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The CDX-TRAction weekly newsletter is published on Wed. mornings by CDX, Inc. — Connecting Nashville's music industry and country radio for over 25 years. For more information call 615-292-0123 or email VP/GM Joe Kelly- [joe@cdxcd.com](mailto:joe@cdxcd.com)

## A Scientific Wild-Ass Guess Combined with Gut Instinct



### Dear Readers;

I wanted to share the thoughts from a programmer who wrote in this week. I would encourage anyone on the other side of the aisle to send me a contrasting opinion. Any takers? Here are this programmer's thoughts and insights.

*"I hate it so much when record reps whine when I want to let a song go (or move it down to Medium or Light) after 6-700 spins, especially when I believe in a song and jump on it early. Labels should be happy that I believed in the song early, got out ahead of everyone else on conversions, and gave their artist that many spins. By the time a song has hit the 700 spin mark on my station, that means I've been playing it for about 25 weeks, with at least eight weeks in Heavy. By that point we start to hear complaints on our social media channels that we're playing it too much, and my airstaff totally hates the song. Recurrents and a handful of Power Currents are the most important songs on my playlist. I absolutely hate burning out a song that I want to have in Recurrent. Burning a song to a crisp means I have to rest those songs for a few weeks or even months before they can come back on the air. It doesn't do my station, the artist, the songwriter, and the label any good when a song gets burned out. Consumers have more options for go for music than ever before in human history, and playing burned out songs will drive listeners to those digital options.*

*Label and indie reps need to realize that their goals and my goals are somewhat different. They want to run a song up to #1 regardless of how long it takes. More than anything else, after a song is done charting, I want the song to be something I can play 3x a day in Power Recurrent for the next six months. Then twice a day in Secondary recurrent for 6 months after that, then once a day in Power Gold for eternity.*

*My process for determining adds and conversions each week goes like this. For stations like mine that don't have the luxury of weekly, local callout testing, I look at a bunch of different sources of data: CDX TRAction/MR/Mediabase airplay/BDS airplay chart position, Billboard's Country Digital chart, the iTunes sales chart, and the callout scores from Mediabase and Bullseye. I take all those into consideration when deciding my adds and conversions. At best, it's a Scientific Wild-Ass Guess combined with gut instinct. That's my process, and my goal is finding the right overall balance on my playlist. I can't speak for everyone out there because markets, audiences, competitive situations and strategic goals are different for every station. My process might not be what everyone else does, but it works for my station."*

Congratulations to **DAN + SHAY** and **Warner Bros. Records (WMN)** for the **#1** this week on **"FROM THE GROUND UP."** Congratulations also to **KENNY CHESNEY (FEATURING PINK)** and **Columbia Nashville (SMN)** for being **MOST ADDED** and **GREATEST SPIN GAINER** with **"Setting The World On Fire."**

A big shout out to the following artists, labels, and promo teams for making their chart debut this week! **KEITH URBAN/Blue Ain't Your Color/Capitol Records Nashville (UMGN)**, **RAELYNN/Love Triangle/Warner Bros. Records (WMN)**, and **PRESLEY & TAYLOR/My Hometown/SMG Records Nashville**.


Stay tuned,  
**Joe Kelly**

CDX VP/GM [joe@cdxcd.com](mailto:joe@cdxcd.com)



L W	T W	<b>CDX</b> TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	±	Stations	Adds	Wks On Chart
4	1		DAN + SHAY/From The Ground Up/Warner Bros. Records (WMN)	4379	254	129	1	25
2	2		JAKE OWEN/American Country Love Song/RCA Nashville (SMN)	4320	-5	131	0	23
1	3		SAM HUNT/Make You Miss Me/MCA Records (UMGN)	4284	-138	124	0	24
3	4		KELSEA BALLERINI/Peter Pan/Black River Entertainment	4109	-205	127	0	22
9	5		DIERKS BENTLEY (FT. ELLE KING)/Different For Girls/Capitol Records Nashville (UMGN)	3925	313	128	0	12
8	6		JUSTIN MOORE/You Look Like I Need A Drink/Valory Music Co. (BMLG)	3787	127	130	0	29
7	7		JON PARDI/Head Over Boots/Capitol Records Nashville (UMGN)	3675	-167	128	0	29
10	8		BLAKE SHELTON/She's Got A Way With Words/Warner Bros. Records (WMN)	3604	204	129	1	9
6	9		CHRIS LANE/Fix/Big Loud Records	3517	-332	126	0	29
12	10		ZAC BROWN BAND/Castaway/Varvatos (BMLG)	3252	-22	127	0	17
11	11		BRAD PAISLEY (FT. DEMI LOVATO)/Without A Fight/Arista Nashville (SMN)	3239	-73	128	0	13
13	12		TUCKER BEATHARD/Rock On/Dot Records (BMLG)	2998	50	125	0	21
15	13		LOCASH/I Know Somebody/Reviver Records	2926	214	120	0	28
16	14		BILLY CURRINGTON/It Don't Hurt Like It Used To/Mercury Records (UMGN)	2779	121	125	0	29
14	15		KIP MOORE/Running For You/MCA Records (UMGN)	2723	-29	126	0	29
17	16		COLE SWINDELL/Middle Of A Memory/Warner Bros. Records (WMN)	2720	358	124	1	13
18	17		WILLIAM MICHAEL MORGAN/I Met A Girl/Warner Bros. Records (WMN)	2517	171	120	1	29
21	18		MIRANDA LAMBERT/Vice/RCA Nashville (SMN)	2310	284	122	7	4
19	19		DRAKE WHITE/Livin' The Dream/Dot Records (BMLG)	2159	-1	120	0	29
24	20		MAREN MORRIS/80's Mercedes/Columbia Nashville (SMN)	2032	136	118	3	8
29	21		JASON ALDEAN/A Little More Summertime/Broken Bow Records (BBRMG)	2023	346	113	12	4
22	22		BRETT YOUNG/Sleep Without You/Republic Nashville (BMLG)	2020	29	111	1	22
23	23		BROTHERS OSBORNE/21 Summer/EMI Records Nashville (UMGN)	1982	43	115	1	24
20	24		BIG & RICH (FT. TIM MCGRAW)/Lovin' Lately/Big & Rich Records	1961	-69	117	1	29
32	25		LUKE BRYAN/Move/Capitol Records Nashville (UMGN)	1930	468	112	14	4
26	26		OLD DOMINION/Song For Another Time/RCA Nashville (SMN)	1884	86	116	2	9
25	27		JENNIFER NETTLES/Unlove You/Big Machine Records (BMLG)	1833	-42	112	0	29
28	28		TIM MCGRAW/How I'll Always Be/Big Machine Records (BMLG)	1785	90	118	4	7
27	29		CHRIS STAPLETON/Parachute/Mercury Records (UMGN)	1720	19	107	3	15
35	30		KENNY CHESNEY (FT. PINK)/Setting The World On Fire/Columbia Nashville (SMN)	1702	664	107	31	3



L W	T W	 CDX TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
30	<b>31</b>	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	1586	-4	102	1	19	
31	<b>32</b>	BRETT ELDREDGE/Wanna Be That Song/Atlantic (WMN)	1489	21	102	2	13	
33	<b>33</b>	THOMAS RHETT/Vacation/Valory Music Co. (BMLG)	1345	-37	89	0	9	
34	<b>34</b>	JERROD NIEMANN (FT. LEE BRICE)/A Little More Love/Curb Records	1117	31	81	0	15	
36	<b>35</b>	CHRIS YOUNG/Sober Saturday Night/RCA Nashville (SMN)	1004	63	79	1	9	
37	<b>36</b>	CHRIS JANSON/Holdin' Her/Warner Bros. Records (WMN)	839	3	65	1	13	
38	<b>37</b>	AARON WATSON/Bluebonnets/Thirty Tigers	755	-56	50	0	19	
39	<b>38</b>	HIGH VALLEY/Make You Mine/Atlantic (WMN)	737	-46	58	1	25	
40	<b>39</b>	DUSTIN LYNCH/Seein' Red/Broken Bow Records (BBRMG)	696	23	59	2	7	
41	<b>40</b>	JOSH TURNER/Hometown Girl/MCA Records (UMGN)	633	8	59	3	11	
72	<b>41</b>	FLORIDA GEORGIA LINE (FT. TIM MCGRAW)/May We All/Big Machine Records (BMLG)	539	347	44	26	2	
43	<b>42</b>	CRAIG CAMPBELL/Outskirts Of Heaven/Red Bow Records (BBRMG)	526	10	50	1	19	
44	<b>43</b>	ALAN JACKSON/The One You're Waiting On/Alan Country/EMI Records Nashville	473	-15	37	1	14	
46	<b>44</b>	TOBY KEITH/A Few More Cowboys/Show Dog/Universal	472	-3	41	4	4	
70	<b>45</b>	BAND PERRY, THE/Comeback Kid/Mercury Records (UMGN)	471	259	40	22	2	
47	<b>46</b>	EASTON CORBIN/Are You With Me/Mercury Records (UMGN)	464	3	45	3	17	
45	<b>47</b>	MICHAEL RAY/Think A Little Less/Atlantic (WMN)	456	-24	37	0	17	
65	<b>48</b>	LANCO/Long Live Tonight/Arista Nashville (SMN)	430	184	34	7	3	
50	<b>49</b>	DARIUS RUCKER/If I Told You/Capitol Records Nashville (UMGN)	423	26	42	5	6	
48	<b>50</b>	TRENT HARMON/There's A Girl/Big Machine Records (BMLG)	420	16	41	1	4	
49	<b>51</b>	PARMALEE/Roots/Stoney Creek Records (BBRMG)	403	3	33	2	13	
51	<b>52</b>	POST MONROE/Red Hot American Summer/KCH	397	29	32	0	9	
42	<b>53</b>	BRIAN COLLINS/Healing Highway/Blue Light Entertainment LLC	372	-175	31	0	23	
52	<b>54</b>	MICKEY GUYTON/Heartbreak Song/Capitol Records Nashville (UMGN)	364	-2	38	3	5	
58	<b>55</b>	ELI YOUNG BAND/Saltwater Gospel/Valory Music Co. (BMLG)	332	18	29	1	4	
56	<b>56</b>	RUNAWAY JUNE/Lipstick/Wheelhouse (BBRMG)	331	9	34	4	10	
55	<b>57</b>	KEITH WALKER/Friends With Boats/Keith Walker Music	321	-23	25	0	12	
61	<b>58</b>	RACHAEL TURNER/Aftershock/Rustic Records Incorporated	304	34	24	1	14	
67	<b>59</b>	BRANTLEY GILBERT/The Weekend/Valory Music Co. (BMLG)	288	61	29	8	2	
66	<b>60</b>	HOMEGROWN BAND/Summer Song/Homegrown Entertainment LLC	283	40	24	0	7	


CDX 635 • TRACK #2

DYLAN  
SCOTT

MY GIRL





L W	T W	 Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
60	<b>61</b>	CODY JOHNSON/With You I Am/Cojo Music LLC	282	-2	21	2	7
62	<b>62</b>	GARY ALLAN/Do You Wish It Was Me?/EMI Records Nashville (UMGN)	273	11	30	3	8
63	<b>63</b>	LONESTAR/Never Enders/Shanachie Entertainment	271	9	20	0	17
--	<b>64</b>	KEITH URBAN/Blue Ain't Your Color/Capitol Records Nashville (UMGN)	258	204	17	16	1
64	<b>65</b>	THOMPSON SQUARE/You Make It Look So Good/Stoney Creek Records (BBRMG)	253	-3	24	2	8
68	<b>66</b>	RANDY HOUSER/Chasing Down A Good Time/Stoney Creek Records (BBRMG)	253	32	22	2	4
57	<b>67</b>	CASSADEE POPE/Summer/Republic Nashville (BMLG)	250	-69	26	0	9
71	<b>68</b>	DYLAN SCOTT/My Girl/Curb Records	242	35	24	2	3
--	<b>69</b>	RAELYNN/Love Triangle/Warner Bros. Records (WMN)	213	92	18	8	1
59	<b>70</b>	CASEY DONAHEW/Feels This Right/Almost Country Records	197	-104	19	0	15
80	<b>71</b>	DONICA KNIGHT/Love Ain't A Prize/MTS Records	179	27	16	1	5
75	<b>72</b>	JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough /1608	176	4	18	1	15
78	<b>73</b>	LAUREN ALAINA/Road Less Traveled/Mercury Records (UMGN)	162	3	15	1	2
77	<b>74</b>	TRACE ADKINS/Lit/Wheelhouse (BBRMG)	161	0	18	2	3
76	<b>75</b>	RYAN BROSHEAR/Spin Me/Painted Horse Records	159	-10	17	0	17
74	<b>76</b>	LAST BANDOLEROS, THE/Where Do You Go?/Warner Bros. Records (WMN)	148	-34	13	0	7
--	<b>77</b>	DARRYL WORLEY/Rainmaker/Worleybird Records	137	6	15	0	3
79	<b>78</b>	ERIC PASLAY/Angels In This Town/EMI Records Nashville (UMGN)	132	-22	13	2	2
--	<b>79</b>	PRESLEY & TAYLOR/My Hometown/SMG Records Nashville	131	15	11	0	1
--	<b>80</b>	HILLARY SCOTT & THE SCOTT FAMILY/Thy Will/EMI Records Nashville (UMGN)	128	-11	15	0	3

TRAction only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. A song .wav file and information can also be sent to [chart-editor@cdxnashville.com](mailto:chart-editor@cdxnashville.com).

Number 1	=	
Most Added	=	
Spin Gainer	=	

## TRAction Monitored Stations

KATJ-FM	Victorville, CA	KRKT-FM	Albany, OR	<u>WCOW-FM</u>	<u>Sparta, WI</u>	WMBZ-FM	West Bend, WI
KBOE-FM	Oskaloosa, IA	<u>KRRV-FM</u>	<u>Alexandria, LA</u>	WCTY-FM	Norwich, CT	WMCI-FM	Mattoon, IL
KCNV-FM	Conway, AR	KRVN-FM	Lexington, NE	WDGG-FM	Huntington, WV	WMEV-FM	Marion, VA
KDKD-FM	Clinton, MO	KSED-FM	Flagstaff, AZ	WDHR-FM	Pikeville, KY	WMKC-FM	Cheboygan, MI
KDXY-FM	Jonesboro, AR	KSJQ-FM	St. Joseph, MO	WDKN-AM	Dickson, TN	<u>WOKA-FM</u>	<u>Douglas, GA</u>
KEZS-FM	Cape Girardeau, MO	<u>TKS-FM</u>	<u>Versailles, MO</u>	<u>WDMS-FM</u>	<u>Greenville, MS</u>	WOKK-FM	Meridian, MS
KFAV-FM	Warrenton, MO	TTI-FM	Yuma, AZ	WDNB-FM	Liberty, NY	WOLF-FM	Syracuse, NY
KFGE-FM	Lincoln, NE	KTZA-FM	Artesia, NM	WDNE-FM	Elkins, WV	WOOZ-FM	Cartersville, IL
KGKL-FM	San Angelo, TX	KUSQ-FM	<u>Worthington, MN</u>	WDZQ-FM	Decatur, IL	WOWF-FM	Crossville, TN
KGNC-FM	Amarillo, TX	KVAY-FM	Lamar, CO	WEIO-FM	Huntingdon, TN	WPFX-FM	Luckey, OH
KHBZ-FM	Harrison, AR	KVRD-FM	Cottonwood, AZ	WFGE-FM	State College, PA	WPUR-FM	Atlantic City, NJ
KHCM-FM	Honolulu, HI	KWOX-FM	Woodward, OK	WFGY-FM	Frankfort, KY	<u>WRMS-FM</u>	<u>Beardstown, IL</u>
KHKX-FM	Odessa, TX	KXDD-FM	Yakima, FM	WFRE-FM	Frederick, MD	WRSF-FM	Nags Head, NC
KHOK-FM	Hoisington, KS	KXIA-FM	Marshalltown, IA	WGGC-FM	Bowling Green, KY	WQNZ-FM	Natchez, MS
KIAI-FM	Mason City, IA	KXKZ-FM	Ruston, LA	WGRL-FM	Platteville, WI	WQSB-FM	Albertville, AL
KITX-FM	Hugo, OK	KXLY-FM	Spokane, WA	WGRX-FM	Fredericksburg, VA	<u>WSGS-FM</u>	<u>Hazard, KY</u>
KJAX-FM	Jackson, WY	KYCK-FM	Grand Forks, ND	WHGL-FM	Troy, PA	WTHI-FM	Terre Haute, IN
KJOE-FM	Pipestone, MN	KYEZ-FM	Salina, KS	WHKO-FM	Dayton, OH	WTNJ-FM	Mount Hope, WV
<u>KJUG-FM</u>	<u>Tulare, CA</u>	KYKX-FM	Longview, TX	WHWY-FM	Destin, FL	WTRS-FM	Ocala, FL
KKAJ-FM	Ardmore, OK	KYLS-FM	Ironton, MO	WIBL-FM	Normal, IL	WTUZ-FM	New Philadelphia, OH
KKDY-FM	West Plains, MO	KYNU-FM	Jamestown, ND	WIFE-FM	Connersville, IN	WTVY-FM	Dothan, AL
KKQQ-FM	Brookings, SD	KYSM-FM	Mankato, MN	WINL-FM	Linden, AL	WTWF-FM	Erie, PA
KMOM-FM	Aberdeen, SD	<u>KYTN-FM</u>	<u>Union City, TN</u>	<u>WJVC-FM</u>	<u>Center Moriches, NY</u>	WUBB-FM	Savannah, GA
KMRK-FM	Odessa, TX	KYYK-FM	Palestine, TX	WJVL-FM	Janesville, WI	<u>WUPY-FM</u>	<u>Ontonagon, MI</u>
KMXN-FM	Lawrence, KS	KZPK-FM	St. Cloud, MN	WKDZ-FM	Cadiz, KY	WVMD-FM	Cumberland, MD
KMZU-FM	Carrollton, MO	WAKG-FM	Danville, VA	WKFC-FM	London, KY	WWMS-FM	Tupelo, MS
KNDY-FM	Marysville, KS	WAKX-FM	Palm Coast, FL	WKKW-FM	Morgantown, WV	WXBC-FM	Hardinsburg, KY
KNEB-FM	Scottsbluff, NE	WAXM-FM	Big Stone Gap, VA	WKKY-FM	Geneva, OH	WXCC-FM	Pikeville, KY
KOEL-FM	Cedar Falls, IA	WAXX-FM	Altoona, WI	WKLK-FM	Waltham, MA	<u>WXFL-FM</u>	<u>Florence, AL</u>
<u>KQBA-FM</u>	<u>Santa Fe, NM</u>	WBBC-FM	Blackstone, VA	WKPE-FM	Hyannis, MA	WYGB-FM	Franklin, IN
KQSS-FM	Miami, AZ	WBKR-FM	Owensboro, KY	WKSR-FM	Pulaski, TN	WZKX-FM	Gulfport, MS
KQUS-FM	Hot Springs, AR	WBVR-FM	Bowling Green, KY	WKTT-FM	Salisbury, MD		
KRAZ-FM	Santa Maria, CA	WBYZ-FM	Baxley, GA	WKWS-FM	Charleston, WV		
KRGI-FM	Grand Island, NE	WCKN-FM	Moncks Corner, SC	WLUS-FM	Clarksville, VA		

Strikethrough = Removed    Bold = Newly Added    Underlined = Frozen this Week

## Most Added

## Adds

KENNY CHESNEY (FT. PINK)/Setting The World On Fire Columbia Nashville (SMN)	31
FLORIDA GEORGIA LINE (FT. TIM MCGRAW)/May We All Big Machine Records (BMLG)	26
BAND PERRY, THE/Comeback Kid Mercury Records (UMGN)	22
KEITH URBAN/Blue Ain't Your Color Capitol Records Nashville (UMGN)	16
LUKE BRYAN/Move Capitol Records Nashville (UMGN)	14
JASON ALDEAN/A Little More Summertime Broken Bow Records (BBRMG)	12
BRANTLEY GILBERT/The Weekend Valory Music Co. (BMLG)	8
RAELYNN/Love Triangle Warner Bros. Records (WMN)	8
MIRANDA LAMBERT/Vice RCA Nashville (SMN)	7
LANCO/Long Live Tonight Arista Nashville (SMN)	7



Aaron Tracy visits the CDX Hallway of Fame.

## Greatest Spin Increase

## Increase

KENNY CHESNEY (FT. PINK)/Setting The World On Fire Columbia Nashville (SMN)	664
LUKE BRYAN/Move Capitol Records Nashville (UMGN)	468
COLE SWINDELL/Middle Of A Memory Warner Bros. Records (WMN)	358
FLORIDA GEORGIA LINE (FT. TIM MCGRAW)/May We All Big Machine Records (BMLG)	347
JASON ALDEAN/A Little More Summertime Broken Bow Records (BBRMG)	346
DIERKS BENTLEY (FT. ELLE KING)/Different For Girls Capitol Records Nashville (UMGN)	313
MIRANDA LAMBERT/Vice RCA Nashville (SMN)	284
BAND PERRY, THE/Comeback Kid Mercury Records (UMGN)	259
DAN + SHAY/From The Ground Up Warner Bros. Records (WMN)	254
LOCASH/I Know Somebody Reviver Records	214



Country artist Shane Owens visits WKKY-FM's Brian Kelly in Geneva, Ohio.



Country Legend Daryle Singletary is back stronger than ever with a new single which is sure to become a country anthem.

**IMPACTING NOW, GOING FOR ADDS**  
Play it now!

Written & produced by Greg Hudik  
of Platinum Records Nashville

[www.platinumrecordsnashville.com](http://www.platinumrecordsnashville.com)  
[Contact@platinumrecordsnashville.com](mailto:Contact@platinumrecordsnashville.com)

**CDX 638 • TRACK #6**



## Currently On CDX

### Volume 637

TOBY KEITH/A Few More Cowboys/Show Dog Nashville  
 FRANKIE BALLARD/Cigarette/WAR  
 RAELEYN/Love Triangle/WMN  
 LUKE BRYAN/Move/Capitol Records Nashville  
 AARON GOODVIN/Woman In Love/Warner Music Canada/AJG Music Group  
 SHAWN B. WELLS/As Long As I've Got You/Shawn Wells Music  
 DENNY STRICKLAND/Get A Grip/Red Star Productions  
 ADAIRS RUN/Hungover You/CreekHouse Entertainment  
 AARON TRACY/Timeless/AT Music  
 CODY HICKS/Left Turn/Cody Hicks Music  
 DARRYL RYAN/Not Enough Town/7x7 Entertainment  
 DONOVAN LEE/She Stays/Dungeon Records  
 JAMES DUPRE/Stoned To Death/Purfectt Pitch  
 LONNIE SPIKER/Things Only A Fool Would Know/Megalith Nashville  
 ALEX SMITH/Loaded Up/Lila Records



Team CDX members **Athena Puharic** and **Rich Eckhardt** share a red solo cup backstage in **Pittsburgh**. **Rich** is the lead guitarist for country superstar **Toby Keith**. **Athena** joined **Rich** backstage on the **Interstates** and **Tailgates Tour** stop.

## CDX Volume 638 (building)

KEITH URBAN/Blue Ain't Your Color/Hit Red Records/Capitol Records Nashville  
 THE BAND PERRY/Comeback Kid/Mercury Records/Interscope Records  
 VINCE GILL/Me And My Girl/MCA Nashville  
 KEVIN MAC/#Winning/Dreamlined Entertainment/Star Farm Nashville  
 LARRY GATLIN & THE GATLIN BROTHERS/Stand Up And Say So/Larry Gatlin & The Gatlin Brothers  
 DARYLE SINGLETARY/We're Not Going To Hell For Having a Hell Of A Time/Platinum Records Nashville  
 ANDY ROSS Featuring LITTLE TEXAS/BACK ON THE BACKROADS/Buck Shot Records  
 RICK TREVINO/Cowboys Like Me (radio edit)/Campo Negro Records  
 RICK TREVINO/Cowboys Like Me (long version)/Campo Negro Records  
 JEREMY BOWMAN/Like A Song On The Radio/Funky Cowboy Records  
 LEVI BLOM/Rivers and Roads/Platinum Planet Records  
 GRACIE METHENY/Unspeakable/Gracie Metheny Music

CDX is the ONLY resource offering digital and CD distribution of new Country music to all key radio programming decision makers, labels, publishing companies and music business execs. In addition to our proprietary InstaTrack download delivery system, mobile app and numerous new music digital blasts, we deliver a compilation CD to our entire database on the third Monday of each month. For more information please contact Joe Kelly ([joe@cdxcd.com](mailto:joe@cdxcd.com)) or Pam Lovelace ([pamela@cdxcd.com](mailto:pamela@cdxcd.com)) 615-292-0123.

## Bubbling Under

## Position

PAT GREEN/Day One Greenhorse Music	81
JOE NICHOLS/Undone Broken Bow Records (BBRMG)	82
JANA KRAMER/Circles Elektra Nashville (WMN)	83
CHASE RICE/Everybody We Know Does Columbia Nashville (SMN)	84
FRANKIE BALLARD/Cigarette Warner Bros. Records (WMN)	85
SOUTHERN HALO/Rewind Southern Halo Records	86
SAM AUSTIN/Saving It Up For Saturday Night Plateau Music	87
KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers	88
SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return Sarah Hobbs Music	89
AARON LEWIS/That Ain't Country Dot Records (BMLG)	90



Shawn B Wells  
 AS LONG AS I'VE GOT YOU

CDX 637 • TRACK 6



# FREE CONTENT FOR YOUR STATION WEBSITE!

**W**anna take your listeners on a ride through Music Row? Well, here is your chance! The Test Drive showcases country music's brightest newcomers and legendary hit-makers in a 3-5 minute vignette giving your listeners an exclusive insight on what they are currently doing. Whether a new artist releasing their first song to radio or a legend reminiscing about their past, The Test Drive brings something special for your listeners to enjoy!

It's very simple. We will provide your webmaster with an embed code to place on your homepage. Once that is done, The Test Drive will change every 1st and 15th with a new artist and you have to do nothing more. How can your station make money from this? Well, you can sell it to local car dealers just like WLKV did.

Check it out: <http://www.bigcat1055.com>

## TESTIMONIALS

"We released a single to radio and launched it to stations using The Test Drive. It was the first visual of "I Love This Life" that radio and fans got to see. Now, we are celebrating a Top 10 national Billboard hit with this song, but we always remember it had to start somewhere and that was on The Test Drive."

-Preston Brust,  
member of LOCASH



"The Test Drive helped expose my music to program directors that initially would not give my song a listen. Having listeners hear it on the station's website really made a difference in getting the station to add my single, which went to #10 on the Music Row chart. I think The Test Drive along with my promoters working hand in hand really helped deliver a Top 10 single for an independent artist."



-Erica Nicole

"I think The Test Drive is one of the coolest things I have done in a long time. Having hits in the 80s, I thought I would never see my songs or projects showcased with radio today. Boy, I was wrong! I did The Test Drive and got more Facebook posts and emails to my website than you could imagine. Fans thought I had retired, but once they saw me on those station websites, they realized I was still recording and touring. The Test Drive was invaluable to me in spreading the word on my new Legendary Friends & Duets project."

-T.G. Sheppard



"I first learned of The Test Drive from my radio promotions gal Jan Woods. She recommended that I use the service and it helped me land my first Top 40 single on the Music Row chart, with my debut single. I have used this service twice now, and my second single had gone Top 30. The Test Drive gave me exposure in front of these radio programmers that I otherwise would not have received."

-Denny Strickland



"I love the concept of The Test Drive. It allows us at Curb Records to showcase our artists to radio stations that we may not get a chance to visit while on a radio tour. Getting the feedback from the stations on what their audience is saying about the single and artist is great information."

-Jeff Tuerff,  
VP/Marketing  
Curb Records



**WEBSTER**  
PUBLIC RELATIONS



If you want to get the embed code and start using The Test Drive, please email [heath@websterpr.com](mailto:heath@websterpr.com).