

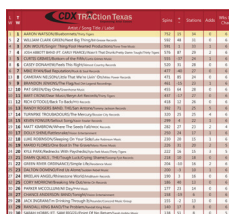
TRACtion Texas

#1

Granger Smith
Happens Like That
Wheelhouse (BBRMG)

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director Jessie Scott-jessiescott@cdxcd.com

Granger Smith Stays #1



Dear Readers;

Granger Smith stays in the #1 spot with "Happens Like That." Josh Ward's "You Don't Have To Be Lonely" takes both the Most Added spot and the Greatest Spin Gainer position. Great job everybody! We'd also like to congratulate Josh for hitting the highest debut this week at #21!

Here are songs we have distributed recently...

Jackson Tillman/Wasted

Bill Bear & The RBT Band (Featuring The Calamity Janes)/Lingers

The following songs have been moved to RECURRENT status.

DAVID LEE / John Wayne

JOHNNY BUSH / I'll Be There

KEVIN FOWLER / Movin On

KODY WEST / Green

PAUL CAUTHEN & CODY JINKS / Luckenbach, Texas

SHAKE RUSSELL / Shotgun

The following station have been frozen for 1 week.

KFYN-FM (Paris, TX)

The following station have been frozen for 2 weeks.

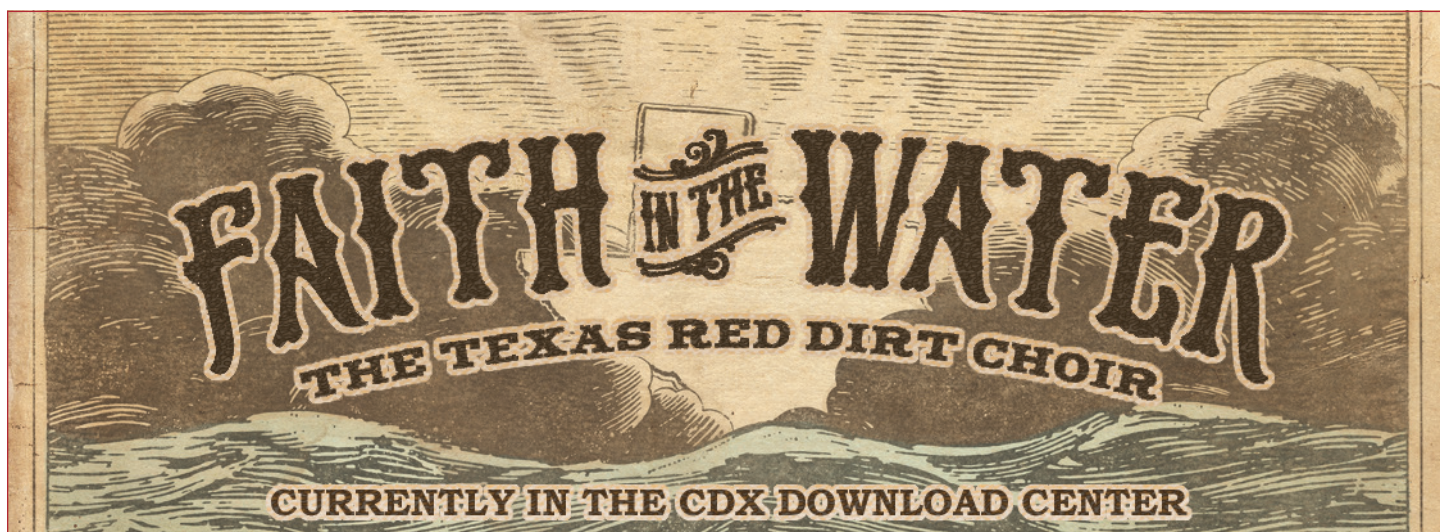
KACQ-FM (Lometa, TX)


You should be sure to send your music in for fingerprinting so it will show up in the chart. Send those MP3's with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx>.

Lastly, we'd like to wish you all a Happy Thanksgiving!

Stay tuned,
Joe Kelly

CDX VP/GM joe@cdxcd.com



L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	GRANGER SMITH/Happens Like That/Wheelhouse (BBRMG)	595	39	40	1	25
2	2	FLATLAND CAVALRY/Stompin' Grounds/Flatland Cavalry Music	573	48	30	0	15
3	3	ZANE WILLIAMS/I Don't Have Heart/Texas Like That Records	498	18	30	0	18
5	4	WADE BOWEN/Acuna/Bowen Sounds	492	19	33	0	6
6	5	TURNPIKE TROUBADOURS/The Housefire/Thirty Tigers	492	19	25	0	12
9	6	RICH O'TOOLE/God & George Strait/PTO Records	460	22	31	0	17
4	7	CASEY DONAHEW/Country Song/Almost Country Records	451	-25	40	0	19
12	8	SAM RIGGS/Waiting For The Fall/Deep Creek Records	427	64	28	1	10
7	9	PARKER MCCOLLUM/I Can't Breathe/Parker McCollum Music	423	-38	26	0	20
11	10	DERYL DODD & CODY JOHNSON/One Ride In Vegas/Little Red Truck Music	416	51	29	1	8
10	11	WILL HOGE/Little Bit Of Rust/EDLO Records	362	-17	27	0	21
13	12	WILLIAM CLARK GREEN/Still Think About You/Bill Grease Records	311	27	26	1	9
16	13	DREW FISH/Livin' For The Weekend/Drew Fish Band Music	305	40	23	3	14
15	14	WHISKEY MYERS/Hank/Wiggy Thump Records	280	3	21	1	9
18	15	KYLE PARK/What The Heaven/Kyle Park Music	274	44	24	2	7
14	16	JERRETT ZOCH (& THE OSR BAND)/Sippin' On Shine/JZOSRB Records	261	-17	20	0	18
20	17	JON WOLFE/Airport Kiss/Fool Hearted Productions	259	47	22	3	7
19	18	CASE HARDIN/Old Stomping Grounds/Case Hardin Music	239	15	19	2	12
17	19	MARK MCKINNEY/Rainy Day Money/Texas Evolution	218	-16	22	0	22
21	20	JAMIE RICHARDS/Real/Jamie Richards Music	213	49	19	3	7
--	21	JOSH WARD/You Don't Have To Be Lonely/Josh Ward Music	204	204	19	19	1
23	22	JOSH GRIDER/Good People/Bootstraps	172	34	14	1	5
25	23	TEXAS RED DIRT CHOIR, THE/Faith in the Water/The Real Life Music Foundation	172	37	11	2	3
27	24	JACK INGRAM/Why I Left Atlanta/The Next Waltz	151	34	13	2	9
22	25	JB AND THE MOONSHINE BAND/When It Rains I Pour/JB Music	150	-10	12	1	12
26	26	TJ BROSCOFF/Devil's Done With Me/TJB Records	141	22	14	1	10
24	27	HUNTER HUTCHINSON/Summer Love Song/Hunter Hutchinson Music	129	-7	7	0	16
29	28	MARK POWELL/What I Do/Mark Powell Music	122	17	11	1	7
31	29	SAINTS ELEVEN/Shelter Me/Saint's Eleven Music	108	21	10	0	12
39	30	CLAY HOLLIS/Look Who's Hurting Now/Clay Hollis Music	99	35	8	4	4

TRAction Texas Chart Newsletter Rates

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TRAction Texas Full Page Ad

7.5 x 9.75 inches

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for a one week run

CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad

7.5 x 2.76 inches

CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**

CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**


TRAction Texas Digital Download & Ad Combo


1 Week: \$400.00


- Digital download release
- Newsletter banner ad


File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

L W	T W	TRAction  Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
28	31	LEE ANN WOMACK/All The Trouble/ATO Records	99	-9	6	1	5
32	32	BRANDON JENKINS/Be The Revival/Red Dirt Legend Recordings	85	0	9	1	7
34	33	FRANK RAY/Every Time You Run/White Knuckles Music	85	4	8	0	6
30	34	MARTY HEDDIN/Hammered/Nightlife Entertainment Group/Dreamlined Entertainment Group	82	-20	8	0	10
35	35	KENNA DANIELLE/A Cross/Kenna Danielle Music	82	3	7	1	13
38	36	ADRIAN JOHNSTON/Adult Beverages/Adrian Johnston Music	78	9	10	2	9
33	37	SHOOTER JENNINGS/Do You Love Texas/Elektra Nashville (WMN)	76	-7	4	0	3
36	38	CALAMITY JANES/Pullin' Weeds/Calamity Janes Music	71	-5	11	0	9
40	39	HOLLY TUCKER/Dallas On Your Boots/M&D Records/Smith Entertainment Distribution	69	6	7	2	4
37	40	COLE RISNER/How It Feels To Me/Katlove Music	59	-15	6	0	17
46	41	JOHNNY BUSH (FT. RECKLESS KELLY)/IF I SAY I LOVE YOU (Consider Me Drunk)/BGM	59	11	3	0	2
44	42	SARAH HOBBS/Texas Made/Sarah Hobbs Music	57	5	7	2	2
47	43	PAUL NIPPER/Asphalt and Heartaches/Paul Nipper Music	56	8	2	0	12
42	44	HUNTER REA BAND/Find A Way/Carved Records	52	-5	2	0	9
--	45	JESSE RAUB JR/Mistakes/Jesse Raub Jr. Music	50	50	4	4	1
41	46	JADE MARIE PATEK/Drive/Jade Marie Patek Music	49	-8	5	0	3
43	47	CODY WAYNE/Addicted/Broken String	47	-5	7	1	2
--	48	DONICE MORACE/Good Hurt Comin' On/Donice Morace Music	47	25	4	2	1
--	49	EDDIE SAENZ/When I Was Young/Eddie Saenz Music	47	15	3	1	1
--	50	DRAKE HAYES BAND/Nowhere Texas/Drake Hayes Music	46	11	5	1	1

Number 1 = 

Most Added = 

Spin Gainer = 

Bubbling Under	Position
AARON MCDONNELL/Lucky Me/Aaron McDonnell Music	51
SIX SANCHEZ/Dance In The Rain/Six Sanchez Music	52
JAMES COOK/Failure's Not An Option/James Cook Music	53
JEREMY STEDING/I Need A Texas Song/Jeremy Steding Music	54
WILL CARTER/That Kiss/Will Carter Music	55
JULIA HATFIELD/He's Just Not That Into You/Julia Hatfield Music	56
MARK JONES/I Wanna Dance With Somebody/Mark Jones Music	57
AARON COPELAND/Rain/Aaron Copeland Music	58
ROD MELANCON/Redhead/Blue E'lan Records	59
JARED DECK/The American Dream/CEN	60



SIX SANCHEZ
THE DEBUT SINGLE
"DANCE IN THE RAIN"
GOING FOR ADDS NOW!!

"SIX SANCHEZ HAS A GREAT, SOULFUL DELIVERY THAT REALLY TRANSLATES - SORT OF A TIMELESS THROWBACK TO VERN AND CONWAY AND ALL THE GREAT STUFF THAT'S MISSING ON THE RADIO THESE DAYS. I FEEL LIKE THIS ALBUM FILLS A HOLE IN THE MARKET, AND I'M PROUD TO BE A PART OF IT." - TRENT WILLMON

TRACtion : Texas Monitored Stations

KABW-FM	Abilene, TX	KITX-FM	Hugo, OK	KQSC-AM	Colorado Springs, CO	KUSH-AM	Cushing, OK
<u>KACQ-FM</u>	<u>Lometa, TX</u>	KJDL-FM	Levelland, TX	KQZQ-FM	Kiowa, KS	KUSQ-FM	Worthington, MN
KBSO-FM	Corpus Christi, TX	KKAJ-FM	Ardmore, OK	KRRG-FM	Laredo, TX	KVST-FM	Montgomery, TX
KBST-FM	Big Spring, TX	KKCN-FM	San Angelo, TX	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KFLP-FM	Floydada, TX	KKGQ-FM	Wichita, KS	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KFTX-FM	Corpus Christi, TX	KMRK-FM	Odessa, TX	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFWR-FM	Ft. Worth, TX	KNUE-FM	Tyler, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
<u>KEYN-FM</u>	<u>Paris, TX</u>	KOKE-FM	Austin, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KGVL-AM	Greenville, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR	KYYK-FM	Palestine, TX
KHKX-FM	Odessa, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHLB-FM	Mason, TX	KOKE-FM	Brownwood, TX	KTFW-FM	Ft. Worth, TX		
KHYI-FM	Howe, TX	KOYN-FM	Paris, TX	KTTX-FM	Brenham, TX		
KIKK-FM (HD2)	Houston, TX	KPUR-FM	Canyon, TX	KTXM-FM	Hallettsville, TX		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date

Artist / Song Title / Label

Check back next week!

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

JACKSON TILLMAN



★ WASTED ★

AVAILABLE IN THE
CDX DOWNLOAD CENTER

Most Added	Adds
JOSH WARD/You Don't Have To Be Lonely Josh Ward Music	19
CLAY HOLLIS/Look Who's Hurting Now Clay Hollis Music	4
JESSE RAUB JR/Mistakes Jesse Raub Jr. Music	4
DREW FISH/Livin' For The Weekend Drew Fish Band Music	3
JON WOLFE/Airport Kiss Fool Hearted Productions	3
JAMIE RICHARDS/Real Jamie Richards Music	3
KYLE PARK/What The Heaven Kyle Park Music	2
CASE HARDIN/Old Stomping Grounds Case Hardin Music	2
TEXAS RED DIRT CHOIR, THE/Faith in the Water The Real Life Music Foundation	2
JACK INGRAM/Why I Left Atlanta The Next Waltz	2

Greatest Spin Gainers	Increase
JOSH WARD/You Don't Have To Be Lonely Josh Ward Music	204
SAM RIGGS/Waiting For The Fall Deep Creek Records	64
DERYL DODD & CODY JOHNSON/One Ride In Vegas Little Red Truck Music	51
JESSE RAUB JR/Mistakes Jesse Raub Jr. Music	50
JAMIE RICHARDS/Real Jamie Richards Music	49
FLATLAND CAVALRY/Stompin' Grounds Flatland Cavalry Music	48
JON WOLFE/Airport Kiss Fool Hearted Productions	47
KYLE PARK/What The Heaven Kyle Park Music	44
DREW FISH/Livin' For The Weekend Drew Fish Band Music	40
GRANGER SMITH/Happens Like That Wheelhouse (BBRMG)	39

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com