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The CDX-TRACtion weekly newsletter is published on Wed. mornings by CDX, Inc. — Connecting Nashville's music industry and country radio for over 25 years. For more information call 615-292-0123 or email VP/GM Joe Kelly- joe@cdxcd.com

RECURRENT METHODOLOGY EXPLAINED



Dear Readers;

One of the more challenging issues in creating the TRACtion chart has been determining the point at which a single becomes a "recurrent" and is removed from the chart. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data. And this system has worked well over the past several months.

The underlying objectives of our recurrent policy are worth reviewing. We strive to avoid having singles past their prime create a logjam on the chart because this stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely — where each and every single is given ample opportunity to work through their moments of adversity and regain momentum. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like TRACtion, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves. This is primarily due to the much smaller difference between spin counts at the bottom half of the chart compared to the top half. For instance, in last week's TRACtion chart, position #41 had 419 spins versus 88 spins for position #80. That's an average of 8.25 spins between chart positions at the bottom half of the chart compared to an average of 79.45 spins between chart positions within the Top-40! So it should come as no surprise that in the bottom half of the chart, large spin increases or decreases on just a few stations can significantly affect the chart position for any given single.

With this in mind, the CDX recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for each individual single. Newly serviced singles are allowed a generous 20 weeks to chart before being removed from chart consideration. For singles that have charted, the chart position dictates how many consecutive weeks of spin loss are allowed before the algorithm must consider a change to recurrent status. If a single is inside the Top-50, it is first considered for recurrent status during the second consecutive week of spin loss. Singles that have peaked between positions #51 and #80 are first considered for recurrent status during the third consecutive week of spin loss.

Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count becomes the trigger. The allowable spin loss varies as a percentage, depending on the chart position. But basically, it ranges from 16% at the #2 position (i.e. 3698 peak spins x 16% = recurrent status triggering @ 3142 spins) to 45% at the #80 position (i.e. 88 peak spins x 45% = recurrent status triggers @ 47 spins.)

In addition to making sure that only singles with devastating downward movement are converted to recurrent status, this methodology benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts and increased spin count volatility at this level. Additionally, if a single finds itself at risk for being moved to recurrent status due to two or three consecutive weeks of minor spin loss, but manages to avoid falling below the threshold that would trigger the status change, a return to positive spin growth the following week will reset the clock.

Stay tuned,

Joe Kelly

CDX VP/GM joe@cdxcd.com



L W	T W	CDX TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
2	1		CHRIS YOUNG (WITH CASSADEE POPE)/Think of You/RCA Nashville (SMN)	3622	-24	113	0	14
1	2		DIERKS BENTLEY/Somewhere On A Beach/Capitol Records Nashville (UMGN)	3595	-103	114	0	14
3	3		TIM MCGRAW/Humble and Kind/Big Machine Records (BMLG)	3522	112	113	1	14
4	4		OLD DOMINION/Snapback/RCA Nashville (SMN)	3521	128	111	0	14
5	5		DUSTIN LYNCH/Mind Reader/Broken Bow Records (BBRMG)	3229	66	111	0	14
8	6		BLAKE SHELTON/Came Here To Forget/Warner Bros. Records (WMN)	3220	268	113	0	8
10	7		LUKE BRYAN/Huntin', Fishin' And Lovin' Every Day/Capitol Records Nashville (UMGN)	3078	227	113	0	4
9	8		THOMAS RHETT/T-Shirt/Valory Music Co. (BMLG)	3004	86	111	0	12
7	9		MAREN MORRIS/My Church/Columbia Nashville (SMN)	2984	19	113	0	14
11	10		KENNY CHESNEY/Noise/Columbia Nashville (SMN)	2755	201	113	2	4
6	11		FLORIDA GEORGIA LINE/Confession/Republic Nashville (BMLG)	2450	-590	113	0	14
14	12		ERIC CHURCH/Record Year/EMI Records Nashville (UMGN)	2447	126	114	0	11
18	13		KEITH URBAN/Wasted Time/Capitol Records Nashville (UMGN)	2381	356	107	2	4
13	14		JON PARDI/Head Over Boots/Capitol Records Nashville (UMGN)	2343	-5	108	0	14
15	15		LEE BRICE/That Don't Sound Like You/Curb Records	2128	-133	109	1	14
17	16		FRANKIE BALLARD/It All Started With A Beer/Warner Bros. Records (WMN)	2117	75	109	0	14
20	17		JAKE OWEN/American Country Love Song/RCA Nashville (SMN)	2058	176	106	1	8
21	18		JASON ALDEAN/Lights Come On/Broken Bow Records (BBRMG)	2052	275	108	5	4
16	19		JUSTIN MOORE/You Look Like I Need A Drink/Valory Music Co. (BMLG)	2021	-44	109	0	14
19	20		CHRIS LANE/Fix/Big Loud Records	1992	39	102	0	14
25	21		CARRIE UNDERWOOD/Church Bells/Arista Nashville (SMN)	1956	494	107	6	4
22	22		DAVID NAIL/Night's On Fire/MCA Records (UMGN)	1637	50	99	0	14
24	23		KIP MOORE/Running For You/MCA Records (UMGN)	1585	64	99	0	14
26	24		DAN + SHAY/From The Ground Up/Warner Bros. Records (WMN)	1556	121	96	3	10
23	25		CANAAN SMITH/Hole In A Bottle/Mercury Records (UMGN)	1539	16	102	0	14
28	26		SAM HUNT/Make You Miss Me/MCA Records (UMGN)	1187	128	76	4	9
27	27		ERIC PASLAY/High Class/EMI Records Nashville (UMGN)	1150	-40	86	0	14
33	28		KELSEA BALLERINI/Peter Pan/Black River Entertainment	1043	134	81	10	7
30	29		DRAKE WHITE/Livin' The Dream/Dot Records (BMLG)	1031	38	76	2	14
29	30		BIG & RICH (FT. TIM MCGRAW)/Lovin' Lately/Big & Rich Records	1008	1	83	3	14




CAM MAYDAY

CDX 629
TRACK #2

L W	T W	CDX TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
31	31	CAM/Mayday/Arista Nashville (SMN)		1000	26	80	1	12
32	32	JENNIFER NETTLES/Unlove You/Big Machine Records (BMLG)		970	1	79	0	14
35	33	WILLIAM MICHAEL MORGAN/I Met A Girl/Warner Bros. Records (WMN)		902	137	74	2	14
34	34	BILLY CURRINGTON/It Don't Hurt Like It Used To/Mercury Records (UMGN)		896	105	70	6	14
37	35	TUCKER BEATHARD/Rock On/Dot Records (BMLG)		861	215	64	7	6
36	36	LOCASH/I Know Somebody/Reviver Records		763	51	67	0	13
43	37	ZAC BROWN BAND/Castaway/Varvatos (BMLG)		762	367	60	28	2
38	38	BROTHERS OSBORNE/21 Summer/EMI Records Nashville (UMGN)		676	50	65	2	9
39	39	KANE BROWN/Used To Love You Sober/RCA Nashville (SMN)		610	65	54	4	10
40	40	TRACE ADKINS/Jesus and Jones/Wheelhouse (BBRMG)		494	-26	52	0	14
41	41	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)		451	32	45	4	4
42	42	MARTINA MCBRIDE/Reckless/Big Machine Records (BMLG)		392	-8	36	2	4
44	43	RANDY HOUSER/Song Number 7/Stoney Creek Records (BBRMG)		370	-6	35	3	4
45	44	JORDAN RAGER (WITH JASON ALDEAN)/Southern Boy/Broken Bow Records (BBRMG)		364	18	37	0	12
46	45	OLIVIA LANE/Make My Own Sunshine/Big Spark Music Group		343	28	33	0	13
54	46	BRETT YOUNG/Sleep Without You/Republic Nashville (BMLG)		332	136	34	10	7
48	47	BRIAN COLLINS/Healing Highway/Blue Light Entertainment LLC		320	34	35	3	8
47	48	A THOUSAND HORSES/Southernality/Republic Nashville (BMLG)		300	-4	29	0	9
49	49	BRANDY CLARK/Girl Next Door/Warner Bros. Records (WMN)		273	-4	26	0	14
50	50	CRAIG CAMPBELL/Outskirts Of Heaven/Red Bow Records (BBRMG)		271	24	24	5	4
56	51	CLARE DUNN/Tuxedo/MCA Records (UMGN)		254	63	30	8	10
58	52	AARON WATSON/Bluebonnets/Thirty Tigers		241	54	25	5	4
51	53	HIGH VALLEY/Make You Mine/Atlantic (WMN)		221	-19	23	1	10
55	54	SPENCER'S OWN/Livin' In The Moment/Electric House		221	27	20	1	10
69	55	CHARLES KELLEY/Lonely Girl/Capitol Records Nashville (UMGN)		199	85	18	7	3
59	56	JASON PRITCHETT (FT. BILLY DEAN)/Already A Dead Man/BDMG		187	7	18	3	9
57	57	VINCE GILL (FT. LITTLE BIG TOWN)/Take Me Down/MCA Records (UMGN)		184	-4	18	0	11
52	58	LOVE AND THEFT/Whiskey On My Breath/Curb Records		182	-54	23	0	13
60	59	JANA KRAMER/Said No One Ever/Elektra Nashville (WMN)		173	1	19	2	6
61	60	DREW BALDRIDGE/Dance With Ya/Cold River		172	12	16	0	14



L W	T W	 CDX TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
67	61	MICHAEL RAY/Think A Little Less/Atlantic (WMN)	139	21	12	2	2	
64	62	DIANA UPTON-HILL/Southern Gentlemen/Third Floor Records	138	11	18	3	6	
--	63	FLORIDA GEORGIA LINE/H.O.L.Y./Republic Nashville (BMLG)	138	138	10	10	1	
53	64	STICKERS, THE/Countrified/Wodarek Music	124	-93	14	0	14	
78	65	LONESTAR/Never Enders/Shanachie Entertainment	120	28	13	5	2	
62	66	BROSEPH E. LEE/Right Where She Wants Me/Broseph E. Lee Music	119	-16	13	0	14	
70	67	DAVE AND WHITNEY/Alibi/Chelsea Creek Entertainment	117	4	12	0	14	
63	68	CALLIE TWISSELMAN/Hung Me On The Line/Sugar Cube Records	115	-19	10	0	12	
72	69	CHUCK WICKS/She's Gone/Blaster Records	112	8	12	0	4	
68	70	ERIC CHESSER/I Can't Read Your Mind/BIG BIG Records Nashville	110	-8	10	1	8	
75	71	SMITH & WESLEY/Sweet Life/Garage Door Records	109	9	11	1	2	
66	72	ROBBY JOHNSON/Hate Me Tonight/Contrast Music Records Nashville	109	-11	9	0	14	
74	73	TONY JACKSON/Drink By Drink/DDS Entertainment	108	8	13	0	4	
80	74	EASTON CORBIN/Are You With Me/Mercury Records (UMGN)	105	17	11	1	2	
--	75	BROOKE EDEN/Daddy's Money/Red Bow Records (BBRMG)	102	23	10	1	3	
73	76	BREAKING SOUTHWEST/Ghost Town/Big Machine Records (BMLG)	97	-3	16	2	3	
--	77	RYAN BROSHEAR/Spin Me/Painted Horse Records	96	24	12	1	2	
--	78	JAMES ROBERT WEBB/How That Feels/Bison Creek Records	93	18	11	1	1	
77	79	JAKE WORTHINGTON/Just Keep Falling In Love/W3 Music, LLC	92	0	11	0	7	
--	80	TARA THOMPSON/Someone To Take Your Place/Valory Music Co. (BMLG)	85	15	10	1	5	

TRAction only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. A song .wav file and information can also be sent to chart-editor@cdxnashville.com.

Number 1	=	
Most Added	=	
Spin Gainer	=	

TRAction Monitored Stations

Victorville, CA	KATJ-FM	Alexandria, LA	KRRV-FM	Dickson, TN	WDKN-AM	Elizabethtown, KY	WLVK-FM
Oskaloosa, IA	KBOE-FM	Lexington, NE	KRVN-FM	Greenville, MS	WDMS-FM	West Bend, WI	WMBZ-FM
Conway, AR	KCNY-FM	Flagstaff, AZ	KSED-FM	<u>Liberty, NY</u>	<u>WDNB-FM</u>	Mattoon, IL	WMCI-FM
Clinton, MO	KDKD-FM	St. Joseph, MO	KSJQ-FM	Elkins, WV	WDNE-FM	Marion, VA	WMEV-FM
Jonesboro, AR	KDXY-FM	Yuma, AZ	KTTI-FM	Decatur, IL	WDZQ-FM	Cheboygan, MI	WMKC-FM
Cape Girardeau, MO	KEZS-FM	Worthington, MN	KUSQ-FM	Huntingdon, TN	WEIO-FM	Douglas, GA	WOKA-FM
Warrenton, MO	KFAV-FM	<u>Lamar, CO</u>	<u>KVAY-FM</u>	State College, PA	WFGE-FM	Syracuse, NY	WOLF-FM
San Angelo, TX	KGKL-FM	Cottonwood, AZ	KVRD-FM	Frankfort, KY	WFKY-FM	Carterville, IL	WOOZ-FM
Harrison, AR	KHBZ-FM	Marshalltown, IA	KXIA-FM	<u>Frederick, MD</u>	<u>WFRE-FM</u>	Crossville, TN	WOWF-FM
Honolulu, HI	KHCM-FM	Ruston, LA	KXKZ-FM	Bowling Green, KY	WGGC-FM	Luckey, OH	WPFX-FM
Hoisington, KS	KHOK-FM	Spokane, WA	KXLY-FM	Platteville, WI	WGLR-FM	Natchez, MS	WQNZ-FM
Mason City, IA	KIAI-FM	Grand Forks, ND	KYCK-FM	<u>Fredericksburg, VA</u>	<u>WGRX-FM</u>	Albertville, AL	WQSB-FM
Sandpoint, ID	KICR-FM	Salina, KS	KYEZ-FM	Troy, PA	WHGL-FM	Hazard, KY	WSGS-FM
Hugo, OK	KITX-FM	Longview, TX	KYKX-FM	Dayton, OH	WHKO-FM	Mount Hope, WV	WTNJ-FM
Jackson, WY	KJAX-FM	Jamestown, ND	KYNU-FM	Oxford, AL	WHMA-FM	Ocala, FL	WTRS-FM
Tulare, CA	KJUG-FM	Mankato, MN	KYSM-FM	Destin, FL	WHWY-FM	New Philadelphia, OH	WTUZ-FM
Ardmore, OK	KKAJ-FM	Union City, TN	KYTN-FM	Normal, IL	WIBL-FM	Erie, PA	WTWF-FM
West Plains, MO	KKDY-FM	<u>Palestine, TX</u>	<u>KYYK-FM</u>	Connersville, IN	WIFE-FM	Ontonagon, MI	WUPY-FM
Pittsburg, KS	KKOW-FM	St. Cloud, MN	KZPK-FM	Linden, AL	WINL-FM	Cumberland, MD	WVMD-FM
Aberdeen, SD	KKOM-FM	Danville, VA	WAKG-FM	Shawano, WI	WJMQ-FM	Tupelo, MS	WWMS-FM
<u>Odessa, TX</u>	<u>KMRK-FM</u>	Palm Coast, FL	WAKX-FM	Iron Mountain, MI	WJNR-FM	Hardinsburg, KY	WXBC-FM
Lawrence, KS	KMXN-FM	Big Stone Gap, VA	WAXM-FM	Janesville, WI	WJVL-FM	Florence, AL	WXFL-FM
Carrollton, MO	KMZU-FM	Altoona, WI	WAXX-FM	Cadiz, KY	WKDZ-FM	Franklin, IN	WYGB-FM
Scottsbluff, NE	KNEB-FM	Owensboro, KY	WBKR-FM	London, KY	WKFC-FM		
Miami, AZ	KQSS-FM	Bowling Green, KY	WBVR-FM	Morgantown, WV	WKKW-FM		
Hot Springs, AR	KQUS-FM	Baxley, GA	WBYZ-FM	Geneva, OH	WKKY-FM		
Santa Maria, CA	KRAZ-FM	Moncks Corner, SC	WCKN-FM	Waltham, MA	WKLb-FM		
<u>Superior, NE</u>	<u>KRES-FM</u>	Sparta, WI	WCOW-FM	Hyannis, MA	WKPE-FM		
Grand Island, NE	KRGI-FM	Norwich, CT	WCTY-FM	Pulaski, TN	WKSR-FM		
Albany, OR	KRKT-FM	Huntington, WV	WDGG-FM	Salisbury, MD	WKTT-FM		
<u>Laredo, TX</u>	<u>KRRG-FM</u>	Pikeville, KY	WDHR-FM	Charleston, WV	WKWS-FM		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

Most Added

Adds

ZAC BROWN BAND/Castaway/ Varvatos (BMLG)	28
KELSEA BALLERINI/Peter Pan/ Black River Entertainment	10
BRETT YOUNG/Sleep Without You/ Republic Nashville (BMLG)	10
FLORIDA GEORGIA LINE/H.O.L.Y./ Republic Nashville (BMLG)	10
CLARE DUNN/Tuxedo/ MCA Records (UMGN)	8
TUCKER BEATHARD/Rock On/ Dot Records (BMLG)	7
CHARLES KELLEY/Lonely Girl/ Capitol Records Nashville (UMGN)	7
CARRIE UNDERWOOD/Church Bells/ Arista Nashville (SMN)	6
BILLY CURRINGTON/It Don't Hurt Like It Used To/ Mercury Records (UMGN)	6
JASON ALDEAN/Lights Come On/ Broken Bow Records (BBRMG)	5



Sierra Black visits with **Captain Jack** and **Robby Lynn** with **Renegade Radio**. Sierra chatted about her new single "Heart on Ice" as well as her forthcoming debut album which was produced by **Michael Omartian** and **Tom Hemby**. (L-R) **Captain Jack**, **Sierra Black** and **Robby Lynn**.

Greatest Spin Increase

Increase

CARRIE UNDERWOOD/Church Bells/ Arista Nashville (SMN)	494
ZAC BROWN BAND/Castaway/ Varvatos (BMLG)	367
KEITH URBAN/Wasted Time/ Capitol Records Nashville (UMGN)	356
JASON ALDEAN/Lights Come On/ Broken Bow Records (BBRMG)	275
BLAKE SHELTON/Came Here To Forget/ Warner Bros. Records (WMN)	268
LUKE BRYAN/Huntin', Fishin' And Lovin' Every Day/ Capitol Records Nashville (UMGN)	227
TUCKER BEATHARD/Rock On/ Dot Records (BMLG)	215
KENNY CHESNEY/Noise/ Columbia Nashville (SMN)	201
JAKE OWEN/American Country Love Song/ RCA Nashville (SMN)	176
FLORIDA GEORGIA LINE/H.O.L.Y./ Republic Nashville (BMLG)	138



"Congrats on making it into the **Top 10**! You are country's **Voice**. Keep up the amazing work!!" **#teammarysarah** **#teamblake**



I Can't Read Your Mind

ERIC CHESSER

BIGBIG
Records, LLC
Nashville

CDX 627 • TRACK #3

Currently On CDX

Volume 632

EASTON CORBIN/Are You With Me/Mercury
 CARRIE UNDERWOOD/Church Bells/19/Arista Nashville
 CHARLES KELLEY/Lonely Girl/Capitol Records Nashville
 KENNY CHESNEY/Noise/Blue Chair Records/Columbia
 MICHAEL RAY/Think A Little Less/Atlantic/Warner Nashville
 KEITH URBAN/Wasted Time/ Capitol Records Nashville/Hit Red Records
 LOVE AND THEFT/Whiskey On My Breath/Curb
 RAY SCOTT/High Road/DeciBel Nashville
 JEFF BATES/That Thing We Do/Skydancer Entertainment
 RESTLESS HEART/Wichita Lineman/Restless Heart
 RACHAEL TURNER/Aftershock/Rustic Records
 PARKER WILLINGHAM/All Over You/Apple Row Records
 BENJY GAITHER/Get Enuff/The Mansion Entertainment
 JON & ANGELA/Livin' On The Lake/Jon & Angela Music
 ANTHONY K/Marry Me/AMG/Bungalo/Universal
 WARD DAVIS/No Goin' Home/Hawkville
 SOUTHERN HALO/Rewind/Southern Halo Records
 DONOVAN LEE/She Stays/Dungeon Records
 HOMEGROWN BAND/Summer Song/Homegrown Entertainment
 MAIDEN DIXIE/The Whiskey'll Miss Me/Navigator Records
 REAGAN JOHNSON/There's Only One/37 Records

CDX Volume 633 (building)

ALABAMA with Alison Krauss/Come Find Me/BMG
 JOSH TURNER/Hometown Girl/MCA Nashville
 CHRIS STAPLETON/Parachute/Mercury Records
 HILLARY SCOTT & THE SCOTT FAMILY/Thy Will/EMI Nashville
 TROY JOHNSON/A+ Need Me Some Country/Platinum Records Nashville
 WAYNE TOUPS/A Good One/JAMBalya/Malaco
 THE STICKERS/Ain't Nothing Better/Wodarek Music
 MADISON STATION/Back In The Day/ABM Music
 SHANE OWENS/Country Never Goes Out Of Style/Amerimonte
 STEVE DORIAN/Edge of 18/VIMH Music
 LUK NICHOLS/Home Made Lovin'/Luk Nichols Music
 TONY MCKEE/Lightning Bugs/Go Time Records
 CORINNE COOK/Little Miss Understanding/Corinne Cook Music
 BILLY LORD/Netflix and Chill/Billy Lord Music
 HILLBILLY VEGAS/Shake It Like A Hillbilly/SMG Nashville
 NICK SMITH/She Ain't LA/Nash Street Music Group
 BRAD PUCKETT/Start Your Engines/Phoenix Records Nashville
 VINCE HATFIELD/The Okie From Muskogee's Headed Home/Blue Moon Records
 MALLORY JOHNSON/Tupelo/Big Hit Records
 SARABETH/You Rock My Rodeo/Circle S Records

CDX is the ONLY resource offering digital and CD distribution of new Country music to all key radio programming decision makers, labels, publishing companies and music business execs. In addition to our proprietary InstaTrack download delivery system, mobile app and numerous new music digital blasts, we deliver a compilation CD to our entire database on the third Monday of each month. For more information please contact Joe Kelly (joe@cdxcd.com) or Pam Lovelace (pamela@cdxcd.com) 615-292-0123



Curtis Braly hanging in studio with the Queen...Dolly Parton at Kent Wells Productions.

Bubbling Under

Position

CASEY DONAHEW/Feels This Right/ Almost Country Records	81
CHASE RICE/Whisper/ Columbia Nashville (SMN)	82
FRANK ORTEGA/Tell Me/ GrassRoots and Villa One Records	83
CHRIS CHITSEY/Just Don't Know It Yet/ Premier Nashville Records	84
JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough Records/Thirty Tigers	85
SAM HUNT/Raised On It/ MCA Records (UMGN)	86
KEITH WALKER/Friends With Boats/ Keith Walker Music	87
CAINS, THE/Knock Knock/ GMV Nashville	88
SARAH DUNN BAND/Backwoods Party/ Audacity Records	89
RANDY ROGERS BAND, THE/Neon Blues/ Thirty Tigers	90

CDX 631 • TRACK #12

**FRIENDS
WITH
BOATS**

Volume 633 Reviews

By Jen Swirsky

Heads up, radio programmers! **CDX Nashville Volume 633** is going to knock your socks off! Housing the most decorated artist of 2016, a legendary band, a family affair, and many new names you won't soon forget, this volume will become your fast favorite.

Alabama (with Alison Krauss) – “Come Find Me”

What's better than a new Alabama song? A new Alabama song featuring Alison Krauss. “Come Find Me” is a soothing love song that encourages a woman to head out on the road and find the musician in her life because his schedule isn't allowing him to follow his heart back home. Radio would be remiss not to share the vocal prowess of this combination of artists with listeners.

Josh Turner – “Hometown Girl”

There are few voices as recognizable as Josh Turner's, and now he is using it to tell fans about the homegrown, hometown girl he always hoped to find. The new single from the Universal Music Group Nashville artist exemplifies the vocal valley that Turner has built and made his home, once again. We can't wait to hear “Hometown Girl” on our hometown radio stations because few voices come through the speakers with such conviction.

Chris Stapleton – “Parachute”

It's Chris Stapleton's world and we are just living in it. The new single from the most honored artist of 2015-16, “Parachute,” promises to be a safety net for a loved one who is going through a difficult time. Once again we are graced with Stapleton's unique and stellar vocals, unparalleled songwriting, and unreserved delivery as we fall (sans parachute) for this new release.

Hillary Scott & The Scott Family – “Thy Will”

Lady Antebellum's Hillary Scott has embarked on a new journey with her family to release a faith-inspired album, *Love Remains*. The lead single off Hillary Scott & The Scott Family's offering is “Thy Will,” an open letter to God from the award-winning artist. With the mentality of “Let go and let God,” Scott relinquishes herself to a higher power and lets Him dictate her path. We are incredibly blessed to have this song in our lives.

Troy Johnson – “Need Me Some Country”

Gravelly vocals and heavy instrumentation ... that is what you get when you crank up Troy Johnson's “Need Me Some Country.” Celebrating a life in the country with a little fishing, barbecue, and moonshine, Johnson provides the perfect track to add to your Fourth of July playlist. Grab a bite, take a sip, and wave a flag while this upbeat song brings a little more pep to the party.

Wayne Toups – “A Good One”

In a world where everybody is trying to find their somebody, Wayne Toups regrets the love he let slip away. A lesson learned from loss, Toups vows that when he finds another good woman, he will show her how much she means to him. The message in the song and the emotional delivery of the lyrics will capture the attention of listeners from the first note.

The Stickers – “Ain't Nothin' Better”

With their next single, The Stickers give their fans another song filled with perfect harmonies that are comparable to the best bands in the biz. Using the feel good, positive “Ain't Nothin' Better” to make a statement, The Stickers prove that there ain't nobody better to add to your station's playlist. Trust us on this one!

Madison Station – “Back In The Day”

In this nostalgic single, Madison Station reminds us what life was like “back in the day.” Appropriately timed for summer, the band takes us to a time when responsibility was a mere attempt at adhering to curfew and the only pressing matter on a schedule was meeting up with friends for a night under the stars. Add this one to your summer playlist and let your mind travel back to the good ole days.

Shane Owens – “Country Never Goes Out Of Style”

With his deep, booming vocals, Shane Owens is making a statement that talent like his will never go out of style. A song about the timelessness of country, “Country Never Goes Out Of Style” honors the way of life that built the foundation of the genre. Luckily for us, we have artists like Owens to ensure that country and the music we love lives on forever.

Steve Dorian – “Edge Of 18”

Reminiscing on a time just before he turned eighteen, Steve Dorian sings of the lost love that he wishes he could go back and salvage. The radio-friendly “Edge Of 18” lends a catchy melody and ear worm chorus, providing a steering wheel-tapping beat for listeners. While we feel for Dorian and wish he wasn't longing for a piece of the past, we can't help but appreciate the fact that this song is the result...!

Luk Nichols – “Home Made Lovin'”

In his single, Luk Nichols takes us back to a traditional country sound, fully equipped with twangs and “strangs.” “Home Made Lovin'” wisely cooks up a sexy song about having all the love you need right in the comfort of your own home. Forget sub-genres and blurred lines — Nichols is one hundred percent country as he kicks off his boots for a little romance.

Tony McKee – “Lightning Bugs”

As the weather heats up, Tony McKee looks back on the summers of his childhood in his new single. Spending the days with his family, gathering memories in his head while he filled jars with lightning bugs, McKee submits to the fact that he couldn't have asked for more. Painting the picture of the great outdoors and a loving family surrounding him, McKee's “Lightning Bugs” will brighten your spirits.

Corinne Cook – “Little Miss Understanding”

She may not want to be Little Miss Understanding, but Corinne Cook is definitely Little Miss Sass in this song. What you may learn from Cook's single is that you probably shouldn't cheat on her because she isn't taking it lightly and will refuse to hear your excuses. And we give this confident, cool, and collected female artist a big HECK YEAH!

Billy Lord – “Netflix And Chill”

Billy Lord, you had me at the title of this song. If you want to talk about clever writing, look no further than “Netflix And Chill.” The tune by Lord doesn’t just give a lucky lady the option to stay in and spend one-on-one time together; it also names some of your and my favorite movies of all time throughout the choruses. If this song doesn’t make you grin with glee and appreciation for the unabashed lyrics, nothing will.

Hillbilly Vegas – “Shake It Like A Hillbilly”

Throw inhibition out the window — we are just going to have a rocking good time with Hillbilly Vegas. “Shake It Like A Hillbilly” gives the impression that hillbillies do more than shake it; they also rock it and roll it like no other. The new single by Hillbilly Vegas makes one thing clear — nobody knows how to have as much fun as a hillbilly and we are awaiting our invitation to the next throw down.

Nick Smith – “She Ain’t L.A.”

In this beautiful ballad, Nick Smith sings of a woman whose feet are planted on the west coast, but whose heart is deep in the country. True to the mentality of many women who prefer cowboy boots to high heels, the lady who has Smith’s heart would rather dance under the stars than see the city lights; and if you are going to dance under those stars to any song, make it “She Ain’t L.A.”

Brad Puckett – “Start Your Engines”

In this ode to NASCAR, Brad Puckett celebrates the roaring start of a race when the drivers turn over their engines and prepare to step on the gas. The race-inspired country tune uses rip-roaring guitars to fire up listeners, getting them ready for a fast-paced event unlike any other. Start your engines, radio programmers! This track captures the flag!

Vince Hatfield – “The Okie From Muskogee’s Headed Home”

Honoring the late Merle Haggard, Vince Hatfield sings of “The Hag’s” homecoming after his passing. Cleverly using song titles from Haggard’s catalog to celebrate his life, Hatfield sings of the “silver wings” that took the Okie From Muskogee to Heaven. What a beautiful tribute to an artist who had a tremendous impact on the music industry.

Mallory Johnson – “Tupelo”

In her new single, Mallory Johnson takes us on a road trip to Tupelo, Mississippi as she falls deeper in love with the guy joining her on the ride. Not only are the kisses sweeter than honey, Johnson’s lyrics and vocals contain the perfect amount of sugar as she swoons over the man in her life. When radio stations play this one for their listeners, it will undoubtedly stick with them.

SaraBeth – “You Rock My Rodeo”

Is there a better artist to round out the Volume 633 collection? Quite simply, no. SaraBeth has proven to be an extremely talented singer, songwriter, and performer, and “You Rock My Rodeo” offers additional evidence. The latest single from SaraBeth is another fun tune that showcases her personality and true understanding of what fans want to hear from her. SaraBeth rocks our rodeo, and we know she will rock your radio!



The Test Drive

PRESENTED BY THE HOT SEAT

FREE CONTENT FOR YOUR STATION WEBSITE!

Wanna take your listeners on a ride through Music Row? Well, here is your chance! The Test Drive showcases country music's brightest newcomers and legendary hit-makers in a 3-5 minute vignette giving your listeners an exclusive insight on what they are currently doing. Whether a new artist releasing their first song to radio or a legend reminiscing about their past, The Test Drive brings something special for your listeners to enjoy!

It's very simple. We will provide your webmaster with an embed code to place on your homepage. Once that is done, The Test Drive will change every 1st and 15th with a new artist and you have to do nothing more. How can your station make money from this? Well, you can sell it to local car dealers just like WLKV did.

Check it out: <http://www.bigcat1055.com>

TESTIMONIALS

"We released a single to radio and launched it to stations using The Test Drive. It was the first visual of "I Love This Life" that radio and fans got to see. Now, we are celebrating a Top 10 national Billboard hit with this song, but we always remember it had to start somewhere and that was on The Test Drive."

-Preston Brust,
member of LOCASH



"The Test Drive helped expose my music to program directors that initially would not give my song a listen. Having listeners hear it on the station's website really made a difference in getting the station to add my single, which went to #10 on the Music Row chart. I think The Test Drive along with my promoters working hand in hand really helped deliver a Top 10 single for an independent artist."



-Erica Nicole

"I think The Test Drive is one of the coolest things I have done in a long time. Having hits in the 80s, I thought I would never see my songs or projects showcased with radio today. Boy, I was wrong! I did The Test Drive and got more Facebook posts and emails to my website than you could imagine. Fans thought I had retired, but once they saw me on those station websites, they realized I was still recording and touring. The Test Drive was invaluable to me in spreading the word on my new Legendary Friends & Duets project."

-T.G. Sheppard



"I first learned of The Test Drive from my radio promotions gal Jan Woods. She recommended that I use the service and it helped me land my first Top 40 single on the Music Row chart, with my debut single. I have used this service twice now, and my second single had gone Top 30. The Test Drive gave me exposure in front of these radio programmers that I otherwise would not have received."

-Denny Strickland



"I love the concept of The Test Drive. It allows us at Curb Records to showcase our artists to radio stations that we may not get a chance to visit while on a radio tour. Getting the feedback from the stations on what their audience is saying about the single and artist is great information."

-Jeff Tuerff,
VP/Marketing
Curb Records



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If you want to get the embed code and start using The Test Drive, please email heath@websterpr.com.