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The CDX-TRAction weekly newsletter is published on Wed. mornings by CDX, Inc. — Connecting Nashville's music industry and country radio for over 25 years. For more information call 615-292-0123 or email VP/GM Joe Kelly- joe@cdxcd.com

A Sad Day In Country Music...



Dear Readers;

I cannot begin to express the loss felt upon learning of **Merle Haggard's** passing and the entirety of what he's meant to me and to my career. My heart goes out to Theresa, Marty, Noel, Ben and the entire family. My thoughts also immediately went to long-time Haggard confidant **Frank Mull**. I want to say thanks to Frank for always taking such great care of us whenever we ventured to join them somewhere Merle was playing. (And thanks for being so good to my parents when they came.)

You see, my connection with Merle Haggard and those songs started when I was eight years old. My Dad brought me home a used record player and told me I could have it in my room. The three albums he gave me to play were Merle Haggard *Same Train*, *A Different Time: Songs Of Jimmie Rodgers*, Merle Haggard and the *Strangers Swinging Doors*, and Johnny Cash *At Folsom Prison*. Pretty good foundational stuff for a little guy. Those were the only three albums I listened to until I was 12 or 13 and discovered the Columbia record and Tape Club. (Twelve albums for a penny!)

I eventually came to Nashville to join the business I so admired and got to know Frank Mull through working for Country Radio Hall of Fame DJ (and CDX co-founder) **Charlie Douglas**. One day Charlie was going to have lunch with Frank and Merle at the old Ramada Hotel restaurant and Charlie asked me if I wanted to go because he knew how big a fan of Merle's I had been all my life. I told Charlie I didn't want to go. He was shocked and kidded me a little, as Charlie was prone to do at times. I told him the songs were too important to me to risk Merle having a bad day, or something to that effect. I didn't want to meet my hero.

I had many more chances over the last 25 years to say hello and get the typical "insto-matic grin" picture with Merle Haggard. I think I've probably been to see him live in the triple digits. However, today I am glad I never met the man. He will remain a larger than life hero forever in my mind and I know to legions of others.

Now, on to some issues at hand...our beta test group has been invited into the TRAction software to see individual song and station spin data; 30 day free trials to invited customers to begin soon. A sincere congratulations to **Chris Young** and **Cassadee Pope** and the folks at Team **RCA Nashville (SMN)** for vaulting from #4 to the #1 spot on our chart this week!

Stay tuned,
Joe Kelly

CDX VP/GM joe@cdxcd.com

COLE SWINDELL
YOU SHOULD BE HERE


CDX 627 • TRACK #2

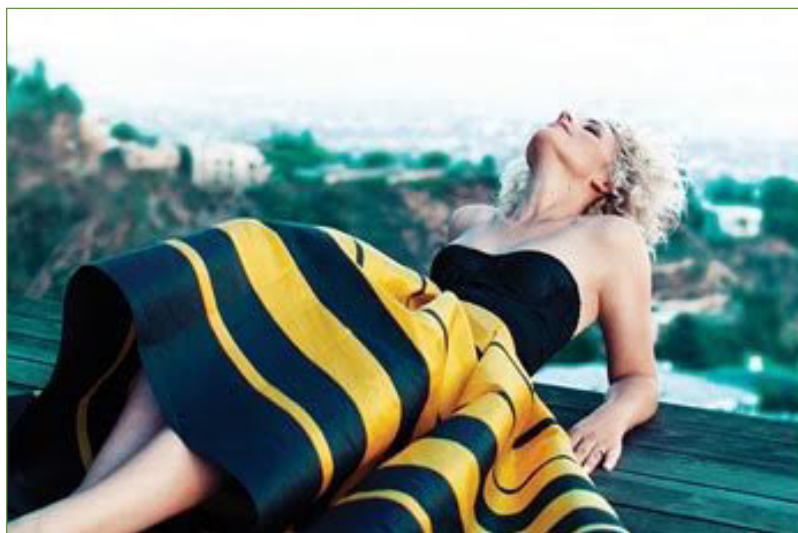


COLE SWINDELL
YOU SHOULD BE HERE

L W	T W	CDX TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
4	1		CHRIS YOUNG (WITH CASSADEE POPE)/Think of You/RCA Nashville (SMN)	3418	393	108	0	11
6	2		DIERKS BENTLEY/Somewhere On A Beach/Capitol Records Nashville (UMGN)	3287	431	110	0	11
3	3		OLD DOMINION/Snapback/RCA Nashville (SMN)	3277	209	107	0	11
2	4		COLE SWINDELL/You Should Be Here/Warner Bros. Records (WMN)	3274	163	105	0	11
7	5		MAREN MORRIS/My Church/Columbia Nashville (SMN)	3172	337	108	1	11
8	6		RASCAL FLATTS/I Like The Sound Of That/Big Machine Records (BMLG)	3078	308	107	0	11
5	7		FLORIDA GEORGIA LINE/Confession/Republic Nashville (BMLG)	3028	162	107	0	11
10	8		TIM MCGRAW/Humble and Kind/Big Machine Records (BMLG)	2858	276	108	0	11
11	9		DUSTIN LYNCH/Mind Reader/Broken Bow Records (BBRMG)	2799	298	106	0	11
9	10		CHRIS STAPLETON/Nobody To Blame/Mercury Records (UMGN)	2760	138	110	0	11
1	11		BRETT ELDREDGE/Drunk On Your Love/Atlantic (WMN)	2717	-621	110	0	11
12	12		THOMAS RHETT/T-Shirt/Valory Music Co. (BMLG)	2573	261	106	0	9
14	13		BLAKE SHELTON/Came Here To Forget/Warner Bros. Records (WMN)	2570	406	107	1	5
13	14		CHASE BRYANT/Little Bit Of You/Red Bow Records (BBRMG)	2529	275	98	0	11
15	15		JON PARDI/Head Over Boots/Capitol Records Nashville (UMGN)	2363	239	103	0	11
--	16		LUKE BRYAN/Huntin', Fishin' And Lovin' Every Day/Capitol Records Nashville (UMGN)	2143	2133	106	106	1
16	17		LEE BRICE/That Don't Sound Like You/Curb Records	2004	172	100	0	11
17	18		FRANKIE BALLARD/It All Started With A Beer/Warner Bros. Records (WMN)	1986	264	103	1	11
21	19		ERIC CHURCH/Record Year/EMI Records Nashville (UMGN)	1905	316	105	5	8
19	20		JUSTIN MOORE/You Look Like I Need A Drink/Valory Music Co. (BMLG)	1868	189	102	0	11
20	21		CHRIS LANE/Fix/Big Loud Records	1746	145	94	0	11
18	22		BRANTLEY GILBERT/Stone Cold Sober/Valory Music Co. (BMLG)	1688	-3	102	1	11
--	23		KENNY CHESNEY/Noise/Columbia Nashville (SMN)	1628	1628	98	98	1
24	24		JAKE OWEN/American Country Love Song/RCA Nashville (SMN)	1603	278	97	4	5
22	25		DAVID NAIL/Night's On Fire/MCA Records (UMGN)	1506	66	94	1	11
23	26		CANAAN SMITH/Hole In A Bottle/Mercury Records (UMGN)	1496	137	95	2	11
25	27		KIP MOORE/Running For You/MCA Records (UMGN)	1294	161	86	5	11
27	28		DAN + SHAY/From The Ground Up/Warner Bros. Records (WMN)	1269	179	85	2	7
26	29		ERIC PASLAY/High Class/EMI Records Nashville (UMGN)	1198	101	85	3	11
28	30		BIG & RICH (FT. TIM MCGRAW)/Lovin' Lately/Big & Rich Records	1002	104	80	8	11



L W	T W	 CDX TRAction Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
30	31	SAM HUNT/Make You Miss Me/MCA Records (UMGN)	966	140	65	6	6	
--	32	KEITH URBAN/Wasted Time/Capitol Records Nashville (UMGN)	952	952	69	69	1	
31	33	CAM/Mayday/Arista Nashville (SMN)	918	147	71	5	9	
29	34	JENNIFER NETTLES/Unlove You/Big Machine Records (BMLG)	904	48	68	3	11	
33	35	DRAKE WHITE/Livin' The Dream/Dot Records (BMLG)	758	92	61	0	11	
34	36	BILLY CURRINGTON/It Don't Hurt Like It Used To/Mercury Records (UMGN)	718	136	57	3	11	
--	37	JASON ALDEAN/Lights Come On/Broken Bow Records (BBRMG)	691	691	54	54	1	
35	38	LOCASH/I Know Somebody/Reviver Records	642	69	58	4	10	
36	39	WILLIAM MICHAEL MORGAN/I Met A Girl/Warner Bros. Records (WMN)	637	73	54	4	11	
39	40	KELSEA BALLERINI/Peter Pan/Black River Entertainment	632	200	53	13	4	
--	41	CARRIE UNDERWOOD/Church Bells/Arista Nashville (SMN)	574	573	45	45	1	
37	42	BROTHERS OSBORNE/21 Summer/EMI Records Nashville (UMGN)	566	89	55	6	6	
32	43	CHRIS JANSON/Power Of Positive Drinkin'/Warner Bros. Records (WMN)	536	-143	57	0	11	
38	44	TRACE ADKINS/Jesus and Jones/Wheelhouse (BBRMG)	501	40	51	0	11	
40	45	KANE BROWN/Used To Love You Sober/RCA Nashville (SMN)	489	85	44	2	7	
42	46	JORDAN RAGER (WITH JASON ALDEAN)/Southern Boy/Broken Bow Records (BBRMG)	375	46	34	0	9	
41	47	LAUREN ALAINA/Next Boyfriend/Mercury Records (UMGN)	368	37	33	0	11	
--	48	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	339	339	30	30	1	
--	49	MARTINA MCBRIDE/Reckless/Big Machine Records (BMLG)	293	293	28	28	1	
--	50	RANDY HOUSER/Song Number 7/Stoney Creek Records (BBRMG)	272	271	25	25	1	
45	51	OLIVIA LANE/Make My Own Sunshine/Big Spark Music Group	258	38	27	1	10	
43	52	BRANDY CLARK/Girl Next Door/Warner Bros. Records (WMN)	246	17	25	2	11	
44	53	LOVE AND THEFT/Whiskey On My Breath/Curb Records	246	21	25	2	10	
47	54	BRIAN COLLINS/Healing Highway/Blue Light Entertainment LLC	235	76	27	8	5	
46	55	A THOUSAND HORSES/Southernality/Republic Nashville (BMLG)	207	19	21	3	6	
51	56	VINCE GILL (FT. LITTLE BIG TOWN)/Take Me Down/MCA Records (UMGN)	196	44	17	0	8	
49	57	HIGH VALLEY/Make You Mine/Atlantic (WMN)	186	30	18	1	7	
52	58	PRESLEY & TAYLOR/While You Were Gone/SMG Records Nashville	179	37	15	1	9	
48	59	JASON PRITCHETT (FT. BILLY DEAN)/Already A Dead Man/BDMG	171	14	13	0	6	
53	60	STICKERS, THE/Countrified/Wodarek Music	167	29	18	1	11	



CAM MAYDAY

CDX 629
TRACK #2

L W	T W	CDX TRAcTion Empowering Artist Careers	Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
74	61	TUCKER BEATHARD/Rock On/Dot Records (BMLG)		154	84	17	9	3
50	62	CLARE DUNN/Tuxedo/MCA Records (UMGN)		147	-8	18	4	7
54	63	SPENCER'S OWN/Livin' In The Moment/Electric House		143	15	17	2	7
55	64	PETE SCOBELL/Walkin' A Wire/FrogBonz Entertainment		133	12	12	0	6
59	65	JANA KRAMER/Said No One Ever/Elektra Nashville (WMN)		130	26	15	1	3
66	66	DREW BALDRIDGE/Dance With Ya/Cold River		129	34	12	1	11
62	67	DIANA UPTON-HILL/Southern Gentlemen/Third Floor Records		118	20	14	2	3
63	68	BRETT YOUNG/Sleep Without You/Republic Nashville (BMLG)		115	17	14	3	4
58	69	SARABETH/Runnin' Outta Lipstick/Circle S Records		115	6	13	0	11
60	70	BROSEPH E. LEE/Right Where She Wants Me/Broseph E. Lee Music		113	10	12	0	11
57	71	DAVE AND WHITNEY/Alibi/Chelsea Creek Entertainment		111	-3	11	1	11
61	72	CHRIS CHITSEY/Just Don't Know It Yet/Premier Nashville Records		110	12	14	1	11
68	73	CHASE RICE/Whisper/Columbia Nashville (SMN)		107	14	13	3	5
65	74	CALLIE TWISSELMAN/Hung Me On The Line/Sugar Cube Records		106	9	10	0	9
67	75	ROBBY JOHNSON/Hate Me Tonight/Contrast Music Records Nashville		104	9	10	0	11
--	76	CRAIG CAMPBELL/Outskirts Of Heaven/Red Bow Records (BBRMG)		104	104	8	8	1
--	77	CHUCK WICKS/She's Gone/Blaster Records		86	86	12	12	1
70	78	ERIC CHESSER/I Can't Read Your Mind/BIG BIG Records Nashville		84	4	9	0	5
76	79	TONY JACKSON/Drink By Drink/DDS Entertainment		83	17	10	2	2
80	80	JAKE WORTHINGTON/Just Keep Falling In Love/W3 Music, LLC		81	22	9	1	4

TRAcTion only recognizes detections on songs that have been "fingerprinted." We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. A song .wav file and information can also be sent to chart-editor@cdxnashville.com.

Number 1	=	
Most Added	=	
Spin Gainer	=	

TRAcTion Monitored Stations

Albany, OR	KRKT-FM	Frankfort, KY	WVKY-FM	Longview, TX	KYKX-FM	Shawano, WI	WJMQ-FM
Albertville, AL	WQSB-FM	Frankfort, KY	WFKY-FM	Luckey, OH	WPFX-FM	Sparta, WI	WCOW-FM
Alexandria, LA	KRRV-FM	Franklin, IN	WYGB-FM	Mankato, MN	KYSM-FM	Spokane, WA	KXLY-FM
Altoona, WI	WAXX-FM	Fredericksburg, VA	WGRX-FM	Marion, VA	WMEV-FM	St. Cloud, MN	KZPK-FM
Ardmore, OK	KKAJ-FM	Geneva, OH	WKKY-FM	Marshalltown, IA	KXIA-FM	St. Joseph, MO	KSJQ-FM
Baxley, GA	WBYZ-FM	Grand Forks, ND	KYCK-FM	Mason City, IA	KIAI-FM	State College, PA	WFGE-FM
Big Stone Gap, VA	WAXM-FM	Grand Island, NE	KRGI-FM	Mattoon, IL	WMCI-FM	<u>Superior, NE</u>	<u>KRFS-FM</u>
Bowling Green, KY	WBVR-FM	Greenville, MS	WDMS-FM	Miami, AZ	KQSS-FM	<u>Syracuse, NY</u>	<u>WOLF-FM</u>
Bowling Green, KY	WGGC-FM	Hardinsburg, KY	WXBC-FM	Moncks Corner, SC	WCKN-FM	Tulare, CA	KJUG-FM
Cadiz, KY	WKDZ-FM	Harrison, AR	KHBZ-FM	Morgantown, WV	WKKW-FM	Tupelo, MS	WWMS-FM
Cape Girardeau, MO	KEZS-FM	Hazard, KY	WSGS-FM	Mount Hope, WV	WTNJ-FM	Union City, TN	KYTN-FM
Cartersville, IL	WOOZ-FM	Hoisington, KS	KHOK-FM	Natchez, MS	WQNZ-FM	Waltham, MA	WKLB-FM
Charleston, WV	WKWS-FM	Honolulu, HI	KHCM-FM	New Philadelphia, OH	WTUZ-FM	Warrenton, MO	KFAV-FM
<u>Cheboygan, MI</u>	<u>WMKC-FM</u>	Hot Springs, AR	KQUS-FM	<u>Normal, IL</u>	<u>WIBL-FM</u>	West Bend, WI	WMBZ-FM
Clinton, MO	KDKD-FM	Hugo, OK	KITX-FM	Ocala, FL	WTRS-FM	West Plains, MO	KKDY-FM
<u>Connersville, IN</u>	<u>WIFE-FM</u>	Huntingdon, TN	WEOI-FM	<u>Odessa, TX</u>	<u>KMRK-FM</u>	Worthington, MN	KUSQ-FM
Conway, AR	KCNY-FM	Huntington, WV	WDGG-FM	Ontonagon, MI	WUPY-FM	Yuma, AZ	KTTI-FM
Cottonwood, AZ	KVRD-FM	Hyannis, MA	WKPE-FM	Oskaloosa, IA	KBOE-FM		
Crossville, TN	WOWF-FM	Idaho Falls, ID	KTHK-FM	Owensboro, KY	WBKR-FM		
Cumberland, MD	WVMF-FM	Iron Mountain, MI	WJNR-FM	<u>Oxford, AL</u>	<u>WHMA-FM</u>		
Danville, VA	WAKG-FM	Jackson, WY	KJAX-FM	Palestine, TX	KYYK-FM		
Dayton, OH	WHKO-FM	Jamestown, ND	KYNU-FM	Pikeville, KY	WDHR-FM		
Decatur, IL	WDZQ-FM	Janesville, WI	WJVL-FM	Pittsburg, KS	KKOW-FM		
Destin, FL	WHWY-FM	Jonesboro, AR	KDXY-FM	Platteville, WI	WGLR-FM		
Dickson, TN	WDKN-AM	Lamar, CO	KVAY-FM	Pulaski, TN	WKSJ-FM		
Douglas, GA	WOKA-FM	Laredo, TX	KRRG-FM	Ruston, LA	KXKZ-FM		
<u>Elizabethtown, KY</u>	<u>WLVK-FM</u>	Lawrence, KS	KMXN-FM	Salina, KS	KYEZ-FM		
Elkins, WV	WDNE-FM	Lexington, NE	KRVN-FM	Salisbury, MD	WKTT-FM		
Erie, PA	WTWF-FM	Liberty, NY	WDNB-FM	San Angelo, TX	KGKL-FM		
Flagstaff, AZ	KSED-FM	Linden, AL	WINL-FM	Sandpoint, ID	KICR-FM		
Florence, AL	WXFL-FM	London, KY	WKFC-FM	Scottsbluff, NE	KNEB-FM		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

Most Added

Adds

LUKE BRYAN/Huntin', Fishin' And Lovin' Every Day/ Capitol Records Nashville (UMGN)	106
KENNY CHESNEY/Noise/ Columbia Nashville (SMN)	98
KEITH URBAN/Wasted Time/ Capitol Records Nashville (UMGN)	69
JASON ALDEAN/Lights Come On/ Broken Bow Records (BBRMG)	54
CARRIE UNDERWOOD/Church Bells/ Arista Nashville (SMN)	45
GRANGER SMITH/If The Boot Fits/ Wheelhouse (BBRMG)	30
MARTINA MCBRIDE/Reckless/ Big Machine Records (BMLG)	28
RANDY HOUSER/Song Number 7/ Stoney Creek Records (BBRMG)	25
KELSEA BALLERINI/Peter Pan/ Black River Entertainment	13
CHUCK WICKS/She's Gone/ Blaster Records	12



Branch & Dean tour the country as the **National Celebrity Ambassadors of Cystic Fibrosis (CF)** sharing their story at various fundraisers and events that support the cause. On Sunday, April 3, 2016, **Branch and Dean** took the stage at the **65 Roses Golf Classic** for the **Cystic Fibrosis Texas Gulf Coast Chapter** performing before a sell out crowd. The event raised \$1,100,000 for the Chapter that provides money to medical research to help eradicate the disease and supports families with their heavy medical expenses. (L-R) **Jason DeLorenzo, Hillary Smith, Steve Branch, Sissy Boyd, Charlie Nettles, Dean Scallan.**

Greatest Spin Increase

Increase

LUKE BRYAN/Huntin', Fishin' And Lovin' Every Day/ Capitol Records Nashville (UMGN)	2,133
KENNY CHESNEY/Noise/ Columbia Nashville (SMN)	1,628
KEITH URBAN/Wasted Time/ Capitol Records Nashville (UMGN)	952
JASON ALDEAN/Lights Come On/ Broken Bow Records (BBRMG)	691
CARRIE UNDERWOOD/Church Bells/ Arista Nashville (SMN)	573
DIERKS BENTLEY/Somewhere On A Beach/ Capitol Records Nashville (UMGN)	431
BLAKE SHELTON/Came Here To Forget/ Warner Bros. Records (WMN)	406
CHRIS YOUNG (WITH CASSADEE POPE)/ Think of You/RCA Nashville (SMN)	393
GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	339
MAREN MORRIS/My Church/ Columbia Nashville (SMN)	337



Sierra Black visits with **Kris Daniel** of **Beasley Broadcast's 102.7 The Coyote** which is her hometown station in Las Vegas. Sierra's new single **"Heart on Ice"** was produced by **Michael Omartian** and **Tom Hemby**. (L-R) **Sierra Black** and **Kris Daniel**.



Currently On CDX

Volume 631

JAKE OWEN/American Country Love Song/RCA Nashville
 BLAKE SHELTON/Came Here To Forget/Warner Music Nashville
 LUKE BRYAN/Huntin', Fishin' and Lovin' Every Day/
 Capitol Records Nashville
 KELSEA BALLERINI/Peter Pan/Black River Entertainment
 ALAN JACKSON/The One You're Waiting On/ACR/EMI
 AARON WATSON/Bluebonnets/Big Label Records/Thirty Tigers
 JOHN ANDERSON/Magic Mama/Bayou Boys Music Group
 JASON PRITCHETT featuring Billy Dean/Already A Dead Man/
 BDMG
 VINCE HATFIELD/American Oil From American Soil/
 Blue Moon Records
 GINA MILLER/Angel From Montgomery/Playback Records
 JESSIE G/Drop A Line/Hook And Line Records
 KEITH WALKER/Friends With Boats/Keith Walker Music
 CASSIDY HUCKABAY/I Heard It Through The Grapevine/
 Cassidy Huckabay Music
 KYLIE MORGAN/Mayer's In The Mailbox/Zavitsos Music Group
 ALEXANDRA DEMETREE/You Still Think I'm Beautiful/
 SSM Nashville

CDX Volume 632-(building)

EASTON CORBIN/Are You With Me/Mercury
 CARRIE UNDERWOOD/Church Bells/19/Arista Nashville
 CHARLES KELLEY/Lonely Girl/Capitol Records Nashville
 KENNY CHESNEY/Noise/Blue Chair Records/Columbia
 MICHAEL RAY/Think A Little Less/Atlantic/WN Nashville
 KEITH URBAN/Wasted Time/ Capitol Records Nashville/Hit Red Records
 LOVE AND THEFT/Whiskey On My Breath/Curb
 RAY SCOTT/High Road/DeciBel Nashville
 JEFF BATES/That Thing We Do/Skydancer Entertainment
 RESTLESS HEART/Wichita Lineman/Restless Heart
 RACHAEL TURNER/Aftershock/Rustic Records
 PARKER WILLINGHAM/All Over You/Apple Row Records
 BENJY GAITHER/Get Enuff/The Mansion Entertainment
 JON & ANGELA/Livin' On The Lake/Jon & Angela Music
 ANTHONY K/Marry Me/AMG/Bungalo/Universal
 WARD DAVIS/No Goin' Home/Hawckville
 SOUTHERN HALO/Rewind/Southern Halo Records
 DONOVAN LEE/She Stays/Dungeon Records
 HOMEGROWN BAND/Summer Song/Homegrown Entertainment
 MAIDEN DIXIE/The Whiskey'll Miss Me/Navigator Records
 REAGAN JOHNSON/There's Only One/37 Records

CDX is the ONLY resource offering digital and CD distribution of new Country music to all key radio programming decision makers, labels, publishing companies and music business execs. In addition to our proprietary InstaTrack download delivery system, mobile app and numerous new music digital blasts, we deliver a compilation CD to our entire database on the third Monday of each month. For more information please contact Joe Kelly (joe@cdxcd.com) or Pam Lovelace (pamela@cdxcd.com) 615-292-0123



Team CDX poses with country duo **Jon and Angela** on their recent visit to CDX. (L-R) **Rich Eckhardt, Joe Kelly, Angela Byrd, Athena Puharic, John Byrd, and Jen Swirsky.**

Bubbling Under

Position

SOUTHERN HALO/Little White Dress/ Southern Halo Records	81
TARA THOMPSON/Someone To Take Your Place/ Valory Music Co. (BMLG)	82
AARON WATSON/Bluebonnets/ Thirty Tigers	83
MACY MARTIN/Baby What Ya Doing/ Go Time Records	84
SHANE OWENS/Where I'm Comin' From/ AmeriMonte Records	85
RYAN BROSHEAR/Spin Me/ Painted Horse Records	86
BROOKE EDEN/Daddy's Money/ Red Bow Records (BBRMG)	87
RACHELE LYNNAE/Quicksand/ Momentum Label Group	88
JAMES ROBERT WEBB/How That Feels/ Bison Creek Records	89
CAINS, THE/Knock Knock/ GMV Nashville	90



I Can't Read Your Mind

ERIC CHESSER

BIGBIG
Records, LLC
Nashville

CDX 627 • TRACK #3



FREE CONTENT FOR YOUR STATION WEBSITE!

Wanna take your listeners on a ride through Music Row? Well, here is your chance! The Test Drive showcases country music's brightest newcomers and legendary hit-makers in a 3-5 minute vignette giving your listeners an exclusive insight on what they are currently doing. Whether a new artist releasing their first song to radio or a legend reminiscing about their past, The Test Drive brings something special for your listeners to enjoy!

It's very simple. We will provide your webmaster with an embed code to place on your homepage. Once that is done, The Test Drive will change every 1st and 15th with a new artist and you have to do nothing more. How can your station make money from this? Well, you can sell it to local car dealers just like WLVK did.

Check it out: <http://www.bigcat1055.com>

TESTIMONIALS

"We released a single to radio and launched it to stations using The Test Drive. It was the first visual of "I Love This Life" that radio and fans got to see. Now, we are celebrating a Top 10 national Billboard hit with this song, but we always remember it had to start somewhere and that was on The Test Drive."

-Preston Brust,
member of LOCASH



"The Test Drive helped expose my music to program directors that initially would not give my song a listen. Having listeners hear it on the station's website really made a difference in getting the station to add my single, which went to #10 on the Music Row chart. I think The Test Drive along with my promoters working hand in hand really helped deliver a Top 10 single for an independent artist."



-Erica Nicole

"I think The Test Drive is one of the coolest things I have done in a long time. Having hits in the 80s, I thought I would never see my songs or projects showcased with radio today. Boy, I was wrong! I did The Test Drive and got more Facebook posts and emails to my website than you could imagine. Fans thought I had retired, but once they saw me on those station websites, they realized I was still recording and touring. The Test Drive was invaluable to me in spreading the word on my new Legendary Friends & Duets project."

-T.G. Sheppard



"I first learned of The Test Drive from my radio promotions gal Jan Woods. She recommended that I use the service and it helped me land my first Top 40 single on the Music Row chart, with my debut single. I have used this service twice now, and my second single had gone Top 30. The Test Drive gave me exposure in front of these radio programmers that I otherwise would not have received."

-Denny Strickland



"I love the concept of The Test Drive. It allows us at Curb Records to showcase our artists to radio stations that we may not get a chance to visit while on a radio tour. Getting the feedback from the stations on what their audience is saying about the single and artist is great information."

-Jeff Tuerff,
VP/Marketing
Curb Records



WEBSTER
PUBLIC RELATIONS



If you want to get the embed code and start using The Test Drive, please email heath@websterpr.com.