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The CDX-TRACtion weekly newsletter is published on Wed. mornings by CDX, Inc. — Connecting Nashville's music industry and country radio for over 25 years. For more information call 615-292-0123 or email VP/GM Joe Kelly- joe@cdxcd.com

Song Pitching and TRACtion Monitoring



Dear Readers;

Traction monitoring is a system designed to help people. It is designed to help radio programmers with a valuable programming tool. A great barometer of what is happening across the whole country. Traction is designed to help artists, labels and managers with actionable data they can use as precision GPS to guide touring, geo-targeting and fan-base development. All good things! There is just one issue that has cropped up that needs to be addressed. That is song pitching by a radio station. Briefly explained, it is the equivalent of an artist playing a song a few clicks faster than the record in their live show. It is based on the idea that it's an imperceptible advantage that makes the station sound better. It also impedes TRACtion's ability to pick up every song detection. TRACtion creates a fingerprint of every song. That fingerprint is made up of unique identifiers throughout the song that are timed precisely apart. If a station pitches their music 2-3%, it changes the timing of the unique identifiers. We haven't noticed this as a huge issue, but it has happened. We are making developmental changes that hopefully will fix this issue in the next version. In the meantime, if you are a station who pitches their music, we would like to hear from you. If you are a label, artist, or manager who has reason to believe a station is playing a song and TRACtion is not logging every detection, we would like to hear about those cases. We will contact the station and ask for a reconciled report from their automation system and if they are, in fact, pitching their music. We can then A/B the two reports. We are all about transparency and truth....and justice...and the American way.

Congrats to **FLORIDA GEORGIA LINE and Republic Nashville (BMLG)** for grabbing **#1** this week with **H.O.L.Y.** and to **MAREN MORRIS Columbia Nashville (SMN)** who garnered **Most Added and Greatest Spin Gainer** this week with **"80's Mercedes."**

A big tip o' the hat to the following for making their TRACtion chart debut this week!

DONICA KNIGHT/Love Ain't A Prize/MTS Records

DARRYL WORLEY/Rainmaker/Worleybird Records

COREY SMITH/Blow Me Away/Sugar Hill Records

Stay tuned,
Joe Kelly

CDX VP/GM joe@cdxcd.com

CDX 635 • TRACK #2


**DYLAN
SCOTT**

MY GIRL




L W	T W	CDX TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
3	1		FLORIDA GEORGIA LINE/H.O.L.Y./Republic Nashville (BMLG)	4617	125	125	1	12
1	2		CARRIE UNDERWOOD/Church Bells/Arista Nashville (SMN)	4474	-227	125	0	15
4	3		ERIC CHURCH/Record Year/EMI Records Nashville (UMGN)	4204	-42	128	0	22
2	4		JASON ALDEAN/Lights Come On/Broken Bow Records (BBRMG)	4157	-353	128	1	15
8	5		JAKE OWEN/American Country Love Song/RCA Nashville (SMN)	3897	350	126	0	19
6	6		JON PARDI/Head Over Boots/Capitol Records Nashville (UMGN)	3731	107	124	0	25
10	7		DAN + SHAY/From The Ground Up/Warner Bros. Records (WMN)	3499	217	125	2	21
9	8		CHRIS LANE/Fix/Big Loud Records	3444	85	123	0	25
11	9		KELSEA BALLERINI/Peter Pan/Black River Entertainment	3370	121	125	0	18
12	10		SAM HUNT/Make You Miss Me/MCA Records (UMGN)	3152	131	120	1	20
14	11		JUSTIN MOORE/You Look Like I Need A Drink/Valory Music Co. (BMLG)	2980	116	125	1	25
15	12		BRAD PAISLEY (FT. DEMI LOVATO)/Without A Fight/Arista Nashville (SMN)	2978	194	124	1	9
13	13		ZAC BROWN BAND/Castaway/Varvatos (BMLG)	2935	57	124	1	13
18	14		DIERKS BENTLEY (FT. ELLE KING)/Different For Girls/Capitol Records Nashville (UMGN)	2628	202	123	1	8
21	15		BLAKE SHELTON/She's Got A Way With Words/Warner Bros. Records (WMN)	2493	334	119	2	5
20	16		TUCKER BEATHARD/Rock On/Dot Records (BMLG)	2421	108	120	3	17
17	17		DAVID NAIL/Night's On Fire/MCA Records (UMGN)	2407	-47	124	1	25
19	18		KIP MOORE/Running For You/MCA Records (UMGN)	2377	59	121	1	25
16	19		FRANKIE BALLARD/It All Started With A Beer/Warner Bros. Records (WMN)	2281	-320	122	0	25
22	20		BILLY CURRINGTON/It Don't Hurt Like It Used To/Mercury Records (UMGN)	2014	45	116	1	25
24	21		WILLIAM MICHAEL MORGAN/I Met A Girl/Warner Bros. Records (WMN)	1974	230	116	3	25
23	22		LOCASH/I Know Somebody/Reviver Records	1873	113	111	5	24
25	23		DRAKE WHITE/Livin' The Dream/Dot Records (BMLG)	1784	91	111	1	25
29	24		COLE SWINDELL/Middle Of A Memory/Warner Bros. Records (WMN)	1738	257	112	14	9
27	25		BRETT YOUNG/Sleep Without You/Republic Nashville (BMLG)	1689	91	104	4	18
26	26		JENNIFER NETTLES/Unlove You/Big Machine Records (BMLG)	1678	25	110	1	25
28	27		BROTHERS OSBORNE/21 Summer/EMI Records Nashville (UMGN)	1615	114	106	2	20
30	28		BIG & RICH (FEATURING TIM MCGRAW)/Lovin' Lately/Big & Rich Records	1566	109	105	0	25
31	29		CHRIS STAPLETON/Parachute/Mercury Records (UMGN)	1447	68	97	0	11
32	30		GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	1142	106	78	3	15



L W	T W	 CDX TRAcTion Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
33	31	THOMAS RHETT/Vacation/Valory Music Co. (BMLG)	1136	106	78	5	5	
35	32	BRETT ELDREDGE/Wanna Be That Song/Atlantic (WMN)	1049	159	77	10	9	
42	33	MAREN MORRIS/80's Mercedes/Columbia Nashville (SMN)	999	430	77	28	4	
34	34	JERROD NIEMANN (FT. LEE BRICE)/A Little More Love/Curb Records	983	64	78	2	11	
37	35	OLD DOMINION/Song For Another Time/RCA Nashville (SMN)	937	149	74	9	5	
36	36	AARON WATSON/Bluebonnets/Thirty Tigers	818	-24	50	1	15	
46	37	TIM MCGRAW/How I'll Always Be/Big Machine Records (BMLG)	747	246	66	26	3	
38	38	CHRIS YOUNG/Sober Saturday Night/RCA Nashville (SMN)	742	99	72	7	5	
41	39	CHRIS JANSON/Holdin' Her/Warner Bros. Records (WMN)	666	78	57	3	9	
40	40	OLIVIA LANE/Make My Own Sunshine/Big Spark Music Group	623	4	54	1	24	
39	41	HIGH VALLEY/Make You Mine/Atlantic (WMN)	615	-8	47	3	21	
45	42	BRIAN COLLINS/Healing Highway/Blue Light Entertainment LLC	529	9	39	0	19	
43	43	JORDAN RAGER (WITH JASON ALDEAN)/Southern Boy/Broken Bow Records (BBRMG)	528	-28	52	1	23	
48	44	JOSH TURNER/Hometown Girl/MCA Records (UMGN)	491	33	46	5	7	
44	45	CRAIG CAMPBELL/Outskirts Of Heaven/Red Bow Records (BBRMG)	469	-51	47	0	15	
51	46	CLARE DUNN/Tuxedo/MCA Records (UMGN)	457	22	42	0	21	
49	47	MADDIE & TAE/Sierra/Dot Records (BMLG)	434	-20	46	3	9	
47	48	BRANDY CLARK/Girl Next Door/Warner Bros. Records (WMN)	429	-51	42	0	25	
52	49	EASTON CORBIN/Are You With Me/Mercury Records (UMGN)	413	22	35	2	13	
50	50	PARMALEE/Roots/Stoney Creek Records (BBRMG)	406	-35	34	0	9	
53	51	ALAN JACKSON/The One You're Waiting On/Alan Country Records/EMI Records Nashville	404	24	33	0	10	
56	52	DUSTIN LYNCH/Seein' Red/Broken Bow Records (BBRMG)	402	74	31	9	3	
55	53	MICHAEL RAY/Think A Little Less/Atlantic (WMN)	388	55	34	3	13	
58	54	CASSADEE POPE/Summer/Republic Nashville (BMLG)	310	0	28	1	5	
61	55	DREW BALDRIDGE/Dance With Ya/Cold River	301	36	26	1	25	
62	56	CRAIG MORGAN/I'll Be Home Soon/Black River Entertainment	293	29	27	0	8	
65	57	POST MONROE/Red Hot American Summer/KCH	290	51	26	3	5	
60	58	KEITH WALKER/Friends With Boats/Keith Walker Music	285	10	24	0	8	
68	59	RUNAWAY JUNE/Lipstick/Wheelhouse (BBRMG)	273	59	24	4	6	
57	60	JASON PRITCHETT (FT. BILLY DEAN)/Already A Dead Man/BDMG	272	-39	21	0	20	



L W	T W	 Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
59	61	CASEY DONAHEW/Feels This Right/Almost Country Records	263	-24	18	1	11
54	62	SPENCER'S OWN/Livin' In The Moment/Electric House	241	-114	24	0	21
66	63	RACHAEL TURNER/Aftershock/Rustic Records Incorporated	239	4	20	0	10
78	64	DARIUS RUCKER/If I Told You/Capitol Records Nashville (UMGN)	237	102	19	8	2
64	65	LONESTAR/Never Enders/Shanachie Entertainment	236	-5	19	0	13
67	66	THOMPSON SQUARE/You Make It Look So Good/Stoney Creek Records (BBRMG)	230	14	20	2	4
63	67	DIANA UPTON-HILL/Southern Gentlemen/Third Floor Records	222	-21	21	1	17
74	68	GARY ALLAN/Do You Wish It Was Me?/EMI Records Nashville (UMGN)	203	37	19	6	4
69	69	CODY JOHNSON/With You I Am/Cojo Music LLC	178	-16	15	0	3
71	70	LAST BANDOLEROS, THE/Where Do You Go?/Warner Bros. Records (WMN)	162	-30	14	0	3
73	71	JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/Thirty Tigers	161	-7	17	1	11
75	72	JAMES ROBERT WEBB/How That Feels/Bison Creek Records	158	-6	16	0	12
76	73	JOE NICHOLS/Undone/Broken Bow Records (BBRMG)	150	-2	16	0	6
72	74	RYAN BROSHEAR/Spin Me/Painted Horse Records	146	-24	17	0	13
77	75	HOMEGROWN BAND/Summer Song/Homegrown Entertainment LLC	139	3	15	0	3
--	76	DONICA KNIGHT/Love Ain't A Prize/MTS Records	124	11	14	2	1
--	77	DARRYL WORLEY/Rainmaker/Worleybird Records	122	16	13	2	1
80	78	MICKEY GUYTON/Heartbreak Song/Capitol Records Nashville (UMGN)	122	-4	13	1	2
--	79	COREY SMITH/Blow Me Away/Sugar Hill Records	117	3	11	0	1
79	80	PAT GREEN/Day One/Greenhorse Music	117	-10	5	1	2

TRAcTion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. A song .wav file and information can also be sent to chart-editor@cdxnashville.com.

Number 1	=	
Most Added	=	
Spin Gainer	=	

TRAcTion Monitored Stations

KATJ-FM	Victorville, CA	KRGI-FM	Grand Island, NE	WBYZ-FM	Baxley, GA	WKWS-FM	Charleston, WV
KBOE-FM	Oskaloosa, IA	KRRK-FM	Albany, OR	WCKN-FM	Moncks Corner, SC	WLUS-FM	Clarksville, VA
KCNV-FM	Conway, AR	KRRV-FM	Alexandria, LA	WCOW-FM	Sparta, WI	<u>WLWK-FM</u>	<u>Elizabethtown, KY</u>
KDKD-FM	Clinton, MO	KRVN-FM	Lexington, NE	WCTY-FM	Norwich, CT	WMBZ-FM	West Bend, WI
KDXY-FM	<u>Jonesboro, AR</u>	KSED-FM	Flagstaff, AZ	WDGG-FM	Huntington, WV	WMCI-FM	Mattoon, IL
KEZS-FM	Cape Girardeau, MO	KSIQ-FM	St. Joseph, MO	WDHR-FM	Pikeville, KY	WMEV-FM	Marion, VA
KFAV-FM	Warrenton, MO	KTKS-FM	Versailles, MO	WDKN-AM	Dickson, TN	WMKC-FM	Cheboygan, MI
KFGE-FM	Lincoln, NE	KTTI-FM	Yuma, AZ	WDMS-FM	Greenville, MS	<u>WOKA-FM</u>	<u>Douglas, GA</u>
KGKL-FM	San Angelo, TX	KTZA-FM	Artesia, NM	WDNB-FM	Liberty, NY	WOKK-FM	Meridian, MS
KGNC-FM	Amarillo, TX	KUSQ-FM	Worthington, MN	WDNE-FM	Elkins, WV	WOLF-FM	Syracuse, NY
KHBZ-FM	Harrison, AR	<u>KVAY-FM</u>	<u>Lamar, CO</u>	WDZQ-FM	Decatur, IL	WOOZ-FM	Carterville, IL
KHCM-FM	Honolulu, HI	KVRD-FM	Cottonwood, AZ	<u>WEIO-FM</u>	<u>Huntingdon, TN</u>	<u>WOWF-FM</u>	<u>Crossville, TN</u>
KHKX-FM	Odessa, TX	KWOX-FM	Woodward, OK	WFGE-FM	State College, PA	WPFX-FM	Luckey, OH
KHOK-FM	Hoisington, KS	KXDD-FM	Yakima, FM	WFKY-FM	Frankfort, KY	WPUR-FM	Atlantic City, NJ
KIAI-FM	Mason City, IA	KXIA-FM	Marshalltown, IA	WFRE-FM	Frederick, MD	WRMS-FM	Beardstown, IL
KITX-FM	Hugo, OK	KXKZ-FM	Ruston, LA	<u>WGGC-FM</u>	<u>Bowling Green, KY</u>	WRSF-FM	Nags Head, NC
KJAX-FM	Jackson, WY	KXLY-FM	Spokane, WA	WGLR-FM	Platteville, WI	WQNZ-FM	Natchez, MS
KJOE-FM	Pipestone, MN	KYCK-FM	Grand Forks, ND	WGRX-FM	Fredericksburg, VA	WQSB-FM	Albertville, AL
KJUG-FM	Tulare, CA	KYEZ-FM	Salina, KS	<u>WHGL-FM</u>	<u>Troy, PA</u>	WSGS-FM	Hazard, KY
KKAJ-FM	Ardmore, OK	KYKX-FM	Longview, TX	WHKO-FM	Dayton, OH	<u>WTHI-FM</u>	<u>Terre Haute, IN</u>
KKDY-FM	West Plains, MO	<u>KYLS-FM</u>	<u>Ironton, MO</u>	WHWY-FM	Destin, FL	WTNJ-FM	Mount Hope, WV
KKQQ-FM	Brookings, SD	<u>KYNU-FM</u>	<u>Jamestown, ND</u>	WIBL-FM	Normal, IL	WTRS-FM	Ocala, FL
KMOM-FM	Aberdeen, SD	KYSM-FM	Mankato, MN	WIFE-FM	Connersville, IN	WTUZ-FM	New Philadelphia, OH
KMRK-FM	Odessa, TX	<u>KYTN-FM</u>	<u>Union City, TN</u>	WINL-FM	Linden, AL	WTWF-FM	Erie, PA
KMXN-FM	Lawrence, KS	KYYY-FM	Palestine, TX	WJVL-FM	Janesville, WI	WUBB-FM	Savannah, GA
KMZU-FM	Carrollton, MO	KZPK-FM	St. Cloud, MN	WKDZ-FM	Cadiz, KY	WUPY-FM	Ontonagon, MI
KNDY-FM	Marysville, KS	WAKG-FM	Danville, VA	WKFC-FM	London, KY	WVMD-FM	Cumberland, MD
KNEB-FM	Scottsbluff, NE	WAKX-FM	Palm Coast, FL	WKKW-FM	Morgantown, WV	WWMS-FM	Tupelo, MS
KOEL-FM	Cedar Falls, IA	WAXM-FM	Big Stone Gap, VA	WKKY-FM	Geneva, OH	WXBC-FM	Hardinsburg, KY
KQBA-FM	Santa Fe, NM	WAXX-FM	Altoona, WI	WKLB-FM	Waltham, MA	WXFL-FM	Florence, AL
KQSS-FM	Miami, AZ	WBBC-FM	Blackstone, VA	WKPE-FM	Hyannis, MA	WYGB-FM	Franklin, IN
KQUS-FM	Hot Springs, AR	WBKR-FM	Owensboro, KY	WKSR-FM	Pulaski, TN	WZKX-FM	Gulfport, MS
KRAZ-FM	Santa Maria, CA	WBVR-FM	Bowling Green, KY	WKTT-FM	Salisbury, MD		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

Most Added

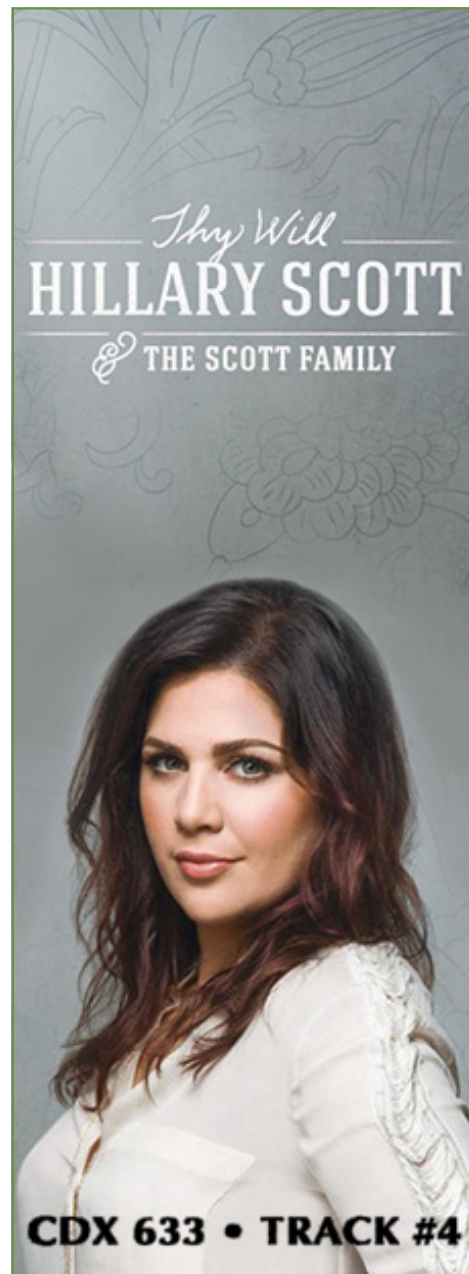
Adds

MAREN MORRIS/80's Mercedes Columbia Nashville (SMN)	28
TIM MCGRAW/How I'll Always Be Big Machine Records (BMLG)	26
COLE SWINDELL/Middle Of A Memory Warner Bros. Records (WMN)	14
BRETT ELDREDGE/Wanna Be That Song Atlantic (WMN)	10
OLD DOMINION/Song For Another Time RCA Nashville (SMN)	9
DUSTIN LYNCH/Seein' Red Broken Bow Records (BBRMG)	9
DARIUS RUCKER/If I Told You Capitol Records Nashville (UMGN)	8
CHRIS YOUNG/Sober Saturday Night RCA Nashville (SMN)	7
GARY ALLAN/Do You Wish It Was Me? EMI Records Nashville (UMGN)	6
LOCASH/I Know Somebody Reviver Records	5

Greatest Spin Increase

Increase

MAREN MORRIS/80's Mercedes Columbia Nashville (SMN)	430
JAKE OWEN/American Country Love Song RCA Nashville (SMN)	350
BLAKE SHELTON/She's Got A Way With Words Warner Bros. Records (WMN)	334
COLE SWINDELL/Middle Of A Memory Warner Bros. Records (WMN)	257
TIM MCGRAW/How I'll Always Be Big Machine Records (BMLG)	246
WILLIAM MICHAEL MORGAN/I Met A Girl Warner Bros. Records (WMN)	230
DAN + SHAY/From The Ground Up Warner Bros. Records (WMN)	217
DIERKS BENTLEY (FT. ELLE KING)/Different For Girls Capitol Records Nashville (UMGN)	202
BRAD PAISLEY (FT. DEMI LOVATO)/Without A Fight Arista Nashville (SMN)	194
BRETT ELDREDGE/Wanna Be That Song Atlantic (WMN)	159



SMITH &
WESLEY

CDX 636 • TRACK #15

Currently On CDX

Volume 636

ERIC PASLAY/Angels In This Town/EMI Records Nashville
 DARIUS RUCKER/If I Told You/Capitol Records Nashville
 LAUREN ALAINA/Road Less Traveled/Mercury Records
 CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music
 KENNY DAVIN FINE/Ballad Of The Tennessee Texans/Higher Ground Records
 LUCAS HOGE/Boom Boom/Rebel Engine ENT.
 TIM DALEY/Borrowed Angel/Tim Daley Music
 THE SPRINGS/Dance With Me/CFC Productions
 KELSEY HICKMAN/Gone/Go Time Records
 EILEEN CAREY/In The Air/Rolleycstr Music
 CURTIS BRALY/Love You Down/Go Time Records
 KAYLYN/Show You Around/OTM Records
 MATT AUSTIN/The Island/Rusty Boots Records
 DAN JOHNSON AND THE SALT/The Island/Dan Johnson Music
 SMITH & WESLEY/You're The One/Garage Door Records
 TERRA BELLA/You've Got That Somethin'/DAX Records



Circle S Records' artist **SaraBeth** performed at the **Lycoming County Fair** this past weekend and chatted with **WILQ's Tom Turner**. (L-R) **Tom Turner** and **SaraBeth**.

CDX Volume 637 (building)

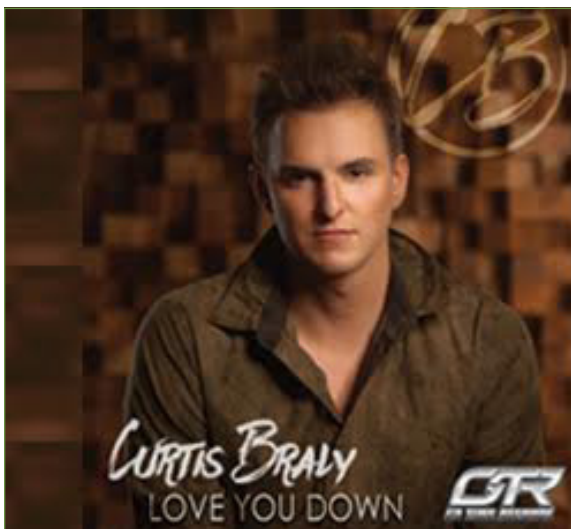
TOBY KEITH/A Few More Cowboys/Showdog
 FRANKIE BALLARD/Cigarette/WMN
 RAELYNN/Love Triangle/WMN
 LUKE BRYAN/Move/Capitol Records Nashville
 AARON GOODVIN/Woman In Love/Warner Bros Canadaic
 SHAWN B WELLS/As Long As I've Got You/Shawn Well Music
 DENNY STRICKLAND/Get A Grip/Red Star Productions
 ADAIRS RUN/Hungover You/Creekhouse Entertainment
 SAMMY SADLER/In America/Workhorse 615/S Records
 CODY HICKS/Left Turn/Cody Hicks Music
 ALEX SMITH/Load It Up/Lila Records
 DARRYL RYAN/Not Enough Town/7X7 Entertainment
 DONOVAN LEE/She Stays/Dungeon Records
 JAMES DUPRE/Stoned To Death/Purfect Pitch
 LONNIE SPIKER/Things Only A Fool Would Know/Megalith Nashville
 AARON TRACY/Timeless/At Music

CDX is the ONLY resource offering digital and CD distribution of new Country music to all key radio programming decision makers, labels, publishing companies and music business execs. In addition to our proprietary InstaTrack download delivery system, mobile app and numerous new music digital blasts, we deliver a compilation CD to our entire database on the third Monday of each month. For more information please contact Joe Kelly (joe@cdxcd.com) or Pam Lovelace (pamela@cdxcd.com) 615-292-0123.

Bubbling Under

Position

ALABAMA (WITH ALISON KRAUSS)/Come Find Me TGA Enterprises/BMG	81
RANDY HOUSER/Chasing Down A Good Time Stoney Creek Records (BBRMG)	82
HILLARY SCOTT & THE SCOTT FAMILY/Thy Will EMI Records Nashville (UMGN)	83
JOSH KELLEY/It's Your Move Sugar Hill Records	84
DYLAN SCOTT/My Girl Curb Records	85
CHASE BRYANT/Room To Breathe Red Bow Records (BBRMG)	86
TRENT HARMON/There's A Girl Big Machine Records (BMLG)	87
SAM HUNT/Raised On It MCA Records (UMGN)	88
GREEN RIVER ORDINANCE/Simple Life Residence Music	89
KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers	90



CDX 636 • TRACK #11

A full-page photograph of Kenny Davin Fine walking towards the camera on a paved road. He is wearing a brown cowboy hat, a light blue short-sleeved button-down shirt, blue jeans, and brown leather boots. He is carrying a black guitar case in his right hand. The background shows trees and a clear sky. The bottom of the image features a stylized American flag graphic.

Produced by
MICHAEL LLOYD

“A guitar-driven story of a
musician’s love affair
with the road.”

RUST MAGAZINE

KENNY DAVIN FINE & THE TENNESSEE TEXANS

BALLAD OF THE TENNESSEE TEXANS • CDX 636 #5

kennydavinfine.com





FREE CONTENT FOR YOUR STATION WEBSITE!

Wanna take your listeners on a ride through Music Row? Well, here is your chance! The Test Drive showcases country music's brightest newcomers and legendary hit-makers in a 3-5 minute vignette giving your listeners an exclusive insight on what they are currently doing. Whether a new artist releasing their first song to radio or a legend reminiscing about their past, The Test Drive brings something special for your listeners to enjoy!

It's very simple. We will provide your webmaster with an embed code to place on your homepage. Once that is done, The Test Drive will change every 1st and 15th with a new artist and you have to do nothing more. How can your station make money from this? Well, you can sell it to local car dealers just like WLKV did.

Check it out: <http://www.bigcat1055.com>

TESTIMONIALS

"We released a single to radio and launched it to stations using The Test Drive. It was the first visual of "I Love This Life" that radio and fans got to see. Now, we are celebrating a Top 10 national Billboard hit with this song, but we always remember it had to start somewhere and that was on The Test Drive."

-Preston Brust,
member of LOCASH



"The Test Drive helped expose my music to program directors that initially would not give my song a listen. Having listeners hear it on the station's website really made a difference in getting the station to add my single, which went to #10 on the Music Row chart. I think The Test Drive along with my promoters working hand in hand really helped deliver a Top 10 single for an independent artist."



-Erica Nicole

"I think The Test Drive is one of the coolest things I have done in a long time. Having hits in the 80s, I thought I would never see my songs or projects showcased with radio today. Boy, I was wrong! I did The Test Drive and got more Facebook posts and emails to my website than you could imagine. Fans thought I had retired, but once they saw me on those station websites, they realized I was still recording and touring. The Test Drive was invaluable to me in spreading the word on my new Legendary Friends & Duets project."

-T.G. Sheppard



"I first learned of The Test Drive from my radio promotions gal Jan Woods. She recommended that I use the service and it helped me land my first Top 40 single on the Music Row chart, with my debut single. I have used this service twice now, and my second single had gone Top 30. The Test Drive gave me exposure in front of these radio programmers that I otherwise would not have received."

-Denny Strickland



"I love the concept of The Test Drive. It allows us at Curb Records to showcase our artists to radio stations that we may not get a chance to visit while on a radio tour. Getting the feedback from the stations on what their audience is saying about the single and artist is great information."

-Jeff Tuerff,
VP/Marketing
Curb Records



WEBSTER
PUBLIC RELATIONS



If you want to get the embed code and start using The Test Drive, please email heath@websterpr.com.