

#1

Cody Jinks
I'm Not The Devil
Thirty Tigers/Cody Jinks Music

CONTENTS

Charts

PAGE 2-3

Monitored Panel List

PAGE 4

Available for Airplay

PAGE 5

Chart Breakouts

PAGE 6



The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call [615-292-0123](tel:615-292-0123) or email chart director [Jessie Scott-jessiescott@cdxcd.com](mailto:jessiescott@cdxcd.com)

Rocktober Anyone?



Hey Kiddos;

We are tumbling into October. Doesn't it always feels like time gets compressed as we hit 4th quarter? Faster and faster we freefall into the holiday season. Taking time to hang out is a great thing to do, and when Angela-Marie Lampton wanted to bring Kimberly Dunn by for a visit on Friday, we made a big ol' pot of coffee and sat to chat. I always love telling artists about what CDX TRACtion Texas can do to help them plot out their tours, with actionable intelligence acting as a GPS for where they are getting airplay. We'd love to show you around too, so if you don't yet have a logon, just ask. We offer one month of free tracking, which gives you access to our CDX database of stations, including Mainstream Country and Texas Red Dirt so you can see what the stations are spinning. There are many stations that we monitor whose report is not included in our chart data. After the introductory period, tracking is just \$195 a month. It will help get you going down the road to growing your career!

As a reminder, the data set used for calculating the Texas chart is primarily based on stations that have healthy web streams. When a station stream falls below 90% uptime for the week, we freeze the station and use their spin data from the previous week in the current week's chart calculations. Sometimes we have to go back two weeks (or more), if the uptime is below 90% for two or more consecutive weeks.

Going forward, you will see differentiating "frozen" designations in the station box on page 4: a single underline for stations that have been frozen for this week only and a double underline for stations that have been frozen for two weeks or more. That will give you the head's up to go back and look at the data from the appropriate week, if you are trying to replicate the spin counts used in the chart calculations for a particular station. There were only two stations frozen this week, and none from two weeks ago, but going forward, you will see a double underline to denote stations that have been frozen for two weeks or more.

We grabbed a quick photo with the lovely and talented Kimberly Dunn while she was at CDX. We wish her loads of chart success with her new single, "Traffic." Also, congrats this week to Cody Jinks on his #1, Roger Creager on Most Added, Josh Ward for his spin gain, and Dalton Domino and Turnpile Troubadours for their chart debuts! Rock on, y'all.



(L-R) **Joe Kelly** (CDX), **Jessie Scott** (CDX), **Kimberly Dunn**, **Angela-Marie Lampton** (SunFire Ent.), and **Scott Willson**.

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director

ALIENS & ICE CREAM

NEW SINGLE FROM CALLAHAN DIVIDE

L W	T W	CDX TRAction Texas Empowering Artist Careers	Spins	+ -	Stations	Adds	Wks On Chart
2	1	CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music	587	-9	33	0	14
4	2	RECKLESS KELLY/How Can You Love Him You Don't Even Like Him/No Big Deal	573	35	34	1	9
1	3	RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records	562	-65	32	1	14
5	4	GREEN RIVER ORDINANCE/Simple Life/Residence Music	545	9	33	0	14
6	5	MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music	459	-9	28	1	13
7	6	GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG)	457	1	30	0	14
11	7	WHISKEY MYERS/Lightning Bugs And Rain/Wiggy Thump Records	449	16	27	1	11
10	8	KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers	434	0	32	0	14
12	9	FLATLAND CAVALRY/One I Want/Flatland Cavalry Music	434	24	26	1	13
3	10	JAKE WARD/Lonely Street/Jake Ward Music	432	-124	28	0	14
14	11	ZANE WILLIAMS/Bringin' Country Back/Texas Like That Records	407	60	29	1	9
13	12	ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records	384	17	27	3	11
18	13	SAM RIGGS/High On A Country Song/Deep Creek Records	365	60	23	2	6
17	14	CASEY DONAHEW/Kiss Me/Almost Country Records	363	44	26	1	7
15	15	JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music	344	14	23	1	10
19	16	TROY CARTWRIGHT/Busted/Hard Luck Recording Company/Troy Cartwright Music	340	42	26	2	10
16	17	JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group	329	7	24	0	14
8	18	TURNPIKE TROUBADOURS/The Mercury/Bossier City Records	292	-163	29	1	14
24	19	CURTIS GRIMES/From Where I'm Standing/Curtis Grimes Music	291	33	17	2	4
21	20	SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group	274	10	18	2	12
27	21	JAKE WORTHINGTON/How Do You Honky Tonk/W3 Productions, LLC	254	12	20	3	7
26	22	JERRETT ZOCH & THE OSR BAND/Everything I Need/Jerrett Zoch and OSR Band Music	253	-4	17	1	8
25	23	JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music	247	-10	20	0	12
20	24	MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution	242	-47	26	0	14
22	25	DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul	229	-31	16	0	12
23	26	PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records	225	-34	18	3	14
44	27	JOSH WARD/Broken Heart/Buckshot Records	192	94	12	2	2
32	28	BRANDON JENKINS/Shadow Of A Broken Heart/Red Dirt Legend Recordings	187	44	13	3	6
31	29	JAMIE RICHARDS/Second Hand Smoke/Jamie Richards Music	185	41	14	3	3
29	30	KYLIE FREY/Me and These Boots/Kylie Frey Music	183	11	16	3	14



Jerrett Zoch & The OSR Band - "Everything I Need"

Adds And Conversion Now!



Radio Contact: Dillon at Steen Entertainment – dillon@steenentertainment.com

www.jerrettzochandtheosrband.com



L W	T W	CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label	Spins	+ -	Stations	Adds	Wks On Chart
37	31	WILLIAM CLARK GREEN/Old Fashioned/Bill Grease Records	164	50	12	2	2
33	32	KEVIN FOWLER/Texas Forever/Kevin Fowler Records	159	22	10	2	3
35	33	AUSTIN MEADE/Born With A Broken Heart/Austin Meade Music	136	12	10	0	10
28	34	CORY MORROW/Breaking Me Out/Write On Records	132	-53	16	0	14
30	35	AARON EINHOUSE/On & On/Vision Entertainment	129	-35	13	0	11
47	36	BLUE WATER HIGHWAY BAND/Speaking Of The Devil/Blue Water Highway Band Music	124	35	8	1	2
46	37	DERYL DODD/The Ride/Little Red Truck Music	120	28	8	0	3
34	38	PARKER MCCOLLUM/All Day/PYM Music	107	-21	12	0	14
36	39	DREW FISH/Small Price To Pay/Drew Fish Music	103	-16	5	0	8
39	40	KIMBERLY DUNN/Traffic/Kimberly Dunn Music	100	-5	12	0	4
45	41	CODY WAYNE/Take Me Drunk/Broken String	98	0	9	0	9
42	42	DOC WEST/Love Like A Hurricane/Doc West Music	89	-11	8	0	7
41	43	KALEB MCINTIRE/Find Another Baby/Rockin' Doc Music	88	-13	8	0	6
38	44	CASE HARDIN/Sign Of A Fool/Case Hardin Music	87	-26	9	1	5
40	45	LUKE ROBINSON/She Drinks Alone/Luke Robinson Music	81	-23	6	0	3
49	46	GENEVIEVE ALLEN/Rob That Train/Landstar Entertainment	81	-2	4	0	8
--	47	DALTON DOMINO/July/Lightning Rod Records	79	4	4	0	1
50	48	TJ BROSCOFF/Should've Been Mine/TJB Records	78	-4	5	0	3
--	49	TURNPIKE TROUBADOURS/Come As You Are/Motel Time Productions	71	30	6	2	1
--	50	KODY WEST/Playing Cards/Kody West Music	64	-4	4	0	1

Number 1 =

Most Added =

Spin Gainer =

Bubbling Under	Position
BUFFALO RUCKUS, THE/Hills And Valleys/Shiner Records	51
JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records	52
JEREMY STEDING/Late Night Love Song/Jeremy Steding Music	53
DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records	54
AARON WATSON/That Look/BIG Label Records/Thirty Tigers	55
ZAC STOKES/Woman Like You/Zac Stokes Music	56
JOSH ABBOTT BAND/Amnesia/Reviver Records	57
COREY HUNT BAND/Explain/Super Secret Independent Records	58
REVEREND'S DAUGHTER/Caroline/Reverend's Daughter Music	59
MIKE RYAN/New Home Town/Rock & Soul	60

TRAction Texas Chart Newsletter Rates

Share Your Good News Through Us



TRAction Texas Full Page Ad
7.5 x 9.75 inches
CDX Distributed Client Rate: **\$750.00**
for a one week run
CDX Non-Distributed Client: **\$1,000.00**
for a one week run



TRAction Texas Banner Ad
7.5 x 2.76 inches
CDX Client Rate:
1 Week: **\$250.00**
4 Week: **\$800.00**
CDX Non-Client Rate:
1 Week: **\$300.00**
4 Week: **\$1,000.00**

TRAction Texas Digital Download & Ad Combo
1 Week: \$400.00
• Digital download release
• Newsletter banner ad

File Requirements

Resolution: At least 150 dpi
Formats: JPG, PDF, PNG

TRACtion Texas Monitored Stations

KABW-FM	Abilene, TX	KIKK-FM (HD2)	Houston, TX	KRVA-FM	Campbell, TX	KVST-FM	Montgomery, TX
KACQ-FM	Lometa, TX	KITX-FM	Hugo, OK	KRVF-FM	Kerens, TX	KVWF-FM	Wichita, KS
KBSO-FM	Corpus Christi, TX	KJDL-FM	Levelland, TX	KRVN-FM	Lexington, NE	KWOX-FM	Woodward, OK
KBST-FM	Big Spring, TX	KKAJ-FM	Ardmore, OK	KSAM-FM	Huntsville, TX	KXKZ-FM	Ruston, LA
KERP-FM	Dodge City, KS	KKDT-FM	Burdett, KS	KSCH-FM	Sulphur Springs, TX	KYKM-FM	Yoakum, TX
KFLP-FM	Floydada, TX	KMRK-FM	Odessa, TX	KSCN-FM	Pittsburg, TX	KYKS-FM	Lufkin, TX
KFTX-FM	Corpus Christi, TX	KNUE-FM	Tyler, TX	KSNY-FM	Snyder, TX	KYKX-FM	Longview, TX
KFWR-FM	Ft. Worth, TX	KOKE-FM	Austin, TX	KSTV-FM	Dublin, TX	KYYK-FM	Palestine, TX
KFYN-FM	Paris, TX	KOLI-FM	Wichita Falls, TX	KTCS-FM	Ft. Smith, AR		
KGVL-AM	Greenville, TX	KORA-FM	Bryan, TX	KTCU-FM	Ft. Worth, TX		
KHKX-FM	Odessa, TX	KOUL-FM	Benavides, TX	KTFW-FM	Glen Rose, TX		
KHLB-FM	Mason, TX	<u>KOXE-FM</u>	<u>Brownwood, TX</u>	KTTX-FM	Brenham, TX		
KHST-FM	Lamar, MO	<u>KOYN-FM</u>	<u>Paris, TX</u>	KTXM-FM	Hallettsville, TX		
KHYI-FM	Howe, TX	KPUR-FM	Canyon, TX	KUSQ-FM	Worthington, MN		

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week Double Underlined = Frozen 2 Weeks

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date to <https://spaces.hightail.com/uplink/tractiontx> for fingerprinting.

Going for Adds

Date	Artist / Song Title / Label
Oct. 07	SHANE SMITH AND THE SAINTS/Runaway Train/Geronimo West Records
	JUNIOR GORDON/I'm Breaking In/Junior Gordon Band
	PROPHETS AND OUTLAWS/Show Me/Seven Set Jam Records
Oct. 10	JULIA HATFIELD/What I Wanted You To Be/Julia Hatfield Music

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.

GILLIGAN PROMOTIONS

Gilligan Promotions LLC would like to welcome Jessie Scott and the CDX Traction Texas Chart. Congratulations on a great start and wishing for a long & bright future in Texas Music!

WWW.GILLIGANPROMOTIONS.COM | 469.287.7040 | DAVID@GILLIGANPROMOTIONS.COM

Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)
[Jerrett Zoch & The OSR Band/Everything I Need](#)
[Bryan Adam Joyner/Cried When He Died](#)
[Brutherz/She's Got Pride](#)
[Stephen Chadwick/She Just Might Be A Love Song](#)
[Miles Williams/Where The Buses Don't Run](#)
[Sam Riggs/High On a Country Song](#)
[The Buffalo Ruckus/Hills and Valleys](#)
[Donovan Lee/She Stays](#)
[Ronnie Dean Tinsley/Must Be Nice](#)
[Hunter Rea Band/Memories](#)
[Callahan Divide/Aliens & Ice Cream](#)
[Cole Risner/Gun Barrel City](#)
[Josh Abbott Band/Amnesia](#)
[AJ Guel/Run Away Tonight](#)

If you need access to the CDX Digital Download Center, please send an email request to Joe Kelly at joe@cdxcd.com.



Cody Jinks playing at Grimey's to a packed store of fans.



8 Ball Aitken visits James Cook at 94.9 The Outlaw.



Jon Wolfe and Austin Daniels from KFTX in Corpus Christi at Brewster Street Icehouse.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.

TRACtion Texas Digital Delivery Specs

Let Us To Send Your Project To Texas Red Dirt Radio And Beyond



Email Blast Image

Format: Square Shape
Preferred Size: 1500x1500px
Minimum Size: 600x600px
Preferred File Format: jpg

Other Requirements

Bio copy (115 words)
.wav file of song

\$150.00 per digital delivery of your song
Upload at www.tractiontx.com

Most Added	Adds
ROGER CREAGER/Wanna Wanna Bar Fun All Wrong Records	3
JAKE WORTHINGTON/How Do You Honky Tonk W3 Productions, LLC	3
PROPHETS AND OUTLAWS/Party Like This Seven Set Jam Records	3
BRANDON JENKINS/Shadow Of A Broken Heart Red Dirt Legend Recordings	3
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	3
KYLIE FREY/Me and These Boots Kylie Frey Music	3
SAM RIGGS/High On A Country Song Deep Creek Records	2
TROY CARTWRIGHT/Busted Hard Luck Recording Company/Troy Cartwright Music	2
CURTIS GRIMES/From Where I'm Standing Curtis Grimes Music	2
SEAN MCCONNELL/Holy Days Rounder/Concord Music Group	2

Greatest Spin Gainers	Increase
JOSH WARD/Broken Heart Buckshot Records	94
ZANE WILLIAMS/Bringin' Country Back Texas Like That Records	60
SAM RIGGS/High On A Country Song Deep Creek Records	60
WILLIAM CLARK GREEN/Old Fashioned Bill Grease Records	50
CASEY DONAHEW/Kiss Me Almost Country Records	44
BRANDON JENKINS/Shadow Of A Broken Heart Red Dirt Legend Recordings	44
TROY CARTWRIGHT/Busted Hard Luck Recording Company/Troy Cartwright Music	42
JAMIE RICHARDS/Second Hand Smoke Jamie Richards Music	41
JEREMY STEDING/Late Night Love Song Jeremy Steding Music	37
RECKLESS KELLY/How Can You Love Him You Don't Even Like Him No Big Deal	35

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.

CDX TRACtion Texas Client Benefits

- Extensive distribution reach via a dedicated digital e-blast to over 1100 radio stations and executives in the Texas music industry. **AND** we also service your single to CMA member international broadcasters.
- Your single is housed in our extensive download center database in perpetuity, where radio programmers have access to 25 years of country music history.
- CDX clients receive discounted ad pricing on the TRACtion Texas Chart newsletter and website.
- CDX clients receive one month of free tracking off their monthly subscription to our TRACtion Texas airplay monitoring service (\$195 per month for unlimited access) or we'll provide weekly emailed single song reports for \$50 a month.
- Participation in Texas Red Dirt Spotify Playlists which are promoted throughout social media.

WWW.TRACTIONTX.COM