-FM	Cloudcroft, NM	WBBN-FM	Taylorsville, MS		
KHYI-FM	Howe, TX	<u>WBIP-FM</u>	<u>Booneville, MS</u>		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week    Double Underlined = Frozen 2 Weeks

## Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRAction Positive Country chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX Positive Country, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX Positive Country recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

Sign up for the weekly chart newsletter here at [www.cdxcd.com/signup-chart-newsletter](http://www.cdxcd.com/signup-chart-newsletter).