#### **DIERKS BENTLEY**

Somewhere On A Beach Capitol Records Nashville (UMGN)

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The CDX-TRACtion weekly newsletter is published on Wed. mornings by CDX, Inc. -Connecting Nashville's music industry and country radio for over 25 years. For more information call 615-292-0123 or email VP/GM Joe Kelly-joe@cdxcd.com

#### Dear Readers:

The TRACtion monitoring system is kind of like hard liquor. At first it may be a bit hard to swallow but, in a while, the taste gets better as does, perhaps, your mood. TRACtion shows us that many predicted airplay reports don't coincide with the historical detection data it provides.

Now, here is the part where your mood improves. TRACtion is showing that there are a lot of great programmers who are playing many different records -- both major label and indie. When you see artists like Olivia Lane, Brian Collins, Rachel Turner, and others, legitimately competing and breaking the glass ceiling by having singles in the mid-to-high 40s, it should give you inspiration. It can be done; it isn't easy or everyone would be doing it, but it can be done. I guarantee you their teams are able to use the real airplay data from TRACtion as precision GPS to see where they can work their social media, book gigs and build fans. If you aren't already using TRACtion as your GPS, you are losing ground to your competition.

One thing I want to point out is that many of the TRACtion monitored stations are dually reporting to other trades. In TRACtion, we are currently monitoring 495 country radio stations 24/7. Their airplay data is available to all who have requested to be added to the beta group of users. (Please email me at joe@cdxcd.com if you want to be added.)

We ran the numbers to see how many of the 495 report to other trades and here they are:

Billboard Main Panel - 12 Monitored in TRACtion

Billboard Indicator - 81 Monitored in TRACtion

Music Row Country Breakout - 76 Monitored in TRACtion

Hearty congratulations to DIERKS BENTLEY and all the fine folks at Capitol Records Nashville (UMGN) for a two week #1 on "Somewhere On A Beach"!!!!

One final shout out to Mary Sarah and the great job she is doing on NBC's The Voice. I hope she continues to get the support she so richly deserves.

> Stay tuned, Joe Kelly CDX VP/GM joe@cdxcd.com

JAKE OWEN AMERICAN COUNTRY LOVE SONG CDX 631 • TRACK #1

L W	T W	CDXTRACtion Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
1	1	DIERKS BENTLEY/Somewhere On A Beach/Capitol Records Nashville (UMGN)	3698	112	110	0	13
2	2	CHRIS YOUNG (WITH CASSADEE POPE)/Think of You/RCA Nashville (SMN)	3646	205	110	0	13
4	3	TIM MCGRAW/Humble and Kind/Big Machine Records (BMLG)	3410	242	109	0	13
3	4	OLD DOMINION/Snapback/RCA Nashville (SMN)	3393	117	108	0	13
7	5	DUSTIN LYNCH/Mind Reader/Broken Bow Records (BBRMG)	3163	259	107	1	13
5	6	FLORIDA GEORGIA LINE/Confession/Republic Nashville (BMLG)	3040	-122	111	0	13
6	7	MAREN MORRIS/My Church/Columbia Nashville (SMN)	2965	-94	110	0	13
10	8	BLAKE SHELTON/Came Here To Forget/Warner Bros. Records (WMN)	2952	264	109	1	7
9	9	THOMAS RHETT/T-Shirt/Valory Music Co. (BMLG)	2918	94	107	0	11
12	10	LUKE BRYAN/Huntin', Fishin' And Lovin' Every Day/Capitol Records Nashville (UMGN)	2851	266	109	0	3
16	11	KENNY CHESNEY/Noise/Columbia Nashville (SMN)	2554	344	107	1	3
8	12	RASCAL FLATTS/I Like The Sound Of That/Big Machine Records (BMLG)	2492	-370	108	0	13
15	13	JON PARDI/Head Over Boots/Capitol Records Nashville (UMGN)	2348	74	107	1	13
18	14	ERIC CHURCH/Record Year/EMI Records Nashville (UMGN)	2321	241	110	0	10
17	15	LEE BRICE/That Don't Sound Like You/Curb Records	2261	122	105	1	13
20	16	JUSTIN MOORE/You Look Like I Need A Drink/Valory Music Co. (BMLG)	2065	193	105	0	13
19	17	FRANKIE BALLARD/It All Started With A Beer/Warner Bros. Records (WMN)	2042	70	106	0	13
22	18	KEITH URBAN/Wasted Time/Capitol Records Nashville (UMGN)	2025	354	101	7	3
21	19	CHRIS LANE/Fix/Big Loud Records	1953	180	99	1	13
23	20	JAKE OWEN/American Country Love Song/RCA Nashville (SMN)	1882	266	101	0	7
29	21	JASON ALDEAN/Lights Come On/Broken Bow Records (BBRMG)	1777	435	100	18	3
25	22	DAVID NAIL/Night's On Fire/MCA Records (UMGN)	1587	68	97	0	13
24	23	CANAAN SMITH/Hole In A Bottle/Mercury Records (UMGN)	1523	-31	99	0	13
27	24	KIP MOORE/Running For You/MCA Records (UMGN)	1521	130	94	3	13
33	25	CARRIE UNDERWOOD/Church Bells/Arista Nashville (SMN)	1462	492	99	28	3
28	26	DAN + SHAY/From The Ground Up/Warner Bros. Records (WMN)	1435	85	88	1	9
30	27	ERIC PASLAY/High Class/EMI Records Nashville (UMGN)	1190	-47	86	1	13
31	28	SAM HUNT/Make You Miss Me/MCA Records (UMGN)	1059	39	70	4	8
32	29	BIG & RICH (FT. TIM MCGRAW)/Lovin' Lately/Big & Rich Records	1007	30	79	0	13
36	30	DRAKE WHITE/Livin' The Dream/Dot Records (BMLG)	993	127	72	2	13



# CAM MAYDAY

CDX 629 TRACK #2

L W	T W	CDXTRACtion Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
34	31	CAM/Mayday/Arista Nashville (SMN)	974	22	75	0	11
35	32	JENNIFER NETTLES/Unlove You/Big Machine Records (BMLG)	969	44	78	10	13
37	33	KELSEA BALLERINI/Peter Pan/Black River Entertainment	909	106	68	6	6
38	34	BILLY CURRINGTON/It Don't Hurt Like It Used To/Mercury Records (UMGN)	791	63	60	2	13
39	35	WILLIAM MICHAEL MORGAN/I Met A Girl/Warner Bros. Records (WMN)	765	142	67	12	13
41	36	LOCASH/I Know Somebody/Reviver Records	712	126	63	3	12
44	37	TUCKER BEATHARD/Rock On/Dot Records (BMLG)	646	262	54	24	5
40	38	BROTHERS OSBORNE/21 Summer/EMI Records Nashville (UMGN)	626	39	61	2	8
43	39	KANE BROWN/Used To Love You Sober/RCA Nashville (SMN)	545	20	49	2	9
42	40	TRACE ADKINS/Jesus and Jones/Wheelhouse (BBRMG)	520	-22	53	1	13
46	41	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	419	66	40	3	3
45	42	MARTINA MCBRIDE/Reckless/Big Machine Records (BMLG)	400	19	34	2	3
	43	ZAC BROWN BAND/Castaway/Varvatos (BMLG)	395	395	31	31	1
48	44	RANDY HOUSER/Song Number 7/Stoney Creek Records (BBRMG)	376	40	31	2	3
47	45	JORDAN RAGER (WITH JASON ALDEAN)/Southern Boy/Broken Bow Records (BBRMG)	346	5	37	3	11
50	46	OLIVIA LANE/Make My Own Sunshine/Big Spark Music Group	315	46	33	3	12
54	47	A THOUSAND HORSES/Southernality/Republic Nashville (BMLG)	304	63	29	2	8
52	48	BRIAN COLLINS/Healing Highway/Blue Light Entertainment LLC	286	38	28	1	7
51	49	BRANDY CLARK/Girl Next Door/Warner Bros. Records (WMN)	277	18	27	1	13
60	50	CRAIG CAMPBELL/Outskirts Of Heaven/Red Bow Records (BBRMG)	247	69	19	4	3
55	51	HIGH VALLEY/Make You Mine/Atlantic (WMN)	240	20	21	1	9
53	52	LOVE AND THEFT/Whiskey On My Breath/Curb Records	236	-10	27	1	12
56	53	STICKERS, THE/Countrified/Wodarek Music	217	18	19	1	13
66	54	BRETT YOUNG/Sleep Without You/Republic Nashville (BMLG)	196	53	22	7	6
58	55	SPENCER'S OWN/Livin' In The Moment/Electric House	194	14	19	1	9
59	56	CLARE DUNN/Tuxedo/MCA Records (UMGN)	191	13	20	4	9
57	57	VINCE GILL (FT. LITTLE BIG TOWN)/Take Me Down/MCA Records (UMGN)	188	0	17	2	10
72	58	AARON WATSON/Bluebonnets/Thirty Tigers	187	66	19	7	3
61	59	JASON PRITCHETT (FT. BILLY DEAN)/Already A Dead Man/BDMG	180	7	15	1	8
64	60	JANA KRAMER/Said No One Ever/Elektra Nashville (WMN)	172	22	17	0	5



L W	T W	CDXTRÂCtion Artist / Song Title / Label	Spins	+	Stations	Adds	Wks On Chart
77	61	DREW BALDRIDGE/Dance With Ya/Cold River	160	54	14	1	13
71	62	BROSEPH E. LEE/Right Where She Wants Me/Broseph E. Lee Music	135	13	13	1	13
73	63	CALLIE TWISSELMAN/Hung Me On The Line/Sugar Cube Records	134	13	10	0	11
76	64	DIANA UPTON-HILL/Southern Gentlemen/Third Floor Records	127	17	15	0	5
62	65	PRESLEY & TAYLOR/While You Were Gone/SMG Records Nashville	126	-43	13	0	11
68	66	ROBBY JOHNSON/Hate Me Tonight/Contrast Music Records Nashville	120	-10	10	0	13
	67	MICHAEL RAY/Think A Little Less/Atlantic (WMN)	118	43	10	2	1
78	68	ERIC CHESSER/I Can't Read Your Mind/BIG BIG Records Nashville	118	14	10	1	7
80	69	CHARLES KELLEY/Lonely Girl/Capitol Records Nashville (UMGN)	114	18	11	3	2
75	70	DAVE AND WHITNEY/Alibi/Chelsea Creek Entertainment	113	-5	12	0	13
70	71	CHRIS CHITSEY/Just Don't Know It Yet/Premier Nashville Records	105	-18	13	0	13
74	72	CHUCK WICKS/She's Gone/Blaster Records	104	-16	12	0	3
63	73	BREAKING SOUTHWEST/Ghost Town/Big Machine Records (BMLG)	100	-51	14	0	2
	74	TONY JACKSON/Drink By Drink/DDS Entertainment	100	5	13	0	3
	75	SMITH & WESLEY/Sweet Life/Garage Door Records	100	100	10	10	1
65	76	PETE SCOBELL/Walkin' A Wire/FrogBonz Entertainment	97	-52	13	0	8
79	77	JAKE WORTHINGTON/Just Keep Falling In Love/W3 Music, LLC	92	-4	11	1	6
	78	LONESTAR/Never Enders/Shanachie Entertainment	92	40	9	5	1
69	79	CHASE RICE/Whisper/Columbia Nashville (SMN)	90	-37	10	0	7
	80	EASTON CORBIN/Are You With Me/Mercury Records (UMGN)	88	36	9	5	1

TRACtion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. A song .wav file and information can also be sent to <a href="mailto:chart-editor@cdxnashville.com">chart-editor@cdxnashville.com</a>.

Number 1 = Most Added = Spin Gainer =

Aberdeen, SD	кмом-ғм	Florence, AL	WXFL-FM	Linden, AL	WINL-FM	San Angelo, TX	KGKL-FM
Albany, OR	KRKT-FM	Frankfort, KY	WFKY-FM	London, KY	WKFC-FM	Sandpoint, ID	KICR-FM
Albertville, AL	WQSB-FM	Frankfort, KY	WVKY-FM	Longview, TX	KYKX-FM	Scottsbluff, NE	KNEB-FM
Alexandria, LA	KRRV-FM	Franklin, IN	WYGB-FM	Luckey, OH	WPFX-FM	Shawano, WI	WJMQ-FM
Altoona, WI	WAXX-FM	Frederick, MD	WFRE-FM	Mankato, MN	KYSM-FM	Sparta, WI	WCOW-FM
Ardmore, OK	KKAJ-FM	Fredericksburg, VA	WGRX-FM	Marion, VA	WMEV-FM	Spokane, WA	KXLY-FM
Baxley, GA	WBYZ-FM	Geneva, OH	WKKY-FM	Marshalltown, IA	KXIA-FM	St. Cloud, MN	KZPK-FM
Big Stone Gap, VA	WAXM-FM	Grand Forks, ND	KYCK-FM	Mason City, IA	KIAI-FM	St. Joseph, MO	KSJQ-FM
Bowling Green, KY	WBVR-FM	Grand Island, NE	KRGI-FM	Mattoon, IL	WMCI-FM	State College, PA	WFGE-FM
Bowling Green, KY	WGGC-FM	Greenville, MS	WDMS-FM	Miami, AZ	KQSS-FM	Superior, NE	KRFS-FM
Cadiz, KY	WKDZ-FM	Hardinsburg, KY	WXBC-FM	· '	WCKN-FM	Syracuse, NY	WOLF-FM
Cape Girardeau, MO	KEZS-FM	Harrison, AR	KHBZ-FM	Morgantown, WV	WKKW-FM	Troy, PA	WHGL-FM
Carterville, IL	WOOZ-FM	Hazard, KY	WSGS-FM	Mount Hope, WV	WTNJ-FM	Tulare, CA	KJUG-FM
Charleston, WV	WKWS-FM	Hoisington, KS	KHOK-FM	Natchez, MS	WQNZ-FM	Tupelo, MS	WWMS-FM
Cheboygan, MI	WMKC-FM	Honolulu, HI	KHCM-FM	New Philadelphia, OH	WTUZ-FM	Union City, TN	KYTN-FM
Clinton, MO	KDKD-FM	Hot Springs, AR	KQUS-FM	Normal, IL	WIBL-FM	Waltham, MA	WKLB-FM
Connersville, IN	WIFE-FM	Hugo, OK	KITX-FM	Ocala, FL	WTRS-FM	Warrenton, MO	KFAV-FM
Conway, AR	KCNY-FM	Huntingdon, TN	WEIO-FM	<u>Odessa, TX</u>	KMRK-FM	West Bend, WI	WMBZ-FM
Cottonwood, AZ	KVRD-FM	Huntington, WV	WDGG-FM	Ontonagon, MI	WUPY-FM	West Plains, MO	KKDY-FM
Crossville, TN	WOWF-FM	Hyannis, MA	WKPE-FM	Oskaloosa, IA	KBOE-FM	Worthington, MN	KUSQ-FM
Cumberland, MD	WVMD-FM	<del>Idaho Falls, ID</del>	KTHK-FM	Owensboro, KY	WBKR-FM	Yuma, AZ	KTTI-FM
Danville, VA	WAKG-FM	Iron Mountain, MI	WJNR-FM	Oxford, AL	WHMA-FM		
Dayton, OH	WHKO-FM	Jackson, WY	KJAX-FM	Palestine, TX	KYYK-FM		
Decatur, IL	WDZQ-FM	Jamestown, ND	KYNU-FM	Palm Coast, FL	WAKX-FM		
Destin, FL	WHWY-FM	Janesville, WI	WJVL-FM	Pikeville, KY	WDHR-FM		
Dickson, TN	WDKN-AM	Jonesboro, AR	KDXY-FM	<u>Pittsburg, KS</u>	KKOW-FM		
Douglas, GA	WOKA-FM	Lamar, CO	KVAY-FM	Platteville, WI	WGLR-FM		
Elizabethtown, KY	WLVK-FM	<u>Laredo, TX</u>	KRRG-FM	Pulaski, TN	WKSR-FM		
Elkins, WV	WDNE-FM	Lawrence, KS	KMXN-FM	Ruston, LA	KXKZ-FM		
Erie, PA	WTWF-FM	Lexington, NE	KRVN-FM	Salina, KS	KYEZ-FM		
Flagstaff, AZ	KSED-FM	Liberty, NY	WDNB-FM	Salisbury, MD	WKTT-FM		
			S	trikethrough = Removed	Bold = Newly A	dded Underlined = Fro	zen this Week

Most Added	Adds
ZAC BROWN BAND/Castaway/ Varvatos (BMLG)	31
CARRIE UNDERWOOD/Church Bells/ Arista Nashville (SMN)	28
TUCKER BEATHARD/Rock On/ Dot Records (BMLG)	24
JASON ALDEAN/Lights Come On/ Broken Bow Records (BBRMG)	18
WILLIAM MICHAEL MORGAN/I Met A Girl/ Warner Bros. Records (WMN)	12
JENNIFER NETTLES/Unlove You/ Big Machine Records (BMLG)	10
SMITH & WESLEY/Sweet Life/ Garage Door Records	10
KEITH URBAN/Wasted Time/ Capitol Records Nashville (UMGN)	7
BRETT YOUNG/Sleep Without You/ Republic Nashville (BMLG)	7
AARON WATSON/Bluebonnets/ Thirty Tigers	7



"Next To Nashville" concert series, May 7th at Kathy's Tavern with Ryan Broshear. New single "Spin Me"...new CD "Paint It Red"...free show starts at 7pm...call 931-363-9289 for more information.

Greatest Spin Increase	Increase
CARRIE UNDERWOOD/Church Bells/ Arista Nashville (SMN)	492
JASON ALDEAN/Lights Come On/ Broken Bow Records (BBRMG)	435
ZAC BROWN BAND/Castaway/ Varvatos (BMLG)	395
KEITH URBAN/Wasted Time/ Capitol Records Nashville (UMGN)	354
KENNY CHESNEY/Noise/ Columbia Nashville (SMN)	344
LUKE BRYAN/Huntin', Fishin' And Lovin' Every Day/ Capitol Records Nashville (UMGN)	266
JAKE OWEN/American Country Love Song/ RCA Nashville (SMN)	266
BLAKE SHELTON/Came Here To Forget/ Warner Bros. Records (WMN)	264
TUCKER BEATHARD/Rock On/ Dot Records (BMLG)	262
DUSTIN LYNCH/Mind Reader/ Broken Bow Records (BBRMG)	259



CDX Volume 633 artist, Steve Dorian, performed at the Lucchese charity event, alongside artists Lindsay Ell and Michael Martin Murphy.



### **Currently On CDX**

#### Volume 632

EASTON CORBIN/Are You With Me/Mercury CARRIE UNDERWOOD/Church Bells/19/Arista Nashville CHARLES KELLEY/Lonely Girl/Capitol Records Nashville KENNY CHESNEY/Noise/Blue Chair Records/Columbia MICHAEL RAY/Think A Little Less/Atlantic/WM Nashville KEITH URBAN/Wasted Time/ Capitol Records Nashville/Hit Red Records LOVE AND THEFT/Whiskey On My Breath/Curb RAY SCOTT/High Road/DeciBel Nashville JEFF BATES/That Thing We Do/Skydancer Entertainment RESTLESS HEART/Wichita Lineman/Restless Heart RACHAEL TURNER/Aftershock/Rustic Records PARKER WILLINGHAM/All Over You/Apple Row Records BENJY GAITHER/Get Enuff/The Mansion Entertainment JON & ANGELA/Livin' On The Lake/Jon & Angela Music ANTHONY K/Marry Me/AMG/Bungalo/Universal WARD DAVIS/No Goin' Home/Hawkville SOUTHERN HALO/Rewind/Southern Halo Records DONOVAN LEE/She Stays/Dungeon Records HOMEGROWN BAND/Summer Song/Homegrown Entertainment MAIDEN DIXIE/The Whiskey'll Miss Me/Navigator Records REAGAN JOHNSON/There's Only One/37 Records

#### **CDX Volume 633** (building)

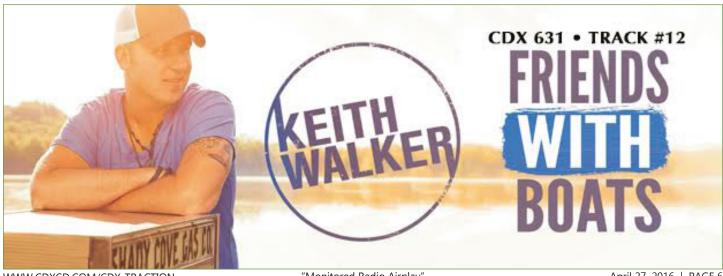
ALABAMA with Alison Krauss/Come Find Me/BMG JOSH TURNER/Hometown Girl/MCA Nashville CHRIS STAPLETON/Parachute/Mercury Records HILLARY SCOTT & THE SCOTT FAMILY/Thy Will/EMI Nashville WAYNE TOUPS/A Good One/JAMbalya/Malaco THE STICKERS/Ain't Nothing Better/Wodarek Music MADISON STATION/Back In The Day/ABM Music SHANE OWENS/Country Never Goes Out Of Style/Amerimonte STEVE DORIAN/Edge of 18/VIMH Music LUK NICHOLS/Home Made Lovin'/Luk Nichols Music TONY MCKEE/Lightning Bugs/Go Time Records CORINNE COOK/Little Miss Understanding/Corinne Cook Music BILLY LORD/Netflix and Chill/Billy Lord Music HILLBILLY VEGAS/Shake It Like A Hillbilly/SMG Nashville NICK SMITH/She Ain't LA/Nash Street Music Group BRAD PUCKETT/Start Your Engines/Phoenix Records Nashville VINCE HATFIELD/The Okie From Muskogee's Headed Home/Blue Moon MALLORY JOHNSON/Tupelo/Big Hit Records SARABETH/You Rock My Rodeo/Circle S Records

CDX is the ONLY resource offering digital and CD distribution of new Country music to all key radio programming decision makers, labels, publishing companies and music business execs. In addition to our proprietary InstaTrack download delivery system, mobile app and numerous new music digital blasts, we deliver a compilation CD to our entire database on the third Monday of each month. For more information please contact Joe Kelly (joe@cdxcd.com) or Pam Lovelace (pamela@cdxcd.com) 615-292-0123



Lady Antebellum's Hillary Scott makes her radio rounds to talk about the debut single by Hillary Scott & the Scott Family, "Thy Will" (CDX Volume 633).

Bubbling Under	Position
CASEY DONAHEW/Feels This Right/ Almost Country Records	81
BROOKE EDEN/Daddy's Money/ Red Bow Records (BBRMG)	82
SARABETH/Runnin' Outta Lipstick/ Circle S Records	83
MATT GARY/It's On You/ 17 Music Entertainment (in2une)	84
JAMES ROBERT WEBB/How That Feels/ Bison Creek Records	85
JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough Records/Thirty Tigers	86
RYAN BROSHEAR/Spin Me/Painted Horse Records	87
CAINS, THE/Knock Knock/GMV Nashville	88
TARA THOMPSON/Someone To Take Your Place/ Valory Music Co. (BMLG)	89
SHANE OWENS/Where I'm Comin' From/ AmeriMonte Records	90



#### Volume 632 Reviews By Jen Swirsky

**CDX Nashville Volume 632** is on its way to country music radio stations across the United States, and this volume is quite plentiful and purposeful. Garnering twenty-one tracks, Volume 632 contains many major label artists, No. 1 frequent flyers, independent game changers, and brand new faces. We are confident that this Volume will yield countless successes for the artists whose songs are included.

#### Easton Corbin - "Are You With Me"

The man who often draws comparisons to a younger **George Strait** is back with his next single on **UMG Nashville**, and this ballad is sure to make your heart melt. In "Are You With Me," Easton Corbin begs the question if the woman he loves will be joining him for the adventures of a lifetime, and any lady would be hard pressed to answer in the negative. Not only will the females be swooning and agreeing to be with Corbin, but radio should be answering his question with an enthusiastic "yes!" as well.

#### Carrie Underwood - "Church Bells"

In her third single off the **Storyteller** album, Carrie Underwood returns to the reliable formula that has helped catapult her to unprecedented success. "Church Bells" is a heavy-hitting story song that tracks a fairy tale romance until it takes a dark turn, ultimately proving once again that you don't lie to, cheat on, or mistreat Underwood. Fear not, Ms. Underwood; radio will do you right when it comes to ringing your "Church Bells" until it towers over its competition.

#### Charles Kelley - "Lonely Girl"

With an upbeat, promissory song that guarantees a certain girl will never be alone, Charles Kelley lets loose with a little dance groove that will be on the soundtrack to many roadtrips this Spring. Taking on a sound that is polar opposite from his previous release, "The Driver," Kelley proves that he is fully capable, as a solo artist, to up the ante by taking a chance and end up surrounded by support. In fact, it's safe to say the only place Kelley will be lonely is at the top.

#### Kenny Chesney - "Noise"

Kenny Chesney spent some time teasing the release of his new single, "Noise," and now, fans are making noise in response. True to the smooth, laid back feel to which Chesney fans have always been accustomed, the newest single from the king of the road and the radio is already clamoring up the airplay charts in a loud way. There is no doubt Chesney will continue to make noise with this one.

#### Michael Ray - "Think a Little Less"

Michael Ray is throwing caution to the wind in his third single, "Think a Little Less." The slow, sexy track encourages people to lead with their hearts and check their heads at the door, in order to allow themselves to simply fall. The latest from this **Warner Music Nashville** No. 1 artist will be responsible for many late nights and many celebratory events for Ray and his label.

#### Keith Urban - "Wasted Time"

Keith Urban has released two No. 1 singles off his May 6 album Ripcord, and "Wasted Time" is the predicted third. Following the emotionally-driven ballad, "Break On Me," this new single is a summery, light tune that reminisces on a carefree past that went by too quickly. Just as Urban and his friends were singing "Sweet Child O' Mine" with the windows rolled down, country fans will be doing the same with "Wasted Time," as they soak up the sun and cherish the moments.

#### Love and Theft – "Whiskey On My Breath"

Love and Theft's "Whiskey On My Breath" first entered our lives in 2014, and now it's making radio waves to the country audience's benefit. The song, which exemplifies perfect harmonies, shares an eye-opening message of self-awareness and self-forgiveness, leading to the ultimate goal of meeting Jesus face-to-face without still being under the spell of addiction. When it comes to songs like this — with so much talent behind the words and so much vulnerability behind the meaning — it doesn't matter how long it takes to get to radio, as long as it gets there.

#### Ray Scott - "High Road"

The clever and witty Ray Scott is back with a traditional sounding track that embraces his unique artistry and personality. Though Scott is typically quite the funny man, his new single, "High Road," explores a more introspective side and takes a deep look inside to figure out how to better himself. It's time for radio to dial it back, find old souls in new artists, and add Scott to their playlists.

#### Jeff Bates - "That Thing We Do"

If you want to have a little musical fun, look no further than Jeff Bates' "That Thing We Do." The song makes you want to strap on your best pair of boots and hit the line dance floor, as it couples the traditional country strings with elements of swing and rock 'n' roll. Perhaps the most standout part of the whole track has nothing to do with the song itself, but the pure enjoyment you hear as Bates delivers the lyrics that instantly bring a smile to your face. Radio, take note! Your listeners will love you for this one!

#### Restless Heart - "Wichita Lineman"

Legendary band Restless Heart is headed to radio with a song that will take you back in time as the group honors Glen Campbell. A beautiful tribute to the ill artist that Restless Heart cites as one of their heroes, the track paints the picture that Jimmy Webb intended when he penned the song in 1968. "This song came about, really, from wondering what that was like, what it would be like to be working up on a telephone pole, and what would you be talking about?" It is exciting to know that a new generation of country music fans will be exposed to this song, its history, and the band that is reviving it.

#### Rachael Turner - "Aftershock"

Watch out world! The next strong female is about to emerge in the aftershock of the powerful resurgence that we have seen as of late. In the Blake Bollinger, Jennifer Denmark, and Kelsea Ballerini written song, Rachael Turner sings of the heartbreak that follows a lost love. With sentimental verses and explosive choruses, the track follows the formula of success when it comes to getting a ballad on radio, and stations would be remiss not to get this one playing ... yesterday.

#### Parker Willingham – "All Over You"

This groovy country song speaks to a new relationship as two people learn about one another. Whether Parker Willingham is physically all over her or mentally all over everything she is saying and doing, he is falling for this new lady — and fast. While Willingham anticipates the direction of this romance, radio and country fans should, likewise, anticipate the rise of this particular track.

#### Benjy Gaither – "Get Enuff"

Break out your dancing shoes and get those feet tapping to Benjy Gaither's country rockin' "Get Enuff." Listeners will find themselves snapping their fingers to the beat of the music and wanting to hit the hard wood floor when this one comes booming through their speakers. If you are ready for a great time and a good laugh, Gaither has both for you wrapped up in this musical package.

#### Jon & Angela – "Livin' On a Lake"

This married duo will hit you right in the heart when you spend a little time with them. They'll also appeal directly to your ears with their harmonies in the new single "Livin' On a Lake." The summer-appropriate song will entice listeners to go spend a little time on the water, free from the burdens of every day life, while enjoying some great tunes. Add this one to your warm weather lists, radio friends! Your listeners will thank you!

#### Anthony K - "Marry Me"

Take note, guys: If you are a singer/songwriter/musician and want to win the game of "Forever," study Anthony K's tactics. No woman is going to say "no" when you have written her a song to propose and can perform it perfectly yourself. While we are pretty sure Anthony K already hit the romantic jackpot, he'll hit the musical one, as well, with this tune. Not only will country music fans be appreciative, but those who have been fumbling for that perfect proposal idea will be too!

#### Ward Davis – "No Goin' Home"

Can you beat a song that opens with rip-roaring harmonica? The answer is a contingent "yes" — only if Ward Davis is the voice that follows the introduction. Channeling his inner Hank Williams, Jr., Davis croons the song about not being able to go home once you're already too far gone. We cannot say it enough — country music needs to tap back into its roots and Davis is an artist who can lead the way! "No Goin' Home" is a glowing example of what this distinguished artist has to offer.

#### Southern Halo - "Rewind"

The sister trio of Natalia, Christina, and Hannah Morris is releasing its sophomore single, "Rewind," following a bout of success with "Little White Dress." The second release celebrates reuniting with a loved one and doing the simple things together, including hitting rewind on the soundtrack of their love. As always evident in a Southern Halo song, the harmonies are flawless, making us envious that we didn't get a sliver of the Morris DNA. We anticipate great radio success to follow that which the group's debut yielded.

#### Donovan Lee - "She Stays"

In a "Chris Stapleton for President" era, the gritty and raw Donovan Lee can easily gain citizenship based on "She Stays." The song that questions how a woman can stay through all the ups and downs, only to learn that her loyalty makes her "the one," shows off Lee's powerfully raspy, gravelly vocals that add an element of rock to his country tunes. The release of "She Stays" could not have come at a better time for Lee, radio, and fans of the genre.

#### Homegrown Band – "Summer Song"

Pack up, head out to the country, drop the tailgate, and enjoy the summer breeze. While you do all that, Homegrown Band's "Summer Song" will be cranking from the stereo on repeat. A light-hearted song created to be the leading track on our funin-the-sun playlists, the Homegrown Band reminds us that it is okay to kick back and just enjoy a good time and great music. Roll the windows down when this one blasts through your speakers, and it will blast through your speakers.

#### Maiden Dixie - "The Whiskey'll Miss Me"

In this haunting tune about the dark side of the drinking game, Maiden Dixie explores how hard it is to let go of the demons that dictate your life while the sickness is playing an active role. The band sings of the internal bargaining that goes on at the time someone is trying to work through the realities of their self-destruction, ultimately rationalizing that moving forward would be easy, but for the fear the whiskey will miss them. This beautifully-penned track and powerful message should not go unnoticed.

#### Reagan Johnson – "There's Only One""

With youthful energy and wishfulness, Reagan Johnson encourages listeners to open their hearts and love with everything they have. In this promise that a total giving of one's self is the best way to guarantee the same in return, Johnson ends CDX Volume 632 with an abundance of positivity, optimism, and leaves us with smiles plastered to our faces. Who could ask for more from a song on the radio?



# FREE CONTENT FOR YOUR STATION WEBSITE!

Wanna take your listeners on a ride through Music Row? Well, here is your chance! The Test Drive showcases country music's brightest newcomers and legendary hit-makers in a 3-5 minute vignette giving your listeners an exclusive insight on what they are currently doing. Whether a new artist releasing their first song to radio or a legend reminiscing about their past, The Test Drive brings something special for your listeners to enjoy!

It's very simple. We will provide your webmaster with an embed code to place on your homepage. Once that is done, The Test Drive will change every 1st and 15th with a new artist and you have to do nothing more. How can your station make money from this? Well, you can sell it to local car dealers just like WLVK did.

Check it out: http://www.bigcat1055.com

#### **TESTIMONIALS** ~

"We released a single to radio and launched it to stations using The Test Drive. It was the first visual of "I Love This Life" that radio and fans got to see. Now, we are celebrating a Top 10 national Billboard hit with this song, but we always remember it had to start somewhere and that was on The Test Drive."

> -Preston Brust, member of LOCASH

"The Test Drive helped expose my music to program directors that initially would not give my song a listen. Having listeners hear it on the station's website really made a difference in getting the station to add my single, which went to #10 on the Music Row chart. I think The Test Drive along with my promoters working hand in hand really helped deliver a Top 10 single for an

independent artist." -Erica Nicole "I think The Test Drive is one of the coolest things I have done in a long time. Having hits in the 80s, I thought I would never see my songs or projects

showcased

with radio

today. Boy, I was wrong! I did The Test Drive and got more Facebook posts and emails to my website than you could imagine. Fans thought I had retired, but once they saw me on those station websites, they realized I was still recording and touring. The Test Drive was invaluable to me in spreading the word on my new Legendary Friends & Duets project."

-T.G. Sheppard

"I first learned of The Test Drive from my radio promotions gal Jan Woods. She recommended that I use the service and it helped me land my first Top 40 single on the **Music Row** chart, with my debut single. I have used this service twice now, and my second single had gone Top 30. The Test Drive gave me exposure in front of these radio programmers that I otherwise would not

-Denny Strickland

have received."

"I love the concept of The Test Drive. It allows us at Curb Records to showcase our artists to radio stations that we may not get a chance to visit while on a radio tour. Getting the feedback from the stations on what their audience is saying about the single and artist is great information."

-Jeff Tuerff, VP/Marketing Curb Records



PUBLIC RELATIONS

If you want to get the embed code and start using The Test Drive, please email heath@websterpr.com.